—PERFECT DAYS

	Max.	Min.			
Nov. 7	84	34	Nov. 10	78	52
Nov. 8	80	43	Nov. 11	78	47
Nov. 9	83	54	Nov. 12	82	46
			Nov. 13	83	47

TWENTY-FIFTH YEAR

The Desert Sun

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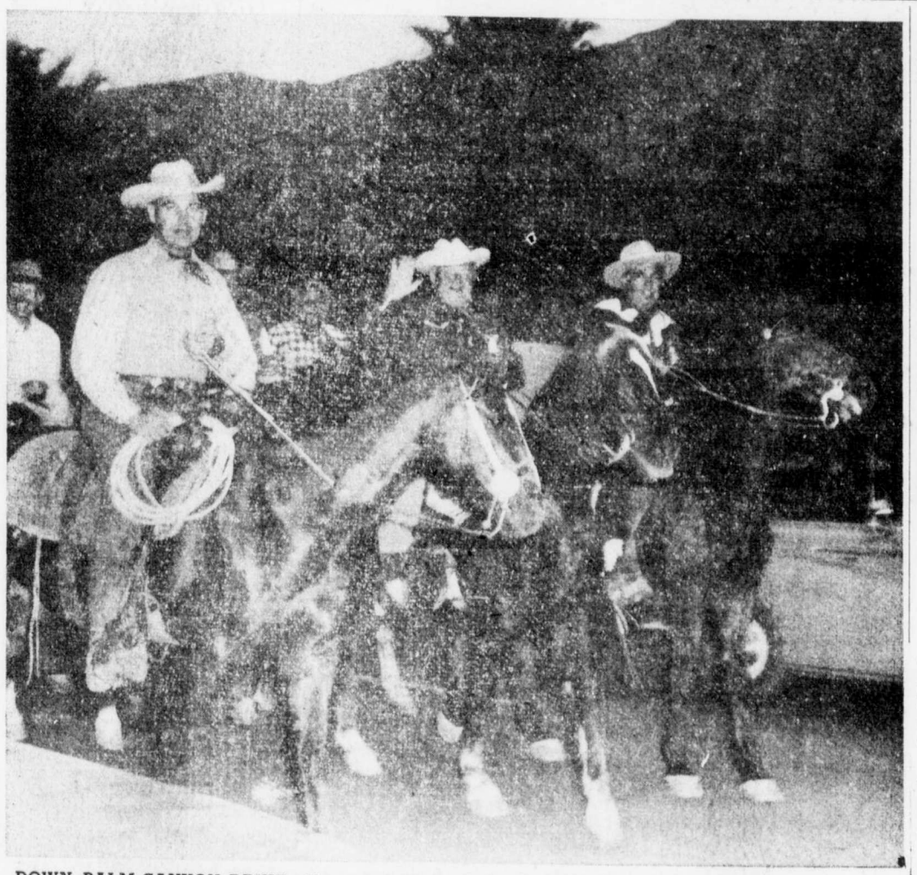
Count Shows Heavy Travel Here

Racing Plan to be Aired Monday



DOWN PALM CANYON DRIVE—Vanguard of the Palm-To-Pines Riders, (from left to right) Frank Bogert, secretary; Bob Mount, president and business manager of the L. A. Examiner and Don Lake, vice-president, lead the first annual ride of the organization through the Village to Rogers Ranch Club for the final "round-up," which ended the three day ride. (Sun Photo).

Crash Victim Found Badly Hurt at Home

A mystery car wreck five miles north of Palm Springs on Highway 111 Friday, where there was a rolled car, lots of blood but no victim, was cleared up by the California Highway Patrol, Banning sub station, Monday through the car registration in Sacramento.

The trail led the CHP to Albert Castillo, 27, of 685 Plaza street, Banning. They found him hiding out with a broken leg, five broken ribs and multiple face injuries. He was afraid to report the accident or call a doctor because he had no driver's license.

THE PATROL called a doctor and had him taken to County Hospital. His condition is serious due to internal bleeding and neglect.

The mysterious disappearance of the accident victim was due

SEE CRASH, Page 7

This Side of the Sun

By Phat

AH, THANKSGIVING!
A drumstick, a wing,
I like the white meat, too,
The stuffing, the spuds
But not the nasty neck I do.

But mostly I'll take a bushel and a peck of the dressing.

IN A WAY, that old confusion about Thanksgiving when the late FDR was tampering with the calendar, too was nice. . .You could be an unreconstructed republican on the last Thursday of the month but you could have had your turkey et cetera, on the FDR day, too. . . . Mentioned that to Mrs. G and she said she must try "turkey et cetera" some time. . . . A new dish, she thought.

CONKY CONKWRIGHT who goes around calling everybody an Old Buzzard, finally got himself a buzzard. . .and a memento, too. . . Conky was down at the library trying to find an authentic picture of a buzzard and a few correlated facts about its life. . . A bystander overheard him (Conky doesn't whisper, you know) and said: "Why, I've got a buzzard. You can have it." . . . Sure enough, the bystander was Harold C. Bennett of Desert Hot Springs and Conky jallopied across the desert and picked up the buzzard . . . Appropriately enough, it was a turkey buzzard . . . . Conky took it to Dr. McRory who washed it, devermined it, perfumed it and delivered it back to Conky. . . Conky carelessly stroked it and it took a chunk out of his hand. . . He said he was surprised as buzzards only ate carrion. . . I could say right

See THIS SIDE, Page 7

FIRST PALMS TO PINES RIDE ATTRACTS SIXTY

Annual Event Launched by Group With 4-DAY Ride Ending in Dinner and Dance at Rogers

First annual ride of the Palms-to-Pines Riders, an organization formed this past summer ended Saturday evening with more than 60 of the 100 members participating.

Climax of the ride, made up of some of the foremost horsemen and top executives from throughout California and several from the Pacific northwest, ended at Rogers Ranch club where a reception awaited them.

AMONG THE RIDERS was William Powers, attorney general for Rhode Island. Taught to ride by Trav Rogers last year during his first visit to Palm Springs, Powers who has been blind for 24 years, endured the hardship of the three-day ride through the Santa Rosa mountains perfectly. He participated in the horseplay around camp fires and according to Rogers "had the swellest time of his life."

The riders assembled at Thunderbird Ranch and Country club and rode out to the starting point at George Roberson's Ramada where breakfast was served.

AFTER BREAKFAST was finished, the group rod eto Dos Palmas where Jack Bover, the Village barbecue "King" served his chuck wagon provender, Rogers said. The men camped at Pinyon flats the first night. The trek then followed to Asbestos Springs down Asbestos canyon to Palm canyon with a stop at Andreas canyon for the night.

Saturday the group rode to Sgt. Jim Maynard's mine, returned for lunch at Andreas canyon and some siesta time and were met by their wives for the ride through the Village to Rogers Ranch club.

Rogers, who is the Trail Boss for the organization, announced that the next ride would take place the second Thursday in November, next year.

COMPLETE PLANS FOR HOSPITAL DEDICATION

Speaking Program and Tour of New Building on Agenda for Sunday, December 9, Event

Plans for the formal dedication of the new Desert hospital on December 9 were completed at a meeting of the board last week and released by President Kenneth B. Kirk.

The program will start at 2 p.m. and will be followed at 3 p.m. by a tour of the new hospital building.

The Rev. Robert Hogarth of St. Paul's in the Desert, Episcopal church, will pronounce the invocation.

THE GATHERING will join in singing the National anthem, led by Dr. James H. Blackstone Jr., minister of the Palm Springs Community church.

Mayor Charles Farrell will present the address of welcome following which Florian Boyd, president of the original Palm Springs Community hospital, will give a brief history of the Desert hospital and present the members of the medical staff.

COLOR GUARDS of the American Legion, Veterans of Foreign Wars and Disabled American Veterans will present and raise the colors followed by the pledge of allegiance led by Rabbi Arthur Lebowitz and assisted by Boy and Girl Scouts.

Roy Colegate, city attorney,

See HOSPITAL, Page 7

Women Urged to Take More Interest in Politics

Women must cease to think that politics are not polite and that they soil themselves with political contact or work, was the substance of part of the talk of National Republican Committeewoman of California, Marjorie H. E. Benedict, when she addressed a group of women at the home of Mrs. J. G. Walker Monday afternoon.

Renowned for her acute understanding of Republican party structure, Mrs. Benedict explained it from the precinct door-ringing beginnings to the top levels. She spoke of the necessity of sincerity, integrity and warm human understandings necessary for successful and loyal party work. At the conclusion of her talk the group plied her with questions pertaining to all phases of political work.

Honoring Mrs. Benedict were Mesdames Melba Bennett; Mazie Off, Georgia Aust, Linda Jess Kachel, Halford A. Watson, N. S. Hotchkiss, Burnham Bigelow, Sophia Smith, Edward Banning, H. G. Tuttle, Gladys Follansbee, Mildred Jackson, Veronica Ghostley, Gretchen Wright.

At the conclusion of the meeting Mrs. Walker announced that on Wednesday, December 5, Mrs. Rachel H. Wyllie of San Diego, chairman of the Southern California Council of Republican Women will meet with Republican women at the home of Mrs. Walker at 2 in the afternoon to organize the first chapter of the Council in Palm Springs.

State Board to Consider Local Dates

Council Approves Proposal for Lease of Polo Grounds

Final action on the proposal for quarter horse racing at the Polo Grounds will come next Monday when the state racing commission meets in San Francisco.

At that time the board will take formal action on the application of the Palm Springs Quarter Horse Racing association for dates next Spring.

Other action came fast after the proposal was first broached by Kenneth B. Kirk at a meeting at the Racquet club a week ago Tuesday.

SINCE THAT TIME the matter has been before city council with unanimous support from that body.

Council last Friday adopted a resolution, offered by Councilman Jerry Nathanson, approving the race meeting with pari-mutuel machines and favoring a rental agreement with the association whereby they will lease land at the Polo Grounds for the racing plant.

The lease agreement is expected to cover a period of five years.

THE LOCAL association has asked the racing board for a 14-day meet and two charity days. The application seeks a four-day per week permit, planning to stage races Wednesdays, through Saturdays during the life of the permit.

Dates asked are from March 12 to April 5.

No racing will be staged during Holy Weew.

At last Friday's council meeting, councilmen said that talks with their constituents had revealed that the majority favored the meet.

AUDIENCE RESPONSE was equally strong in favor of the Quarter Horse racing plan with only one dissenting note being heard from the large gathering present for the action of council.

The audience was made up of home owners and business men in almost equal proportions.

Pastor Voices Objections to Racing Proposal

In a statement to his congregation last Sunday, Rev. James H. Blackstone, Jr., pastor of the Palm Springs Community church, voiced strong objection to horse racing at the Polo Grounds here with pari-mutual betting.

He complained that the people of the community had not been given an opportunity to voice their opinions in the matter, said that school authorities should have been consulted and declared that the whole system of gambling is "out of harmony

See RACING, Page 7

Safeway's Big New Market to Open Today

Safeway's big new super food market on South Palm Canyon drive opens its doors today and celebrates the event with a four-day food sale. The new store incorporates the latest methods and fixtures in food merchandising and provides a spacious parking lot for patrons. Joe Butler who has served as local manager for Safeway continues in that capacity with the new super store.

Complete details of the new Safeway store, together with opening specials in the grocery, meat and produce departments, are contained in a special four-page supplement to this issue of the Desert Sun.

Free orchid corsages will be presented to the first 2500 ladies attending the opening sale.

Formal O.K. Given Garnet Overpass Plan

State Highway Commission Backs $190,000 Project

Formal approval was given Tuesday by the state highway commission to the $190,000 project to build an overpass at Indian avenue and the Southern Pacific tracks at Garnet station.

Approval of the plan was expected as the county road department had long worked on the proposal to eliminate the dangerous grade intersection.

INDIAN AVENCE is the main connection between Palm Springs and the nearest transcontinental highway, U.S. Highway 60-70-99. The railroad crosses that connection.

The State Public Utilities Commission has threatened to close the crossing because it is so dangerous.

School buses north of the crossing are forced to go a dozen or so miles out of their way to reach Palm Springs and avoid the crossing.

MONEY FOR THE PROJECT will come from the State and from the U.S. A lesser amount will come from the County. And the Southern Pacific may put up 10 per cent of the cost.

The County Supervisors have also approved the project.

Townships

Supervisors Take No Formal Action

Township boundaries were before county supervisors Tuesday but no official action was taken.

Members of the board, however, indicated they were opposed to a plan to consolidate justice court townships of Mecca, Indio and Coachella.

The action had been recommended by the Desert Bar association.

Proposal to enlarge Palm Springs township at the expense of San Gorgonio township was not discussed but may be decided before the end of the year.

Gusher

Villager's Auto Floods Wilshire

Kenneth L. Colburn Jr., 22, started a gusher on Wilshire Boulevard, Los Angeles, early Saturday.

A student at U.S.C. law school, he was returning home from a U.S.C. home-coming celebration when his car struck a fire hydrant unleashing a 10-foot geyser.

He was unhurt.

Idyllwild County Park Plans Approved

Supervisors agreed Tuesday to improve the county park at Idyllwild and hired a permanent care-taker for the place.

Up to now there has been only a part-time man there.

NOTHING TO SAY—"No comment—except on your beautiful Palm Springs weather." That was the gist of the duet by the pair of Attorney Generals who were weekend guests at the Lone Palm. Left to right: Pat Brown, Attorney General of California and Fred Wilson, Attorney General of Arizona. They were conferring, and best guess on the conference would be the sister states water situation, but the gentlemen had no comment whatsoever on the subject. They were accompanied by their wives and various representatives from the Attorney Generals office, incuding Arizona's Assistant Attorney General, Perry Ling.

SOROPTIMISTS TO MEET HERE FOR CONFERENCE

Regional Sessions to be Held in Village Tomorrow by Club Leaders of Southwest

Three hundred Soroptimists will bring a bumper crop of feminine charm to the Village No. 16, 17 and 18 when the District Conference is scheduled here. Headquarters for the conference is the Desert Inn with registration Friday evening.

Conference chairman, Madge Holderman, announced to the local club at their luncheon meeting Tuesday, that through the courtesy of Mr. and Mrs. Earl Coffman, the Nellie N. Coffman cottage on the Inn grounds is being turned over to the Soroptimists for registration and open house Friday.

RECEIVING delegates will be Soroptimist president, Laura Greeley, assisted by Lois Lux, entertainment chairman and hostesses Jennie Kelley and Esther Weingarten. Barbara Greeley and Pat Sproule, high school students, will act as pages for the open house.

Delegates will arrive from Arizona, Nevada, New Mexico and Northern California. The Western theme has been set for the conferenc, with the local club togged out in Western clothes, topped off with zany hats.

CONFERENCE sessions open Saturday, Nov. 17, at 9:00 a.m. at the Woman's Club with Fred Ingram, president of the C. of C. giving the address of welcome. The ladies get a second welcome at noon at the Inn when Mayor Charles Farrell will address them in his own inimitable and engaging manner.

Katherine Finchy, director of the 4th district, will preside at the Saturday night dinner and has designated this Fun Night, for the conference. Dinner and entertainment will take place around the pool at the Desert Inn, weather permitting an outdoor show.

Sell Home, Builds

Mrs. Jerry Frederickson has sold her house on Sunrise Way and is building another house on Calle Rolph.

Survey Made to Aid in New Traffic Plan

132,378 Autos in One Block During Weekend, Report

A holiday weekend car check revealed a total of 132,378 cars passed the electric checker which was placed in front of the Royal Palms from Friday, 2:00 p.m. until it conked out on Monday morning.

The electric checker in front of the Desert Inn Coffee Shop only showed a total of 26,018 for the same period. Officer Robert Young, in charge of the counters explained the discrepancy by stating that traffic moved so exeedingly slowly at this point during the weekend, that it is probable the checker failed to record accurately. It takes two impulses to make a count of one car, front wheels passing over the hose and rear wheels. These two jolts on the hose cause the electro magnetic counter to rack up one car passing.

AT THE NORTH end of the city limits, 10,307 cars were recorded incoming during the weekend from Friday at 2:00 p.m. until Monday morning. At the South end counter near Tahquitz bridge, 12,253 were recorded coming into Palm Springs from the south. The city limit counters recorded only cars passing on the right hand side of the road. For some reason, the weekend put them both out of commission so that Monday's holiday traffic could not be recorded.

Chief of Police Kettman said that the survey will continue for the next several weekends to determine the load Palm Can-

See SURVEY, Page 7

Poor Place

This Crash Gets Instant Attention

Police were alerted about 8:30 p.m. Friday by a three-car crash which occurred directly in front of the police department. The drivers, already rattled by the crunching of fenders, were doubly distraught by the immediate attention they received from the P. D. and the fire department also.

No citations were issued when the jam was finally unsnarled, as no one appeared to be at fault.

Zirinsky in Canada to Boost Palm Springs' Sunny Clime

(Photo on Page 2)

Ed V. Zirinsky, representing Palm Springs and the desert area on Western Air Lines 1951-52 Sun Country Promotion, bundled himself in a huge buffalo coat to ward off the chill of near zero weather prevailing today in Lethbridge and indulged the old but fascinating game of snowballs with lovely Eloise Koch, "Miss Sunshine."

Zirinsky is just completing the third week of a four-week tour, visiting 36 northwest and northern cities served by Wetsern Air Lines extolling the virtues of Palm Springs as the ideal city where the winterbound residents may come for a winter but "sunny" vacation.

During the past three weeks the Palm Springs representative has flown 6,750 miles, visited 24 cities, has spoken to 37 service clubs and other organizations and has appeared on 32 special event radio broadcasts.

Last weekend Zirinsky flew on to Billings, Montana, where he spoke before the Billings Knife and Fork club.

Zirinsky is on the second Goodwill tour co-sponsored by Western Air Lines and the Palm Springs Chamber of Commerce.

Frank Prince was Palm Springs' first Ambassador of Goodwill on a tour of cities served by WAL.

The PUBLISHER'S Corner by OLIVER B. JAYNES

THERE'S NO PLACE IN THE USA just like Palm Springs. There are many other winter resorts throughout the southern belt where people can seek refuge from the rigors of northern winters, and each has its place in the sun. Miami, Sun Valley, Phoenix, Tucson and many others have their individual attractions.Las Vegas and Reno, too. But none of them are quite like Palm Springs. Here we have the only winter resort in the nation that draws visitors from all of the colder climes yet lies within easy reach of a metropolitan area of five million people. Our village atmosphere is in contrast to city-like Phoenix and Tucson and the plush gambling resorts of Las Vegas and Reno. We have no industry—and no agriculture except in nearby Coachella valley. Ours is a quite different desert resort community and—for that very reason should be kept that way.

The charm of Palm Springs lies in its mild winter climate and restful surroundings with still enough recreational and amusement facilities to suit a wide variety of tastes. Whether it be for a weekend or a winter, provision has been made to satisfy all of those who seek relaxation and rest from the cares of a troubled world. There is fun for those who want to play and the solitude of the desert for those who seek rest. And there can be a happy mixture of both.

It is not the purpose of this piece to sell Palm Springs to our own people but rather to point out the basic reasons why most people like to visit here. We have something to offer which few other resort communities possess. For that reason we should always keep in mind the importance of preserving the atmosphere which appeals to a great many people—fine people, too. Our Chamber of Commerce, City government and civic leaders should study the effect of all future developments with this in mind. The community is bound to grow. The important thing is to make sure that the growth is in the right direction.

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Airport Case Sent Back to Committee

Dr. Willebrandt Tells Council of High Annual Loss

Palm Springs Airport lease was back in committee again with further action expected at the next council meeting.

Council's decision to refer the matter back to the airport committee followed a comprehensive outline of the port's difficulties before them last week by Dr. Mabel Walker Willebrandt, former assistant United States attorney general.

Dr. Willebrandt gave council members a mass of statistics showing that the airport has been run at a loss for the past five years.

SHE SAID that the city's minimum annual lease price, $6,000, coupled with high percentages the city derives from gas, oil and service, is prohibitive and that if maintained, the airport corporation cannot take up its option for a five-year renewal of its lease.

In the past five years the average annual loss, she said, was $8,000.

BUT RATHER than withdraw its equipment when the lease expires in February, in the middle of the season, Dr. Willebrandt said the corporation would continue to operate until June 1, providing the city would cancel collection of money due on the lease for such a period, the percentages to remain the same.

She asked the city for an answer to this proposition by December 1. The corporation wishes to start disposing of its equipment before termination of the lease, hence the early deadline.

MRS. WILLEBRANDT told the council she believed that, under present conditions, the city would have great difficulty in finding a successor to Mary Nelson, present manager, for any lessor, taking over the port if the present corporation withdrew, would be faced with a $25,000 investment at once.

At the conclusion of her talk, council referred the proposal and the airport case, back to the airport committee.

Trailer King

Sets National Record in Sales

Al Rose, the trailer king and number one Spartan dealer in the United States, is said to buy and sell more Spartans than any other dealer in the entire world, has the exclusive Spartan francise for Riverside and San Bernardino counties. The "King" has his main office in El Monte and branch lots in San Diego, Oceanside, Santa Ana, Riverside and is opening more lots every week. Rose helps design the Spartan and is now in Tulsa, Oklahoma, inspecting his trailers coming through the line.

The "Trailer King" manufactures the Crown "14", one of the most favored travel trailers in the country and sells directly to the public at wholesale prices. The Crown "14" is exclusive with Rose.

BABY, IT'S COLD OUTSIDE—Ed. C. Zirinsky, finds snowballs do not bounce like tennis balls at Lethbridge, Canada. The Palm Springs Ambassador of Goodwill and Eloise Koch, Miss Sunshine were in Canada to tell the people up there about the Sunny Desert. (Western Air Photo).

Scouts Advanced at First Court of Honor of Season

First Court of Honor this season of Palm Springs District, Boy Scouts of America, was held November 8, at Legion Hall.

Mothers of the Scouts and wives of members of the Court served a pot luck supper preceeding the Court of Honor.

Herbert A. Ecclestone, district chairman, extended a welcome to the one hundred prsons attending. He then introduced Jacques B. Crommelin, chairman of the Advancement Committee, who presided over the Court.

TROOP 59 of Desert Hot Springs won the attendance prize for having the greatest number present.

Scout troops present were: numbers 39 and 56 of Palm Springs; number 31 of Cathedral City; and number 59 of Desert Hot Springs.

The highlight of the evening was the awards conferred on Scouts who had advanced since the preceeding Court of Honor.

SECOND CLASS awards went to David Kraft, Joe Butler and Eugene Therieau.

First class awards were conferred on Frank Kibbey, Jr., and Dick Blackstone.

Merit badges awarded were: Star award to David Kraft. Life Scout award to Clayton Lampman.

After Court was adjourned, colored movies of the Scout trip to the High Sierras were shown.

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Zoning Attack Hearings Begun in County Court

Suit filed by R. T. Forbes, owner of a trailer court east of Cathedral City attacking the constitutionality of the county zoning ordinance was in progress in superior court at Riverside.

The case was opened Tuesday with Attorney Fred Wing of Banning representing Forbes and Chief Deputy County Counsel Thomas Bucciarelli and Assistand County Counsel Leo Deegan appearing for supervisors and the county.

Wing contended that the zoning ordinance gives supervisors "unlimited and arbitrary power" to deny applications for trailer courts and said that their ruling preventing Forbes from expanding his trailer court deprived him of the use of his property which violated the constitution of the state and nation.

Attorneys for the county said the board acted within its rights in denying the application.

The case is being heard before Judge John Gabbert.

Porto Rican Has Grief in Village

George Aponte traveled all the way from Porto Rico with his wife, two children and a passenger, to finally break down in Palm Springs. Not only did his car collapse but his pocket book did also, and he consulted Palm Springs police about what to do next. He was enroute to New York City where he has employment but without sufficient funds to buy supper for his family, the project looked bleak.

Madge Hólderman, Welfare and Friendly Aid trouble shooter, advanced the party sufficient funds to eat and proceed by bus to Los Angeles.

Grand Jurors, in Hush-Hush Quiz, Hint Sensation

Deeply shrouded in hush-hush secrecy, Riverside county grand jury held at overtime session Tuesday afternoon and evening and what courthouse observers say will be a sensation is expected to explode this week.

According to word yesterday morning the jurors ended their secret session by returning an indictment charging an unnamed suspect with 14 violations of the law.

INDICATION of the seriousness of the charges came when District Attorney W. O. Mackey asked Judge John Gabbert to set the bail for the suspect at $50,000. The request was granted.

David May of the district attorney's office and Charles Scott of the sheriff's staff, the county's two best gambling investigators were in conference most of the day with Mackey.

BUT WHEN Judge Gabbert was asked whether the charges had to do with gambling he reused to answer.

"If the story breaks, however, it will be a big sensation," he said.

FOR RENT
Penthouse Apartment
CENTER OF TOWN
GROVE BUILDING
254 North Palm Canyon Drive

Farmer "Cy" says:

A coupla days ago I had to go to the big city (Los Angeles that is) an I never saw so much smog an' fog in all my gol darned life. That jam-up of people an' autos wuz bad enough—but on top of it all my eyes wuz waterin' so bad I couldn't see a blasted thing.

★ ★ ★

Wuz I ever glad to get away from the place. I jest don't see how people lives in the place and breathes all that stuff all day long. If my cows and pigs hadta get along on that kinda air I think they's soon roll over and die. An' I wouldn't blame 'em.

★ ★ ★

Wal, as I sed, I wuz shore glad to be headin' back to good old Palm s Springs. Course it wuz still pretty messy until I got out past Redlands . . . but the sun wasn't even shinnin' thar.

★ ★ ★

When I really gets to feelin' good was jest as I starts cumin around old San Jacinto mountain. Ah—that made a different man outta these old bones. I perks right up . . . begins breathin' deep again and feels that warm sun cumin in the side of my jaloupe.

★ ★ ★

No wonder so many swell people wanta come down here and have a store in the Desert Farmers Market . . . no wonder so many will cum down here an' really live.

★ ★ ★

An' when we gets our great big market opened up next month that will be sumpin else for them to look forward to . . . a great big Farmers Market whar they can shop in the sun to thar heart's delight, and find the best gol derned food they ever et.

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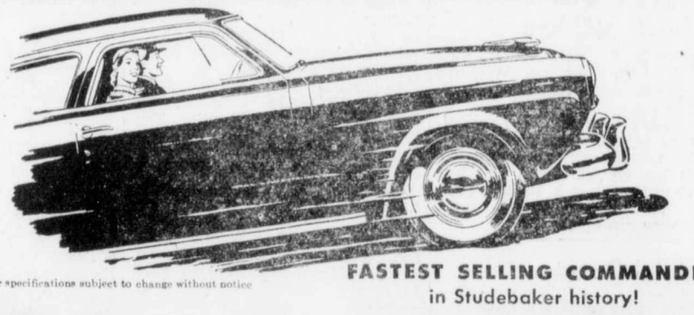
Buy yours now!
SENSATIONAL NEW STUDEBAKER WONDER CAR



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FASTEST SELLING COMMANDER in Studebaker history!

120 h.p. Studebaker Commander V-8

Save gas! It's designed for sparkling power plus thrift!
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Far-advanced V-8 engine needs no premium fuel!

FIRST 8 IN GAS MILEAGE IN MOBILGAS ECONOMY RUN

In the 1951 Mobilgas Economy Run, a Studebaker Commander V-8 led all other competing eights in actual miles per gallon!
Studebaker overdrive, optional at extra cost, was used

Studebaker Automatic Drive! Extra marvelous! Shifts for itself—no clutch pedal! Extra cost and worth it!

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The Great Get-Together Day

Thanksgiving Day is an important holiday - possibly one of the most important in the calendar. The Pilgrim Fathers who thought of the idea of setting aside a particular day for public thanksgiving had many things to be grateful for - and so have we. The personal blessings we enjoy, and the blessings of immunity, safety, liberty, and integrity, deserve our gratitude.

Thanksgiving is a great family get-together day. If some members of yours cannot be with you, say "hello" to them over Long Distance. It's not expensive - only $2.50 (plus tax) for three minutes from coast to coast.

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Republican Assembly Ends Highly Successful 3-Day Sessions at Rancho Mirage

Resolutions Adopted Urge Speedy End to Korean Fighting, End of Corruption in Washington; Warren, Knowland, Endorsed

William F. Reichel, Rancho Mirage rancher, one of the original founders of the California Republican Assembly and its past president, expressed satisfaction with the meeting held at Palm Desert last weekend of the Assembly's board of directors and the fact finding committee. Over 60 policy makers of the California GOP endorsed Governor Earl Warren as candidate for the U.S. presidency, and William Knowland, U.S. Senator.

Reichel and Ronald Button, desert rancher and vice president of the California Assembly, leave for San Diego today to attend a Republican conclave in that city which will be attended by both Warren and Knowland.

AT THE MEETING of the directors and fact finding committee here, the meeting went on record with a demand that other United Nations countries contribute more in the Korean War.

This was contained in one of nearly 40 resolutions adopted by the Assembly's directors.

ACCUSING the Truman administration of "playing into the hands of the enemy, through their delaying tatics, causing mounting casualties such as on Heartbreak Ridge," the Korean war resolution called upon other United Nations members to do their "full share," including sending more troops to Korea.

MAINTENANCE of full American military strength to prevent further agression was urged and the G.O.P. group said that this country should give defense help only to those nations which actually start such programs by themselves.

The Republican session, also gave unanimous approval to resolutions:

1. Opposing American recognition of Red China and admission of that regime to the United Nations.

2. Supporting immediate statehood for Alaska and Hawaii.

3. Favoring quick restoration of the tidelands to the states.

4. Blasting "corruption, shady practices and influence peddling" in government.

5. **DISAVOWING** any connection with any group or candidate advocating Fascism, Communism or any kind of religious, racial or group hatred.

6. Backing Congressman Gordon L. McDonough's proposed constitutional amendment nullifying any treaties to the extent they abrogate constitional rights guaranteed American citizens.

Other resolutions opposed the Central Arizona project; rapped wasteful military spending; urged adoption of Hoover Commission efficiency programs in the executive branch of federal government; back flood control projects; favored full protection of fisheries and agricultural products from foreign competion, and asked freeing of small business from red tape controls.

Protests

Young Republicans Want More Voice

Moulton Phillips of Riverside, state president of the Young Republicans in California, voiced some bitter complaints at the meeting of the GOP elders in Palm Desert last weekend.

"We get a lot of lip service occassionally but when the chips are down we are sometimes forsaken," Phillips declared.

"There are occasional instances where our throats are cut and our backs are stabbed when people meet in back rooms."

Phillips pointed out that the party expects its younger members to punch doorbells and work in campaigns.

"We're good enough to pay taxes and fight their bloody wars for them and die for our country," he said. "Therefore, we're good enough to take part in their affairs as full-fledged Republicans."

Assembly Wars on Changes in Tenancy Laws

Adding its weight to protests made by the California State Real Estate Board and all local boards, including that of Palm Springs, the California Republican Assembly directors passed a resolution for the repeal of the "joker" joint tenancy law. The resolution which passed unanimously, was voted during the Republican policy-making meeting held at Palm Desert last weekend.

The joint tenancy law, which has real estate interests in an uproar throughout the state, makes expensive litigation necessary upon the death of a joint tenant in order to protect the property interest of the survivor.

The G.O.P. leaders voted to ask Governor Earl Warren to call a special legislative session to knock out the new joint tenancy law.

The Desert Sun

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R. F. GRAETTINGER ..... Editor

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Holiday

Banks and Civic Offices Mark Day

Banks, city and county offices were closed Monday in observance of Armistice Day, which fell on Sunday, but otherwise business was as usual in Palm Springs.

Owen B. Coffman staged its annual Armistice Day dance Saturday night with a large crowd present and the Auxiliary raised a sizeable sum for welfare work among veterans at its annual Armistice Day tea Friday at the Desert Inn.

Pavnys Now Agent for Hoover Company

Maury Pavny, proprietor of Pavnys, is happy to announce that he has secured another top name appliance to add to the long list of those already obtainable at his store.

Pavnys are now the sales and service representatives for the Hoover Vacuum Cleaner company in this area.

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NO REST FROM TRAVEL—Mr. and Mrs Willard Price of Cathedral City shown on their craft which cruised the Inland Sea. Price's latest book, "I Cannot Rest from Travel" has just been published.

Cathedral City Author and Wife on Inland Sea Cruise

William Price, Cathedral City author whose autobiography, "I CANNOT REST FROM TRAVEL" has just been published, is not resting from travel.

He and his wife are in Japan where they have just completed a six-weeks small boat cruise of the Inlan Sea, reputed the world's most beautiful waterway. The boat, chartered by Price along with its crew of three, was a piratical-looking fishing schooner with two great bamboo-slatted sails and auxiliary engine. Built low, the craft took on water whenever the sea was high as it frequently was, this being the typhoon season.

Fortunately the Prices went ashore when the worst typhoon struck on the night of October 14. This typhoon was dubbed "Ruth" by the meteorologists. Typhoons are given women's names, because they are so unpredictable. Ruth's predecessor, Marge, in September had veered in six directions before it finally blew itself out in the Aleutians.

Mrs. Price cooked the expedition's meals on a charcoal brazier on deck with some help from the two sailors, Literafure-Pursuing-Sixth-Son, and Good-Fortune-in-Autumn. An awning gave protection from the midday sun and the night mists. The Prices sometimes slept on deck, sometimes during stormy weather in a shallow hold where there was a space of only 12 inches between the pillow and the deck above. Frequently the mayors of towns visited invited the travelers to spend the night in the local inn, at the town's expense. Here a three-foot-deep Japanese bath was enjoyed, and meals consisting of such delicacies as raw fish, seaweed, octopus tentacles and baked eels.

Mr. Price's new book, "I Cannot Rest From Travel," was published October 10 in New York and simultaneously in London. It is an autobiography of adventure in the 70 lands in which the author has traveled or lived as a foreign correspondent and author of 15 books on foreign affairs. Another book will come next year from the Inland Sea cruise and articles are scheduled in National Geographic and other magazines. The Prices are expected to return to Cathedral City in December.

Supervisors Turn Down Request to Aid Rain Making

Because they feared, as supervisors of the county flood control district, that they might be held liable for damages in the event of floods, supervisors last week turned down a proposal to finance a rain-making program in the area from Perris to Beaumont.

The request for funds was made by the Santa Ana Weather corporation which claims to have increased rainfall in San Diego, Orange, Riverside and San Bernardino counties.

Flood district zone commissioners told supervisors that they feared the entire district would be held responsible if the rainmakers succeeded better than their xpectations and floods resulted.

Sight-Seeing

Council Asked to Issue Permit

Assistant City Attorney Jerry Bunker is studying the city's auto-for-hire ordinance to see whether charter airplanes come under it, too.

Action followed a request from Mr. and Mrs. R. E. Rice of Fairbanks, Alaska, to conduct a sight-seeing business here. Their plan is to utilize airplanes taking off from the local port and automobiles to show Palm Springs to visitors.

Thursday Night Club to Welcome Rabbi Lebowitz

Thursday Night Club, at its meeting this evening, will welcome Rabbi Arthur B. Lebowitz, the new spiritual leader of the Jewish Community Center.

Club President, Emil D. Laufer, said that Rabbi Lebowitz will address the group on the topic: "Panama Canal - Lifeline of the Democracies". Rabbi Lebowitz, whose wide background includes a pulpit in Panama, possesses a vast store of knowledge on the subject, and his talk should prove most interesting. As usual, the business part of the meeting will precede the address, with social activities following it.

The meeting is scheduled for this evening, at the Center, at the customary hour of 8 P.M. All members and any other men interested are cordially invited.

Dog Control Law Before Council

First reading was given an ordinance to control dogs in Palm Springs when city council met last week.

If adopted at the second reading, it will create a public pound and require that all dogs be kept confined or else on a leash.

Mayor Charles Farrell said that the ordinance sounded a bit drastic but that some means of control of canine pets must be found.

Three Believed Dead in Salton Fishing Tragedy

Three fishermen were believed dead in a Salton Sea mishap over the weekend. The body of one man has been found and search for the other two continued.

The three men, all from Altadena, went fishing Sunday morning in a canoe and failed to return by nightfall. They had been visiting friends at Oasis.

The canoe was found overturned the next morning but no trace of the three men was found. Later, the body of Everal Farrar, 33, was found washed up on the shore just north of the Imperial county line. Missing are Stanley Farrar, 10, the dead man's son, and his brother, Melvin Farrar, 30.

High winds interrupted the search Tuesday and an airplane was to be employed to aid.

Lt. Roy Thomas of the sheriff's department said there had only been a light wind Sunday and no whitecaps.

"But, a canoe is no craft for Salton Sea. People have to remember it isn't a lake.'

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Many Parties to Feature Opening of Tennis Club

Tennis Club members are making up numerous parties for the opening of the attractively refurnished club Friday evening, when the board of governors will entertain members at a cocktail party. Club executives and their wives, Mr. and Mrs. George Sawtelle and Mr. and Mrs. Sam Taylor, will be hosts at this innovation of the club program, and later members will entertain at the dinner dance. Music for the event will be provided by the Threesome String Orchestra.

Greeting friends they have known for many years will be Mr. and Mrs. Austin McManus, founders of the club, who have seen this renowned resort develop from a desert settlement. Other hosts who have a special interest in the reopening are Mr. and Mrs. Joe Pawling, he being architect of the beautiful bungalows that were added to the club this summer.

Others who will entertain are the Bob Georges, Beverly Hills, who are staying at the Colony; Wendel P. Martin, who recently bought a home in the Village; the Sherman Christensens, the Charles Beckers, recently returned from Chicago, and the M. E. Schwabs of Smoke Tree.

A small party hosted by the George K. Zains will include the John Lapps, and the George Wheelers. Hostess to another group will be Mrs. Vivien Summerfield, who summered at Lake Tahoe. Mrs. Pegi Cox, Pasadena, has reservations for a group including her attractive daughters, Sue and Joan. In Mrs. Gwyneth Cobb's party will be her daughter, Caroline, and Mrs. Bertine Treat, a new home owner from Beverly Hills, will entertain.

Miss Edith Eddy Ward, Palm Desert, will be hostess to a group, and the George Robersons, Desert Inn, will form a party with Mr. and Mrs. Charles Matthews. Winter colonists from Seattle, the Gordon Prentices and Mr. and Mrs. Carl B. Williams will be together.

The William Seiters, movie colony members, will entertain, as will the T. E. Weatherholts, the Leonard Keiths and Dr. and Mrs. Mace Gazda. An exhibition tennis match, arranged by Pro Eddie Meyerson, will be played Saturday.

Reconstruction of jeeps by the U. S. Army's Japan Logistical Command resulted in an average, new-cost saving of $1,200 per vehicle.

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Saturday, November 17
DANCING AND FUN FOR ALL

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AT TENNIS CLUB—To the Tennis Club from the Beverly Hills Hotel come The Threesome—an intimate cocktail-dancing trio which will play during the Continental Cocktail Hour in the decorative lower bar of glass and field stone. The trio wil also play in the Bougainvillea room for dinner dancing every evening except Mondays.

Retiring OES Officials to be Feted Tonight

Regular meeting of the Palm Springs Chapter, Order of the Eastern Star at the Masonic Temple at 8 tonight, will be especially marked by the farewell appearance of Florence M. Murphy presiding as worthy matron, and D. B. Carlin as worthy patron. Among other dignitaries honoring Mrs. Murphy's last meeting, will be Past Grand Matron Thelma Bailey.

Completing their term of office this evening with the business session, Worthy Matron Florence Murphy and Worthy Patron D. B. Carlin will be guests at an entertainment program and repast, which is being arranged by the 1952 officers-elect headed by Mrs. Josephine McGauley, worthy matron-elect.

After six years of active Eastern Star organization work, first in the formation and promotion of the Eastern Star Luncheon Club and then last March in the institution of the Palm Springs Chapter of the Order of Eastern Star, Worthy Matron Florence Murphy will retire with an enviable record of accomplishment.

School Group Plans Mexican Dinner Nov. 28

Parent-Teacher Fellowship of the Katherine Finchy (formerly North End) school will stage a Mexican Dinner on the evening of November 28, the proceeds to go toward the school library, it was announced last week.

Tickets for the event went on sale Monday and will be sold up to noon November 26.

Movies will be shown during the early part of the dinner and an excellent program will follow.

The dinner starts at 6 p.m. and continues until 7:30 after which Mrs. Jean Nagle's fourth graders will put on part of the program with adult artists to appear on the program too.

Madalyn Ruskin is president of the Fellowship.

Magins Host Dinner Party

A merry dinner party was hosted Saturday night by Mr. and Mrs. Fritz Magin at the Racquet Club. The Magins whose home is in Milwaukee have been staying the the Club for the past couple of weeks. They are annual visitors to Palm Springs.

The dinner table was centered with a beautiful center piece of white fall flowers. Guests included Mr. and Mrs. William Powell, Mr. and Mrs. Charles Farrell (Mrs. Farrell left the following day for her Mexican vacation) Mr. and Mrs. Robert Howard, the T. Netchers and Allan Tomblin.

Job's Daughters to Stage Rummage Sale

A rummage sale with everything in it, opens tomorrow, Friday, and continues through Saturday, when Job's Daughters and De Molay join forces to put on the sale. Site of the rummage sale is the Strebe Building on North Palm Canyon Drive. The sale opens at 8:30 a.m. and continues until 6:00.

Pre-Nuptial Parties Fete Miss Williams

Prenuptial parties for Miss Helen Williams dot the calendar up to Dec. 2, when she and Jack Whitehead will be married. The ceremony, at 4:30 p.m. in the Community Church, with Dr. James Blackstone officiating, will be followed by a reception.

Attendants named by the popular bride elect are her sister, Mrs. Donald Leonard, who will be matron of honor, and Mrs. Leonard's little daughter, Linda Marie, will be flower girl. Others are Alpha Phi sorority sisters of Helen, graduate of the University of Redlands, Peggy Hoyt, Lorraine Wiley and Mrs. Robert Taylor.

Kaylor Whitehead will be best man for his brother and in the role of ushers will be Gerald Whitehead, another brother; Donald Williams, brother of the bride elect, and Robert Bennett.

The rehearsal dinner will take place Dec. 1st., in the Desert Inn, and a tea and shower for Helen will be given by Mrs. George Mannington in her home Friday afternoon. A similar party will be given Tuesday at 2:30 p.m. by Mrs. Merrill Crockett, Mrs. Ralph Shelley and Mrs. N. F. Jones, in the Shelly home, 466 Via Las Palmas. Also on the prenuptial party program is the luncheon at which Mrs. Donald Lockett and her daughter, Sally, entertained Wednesday and a shower given by Peggy Hoyt. Mrs. John Robertson Macartney gave a luncheon for Helen in her home.

McGoverns Lease Home for Season

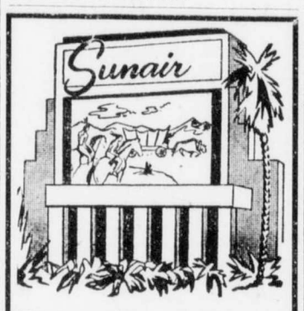
Prominent winter colony residents from the northwest, Mr. and Mrs. E. B. McGovern, have leased the Ray Dodge house on Avenida de los Palos Verdes. They will make a stay in the Village of seven months this season.

Austins Plan to Entertain 80 Friends

Movie notables and other out-of-town friends will be among the 80 guests of the Glenn Austins when they give a housewarming cocktail buffet party Friday. Before coming to Palm Springs, Mrs. Austin appeared in pictures, under the name of Vivian Austin.

The Austins will entertain in their beautiful new home, 460 Canyon Place, and included in the party will be their house guests Movie Director Eddie Buzzell and Mrs. Buzzell, also Greg Bautzer. Other friends for the party include the Max Gelfords, she being the Cinema Actress Ann Gwynne, who are coming from L.A.; the Hal Mosiers, coming from La Jolla; Freeman Gosden (Amos of Amos and Andy) and Mrs. Gosden; Paul Brinkerman and Mrs. Brinkerman, known professionally as Jeannie Crain.

Mr. and Mrs. Frank Jay Cobbs Jr., were hosts for a hangover party Saturday at Town and Desert where they are spending the season. The silver fizz brunch honored two friends visiting from Portland, Mr. and Mrs. Claude N. Kohns Jr. Among guests were Verna Clarke, squired by Al Waldron, Herb and Gayle Burns and other visitors from the Northwest.



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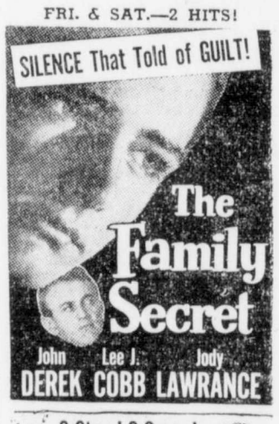

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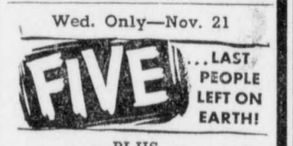

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Gregory Peck—Virginia Mayo
— AND —
"Capt. Horatio Hornblower"
— AND —
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John Ireland—Vanessa Brown
Fri., Sat., Nov. 16-17
'Lost Continent'
Cesar Romero-Hilary Brooke
— AND —
Burt Lancaster as—
"JIM THORPE All American"

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A CITY IS BORN

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TRAMVIEW VILLAGE has a winter population of several hundred people, most of whom live in house trailers.

At present about thirty businesses are located in the Village limits, many of whom depend almost entirely on Trailerists for livelihood, others draw business from all over the Desert area.

For the past four years the Village has been under the direction and supervision of **MR. and MRS. GLENN B. WOODBURY and son, KEN.**

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For Your Business See MR. WOODBURY at TRAMVIEW VILLAGE and TRAILER PARK OFFICE (In the Log House)

TRAMVIEW VILLAGE is located on Highway 111
4 Miles East of Palm Springs

SOCIALLY SPEAKING

By Aileen Hagerty
(Sun Society Scribe)

Opening of winter homes and gala events that mark the beginning of another season at clubs and hotels are occasions for many gay reunion parties this week . . . Highlighting the social scene was the cocktail buffet given by the Alan Morgans at the beautiful home of the Edwin Fallgrens, and a similar party hosted by Ed and Ruby Fallgren the folowing evening . . . The Morgans, who live in Los Angeles and are frequent visitors to Palm Springs, were weekend house guests of the Fallgrens.

Occasion for the Morgan's party was to celebrate the twentieth anniversary of their wedding and among their guests were the Owen Churchills, who were their wedding attendants . . . A full moon enhanced the colorful scene on the terrace, a beautiful setting for the elaborately decorated buffet table . . . A trio of musicians played for dancing.

Other house guests of the Fallgrens included Mrs. Leonard Lyon and Mrs. Ben Frees, whose husbands are away on business trips and the Virgil Millers all from L. A. . . . The Churchills were accompanied by their house guests, the Albert Ralphs . . . The Earl Callans, recently returned from Bel Air to their Palm Springs home, were introducing their house guests, the Glen Staters, Newport Beach and San Francisco.

Guests from Far and Wide

Among other guests from L. A. were the George Barracloughs and the Robert Lawsons, who were staying with William and Vicki Malouf; and Judge and Mrs. Arthur S. Guerin, house guests of Dr. and Mrs. John Costello . . Seeing some of their friends for the first time since they returned from Beverly Hills were the Kenneth Kirks, and Mrs. Tom Fleming told friends that Tom will arrive in about a week . . . George and Mickey Wheeler were being congratulated because they have a little granddaughter, Christine, daughter of James and Bonnie Flynn . . . The John McClures were introducing house guests, the Howard Stassforths, Los Angeles . . . Also exchanging greetings were the William Bannermans, the Kenneth Colborns, Walter and Joan McManus, the Robert Kenastons, she looking as glamorous as she appeared when she starred in moving pictures, under the name of Billie Dove and the Harold Mc Alisters.

Attending their first party since they returned from Los Angeles were Belmont and Betty Jo SanChez, who are occupying their Las Palmas home . . . Betty Jo will compete in the Women's Invitational Golf tourney of the Thunderbird Club, which opens Tuesday, and also they will attend the opening dinner dance at the Tennis Club Friday . . .

To Attend Club Opening

Many of the guests at the Fallgren and Morgan parties were making tentative plans to attend the Tennis Club opening and also the formal autumn opening of La Quinta . . . A gala event at La Quinta will be the Golden Nugget Ball Saturday night, when guests will wear "gold digging" regalia . . . Prizes for the best costume will be warded by Harry Crocker, Beverly Hills columnist.

Music will be provided by Freddy Karger's society orchestra and the Saturday luncheon on the pool terrace will be followed by a fashion revue . . . Eric Bass will present some of his originals in the show which is sponsored by Dorothy Gray of Palm Springs and La Quinta . . . Ruth Warwick, who has appeared in movies and radio, will be commentator.

Proceeds of these opening events will go to the Jimmy McHugh Polio Fund, and Song Writer Jimmy will be among the patrons . . . Others who will come to La Quinta for the occasion include the Bruce Ludlums, recently returned to their Indio ranch from Malibu Beach; the Harry Macys will come from Bel Air with a party of friends and the Ralph Hamphills of Beverly Hills have a reservation . . .

To Share in Festivities

Mrs. Feliza Vanderbilt, Beverly Hills and New York, has taken a bungalow for the weekend, and Countess Betsy von Furstenburg, Los Angeles, also will share in the festivities . . . Greeting some of their Village friends for the first time this fall will be the Walter Richards, new home owners in Bel Air; the Jerome Holts and the Cleaveland Putnams, Angelenos . . . Ann Miller of the L. A. movie colony will be included in a party and hosting a group will be George Cameron, recently returned to his Palm Springs home . . . Tennis stars will compete in the Sunday afternoon matches on the club courts, with Walter Pidegon of movie fame as MC.

GALA PARTY—Hostess at a gala autumn party, Mrs. Alan Morgan is pictured here with Owen Churchill, Mrs. Edwin Fallgren, Mrs. Churchill and Mr. Morgan. In the background is the beautifully decorated buffet table, a creation of Caterer Santos. (Story in next column).

Reichels Host Dinner at Ranch

Visiting friends of the William Reichels were guests at a recent dinner they gave at Rogers Ranch club. In the party were the Arthur Carmihaels, San Jose; the Worth Browns and the William Troyers, Santa Cruz; Earl "Squire" Behrens, publisher of the San Francisco Chronicle, with Mrs. Behrens; the William Anuixters, Chicago and Mrs. Edwin Houghten, Los Angeles.

Party Honors Mrs. Vicki Smith

The birthday of villager Mrs. Vicki Smith was the occasion for a Saturday night cocktail party held at the Racquet Club.

George Cameron was host for the merry party which included as guests Miss Lee Anderson, Mrs. Grace Pope, C. C. Hutchens of Tulsa, Oklahoma, Clarke Hardwicke, and Gould Morrison.

Mrs. Smith is Mr. Cameron's sister-in-law.

Returns to Village

After a stay in San Clemente, Mrs. John S. Hobson, a winter resident for many years, has returned to her home on Camino Del Sur.

Auxiliary Plans Tuesday Dinner

Another friendly get-together, in the form of a potluck supper for members, Legionnaires and guests, is planned by Owen Coffman Unit No. 519, American Legion Auxiliary, for Tuesday evening, at the World Wars Memorial building to begin promptly at 6:30 P.M. Inah M. Peterson is chairman of the dinner.

A regular business meeting of the Auxiliary will be held immediately following the dinner. The president, Mrs. Billington, will preside and call the meeting to order at 8 P.M. Reports on the results of the rummage sale and benefit bridge tea held recently will be heard. The president urges all members to be present to consider future activities of the Auxiliary. Women of the community eligible to membership the the Auxiliary are invited to the potluck supper as well as to the meeting.

Back from Florida

A former Village resident, Mrs. Charles Montgomery, has returned from Fort Lauderdale where she has a home, and is staying at Ingleside Inn. She is expecting her son, Charles Montgomery, now living in Grove City, Pa., to visit her this month.

Women's Club Poetry Section Meets Monday

Mrs. Walter J. Yeaton, chairman of the Poetry Section of the Palm Springs Woman's club, announced the first meeting of this section at the clubhouse, 314 South Cahuilla road, Monday from 12 to 2:10 p.m.

Luncheon will be served at 12 o'clock and the program will start at 1 P.M. Mrs. Louise Ward Watkins, prominent civic leader, author, lecturer, and past president of the Friday Morning club, will speak on the subject "Amy Lowell and her little family of Three Singing Sisters." Mrs. Watkins was the founder of the Republican Woman's club of California.

Mrs. Yeaton urged all members to make reservations by phoning Mrs. George Holland at Palm Springs 4282 or Mrs. Georgia Freeman, at Palm Springs 4261, not later than November 22.

Gaieties Topic Before Club

Gaselight Gaieties were on the agenda for a meeting of the Palm Springs Business Woman's Club Monday evening which was held at the home of the club's president, Mrs. Georgia Kettmann. Members of the cast are being selected for the corny, comedy show which will be presented February 15 and 16.

Following a business meeting, refreshments were served by Mrs. Kettman. Another business meeting is scheduled at Mrs. Kettman's home on next Monday at 7:30 p.m.

The club's monthly breakfast meeting will be held at the Desert Inn Coffee Shop on Wednesday morning, November 21 at 8:00 a.m.

William Brooks Lease Local Home

After being visitors last year, when they were familiar figures at the Racquet Club, Mr. and Mrs. Williams Brooks have returned from Vancouver and leased the Whorf home, Sunrise and Mesquite, for six months. Eve, as she is known to her friends, is a great flower fancier, and is having a lot of fun trying out her new garden gadgets, patio and pool equipment.

Rogers Ranch Club to Open Formally Tomorrow Night

Tonight if you should happen to be within earshot of Rogers Ranch Club you may be startled half out of your wits by a thunderous road that sounds like "Hello, Hello Hello.

One should not become frightened however, because it will be Trav Rogers greeting members, their friends and guests to the formal opening of the Rogers Ranch Club for the 1951-52 season.

A large crowd is expected to be on hand to celebrate the event and a special menu of entertainment and food has been arranged to suit the occasion.

"Come attired in western clothes if possible," shouted Rogers, "but if you dont have a pair of denims and diamonds, come attired as a city dude," he invited.

The piece-de-resistance on the food menu will of course be Trav's famous spareribs "but only as an appetizer," he interjected. "The main dish will be a choice between roast beef or steak prepared as you like it."

The entertainment bill will sparkle with Ken Clarke at the Piano.

In adidtion to Clarke, Jules and Webb, famous Village musical duet, playing the violin and guitar and who also sing and perform feats of magic, will be on hand to entertain those present.

Jack Watson has also been added to the entertainment bill. He plays the guitar and sings a variety of songs ranging from the Western to the modern day love songs.

St. Theresa's Mothers Club Has Busy Day

An enthusiastic group attended the monthly meeting of St. Theresa's Mothers' Club in the school auditorium. The meeting was presided over by the president, Mrs. Winifred Cody. Plans were made for the card party at the Biltmore hotel, November 19, a rummage sale in December and a fiesta in the spring.

Father Michael O'Sullivan gave a stimulating address on the importance of the family unit in national life, and on the value of cooperation between the home and school.

Group committees of the Mothers were organized to take charge of projects for the coming year. Chairman selected were Mrs. Donald Fry and Mrs. Hilda Talbot, for the month of November.

Mrs. Theda O'Connor and Mrs. McIntyre, December— Mrs. Kenneth Cosgrove and Mrs. John Palmer, January — Mrs. John Boyle and Mrs. Frank Bogert, February — Mrs. Eugene Therieau and Mrs. Lawrence Sitter, March — Mrs. Frank Purcell and Mrs. Charles Hinkle, April — Mrs. Helen Wilkins and Mrs. Mary Waldren, May.

Capt. Haislip's Play Accepted

Congratulations are in order for Capt. Harvey S. Haislip, USN, ret., because his play, "The Long Watch," has been accepted for production in New York. Capt. Haislip will go to Gotham early in January, to attend the play rehearsals.

This is not exactly a new experience for the captain, as several of the stories he authored have been made into movies, with his cooperation. Capt. and Mrs. Haislip, formerly of Los Angeles, now live in Palm Springs.

Coming and Going

Among homecoming Villagers this week are the Raymond R. Wilsons, who came to arrange for the opening of their winter home on Vereda del Sur. . . They returned to Bel Air but will be back Monday to open their home for the season. . . Summer travels took them to Honolulu and Canada as well as New England, Lake Placid and other resorts of the East.

When Mrs. Eber Kanaga, left recently for a motor trip she was accompanied by Mrs. Dorothy Scowden, Oakland, who has been visiting the Edward H. Maggards and was entertained by other friends. . Mrs. Kanaga will visit Dr. and Mrs. Weldon Pascoe in Los Gatos, and also will see Mrs. Fred Carter, a former Villager.

While the Eugene Kegleys are here from Beverly Hills, as house guests of the John McClures, they will be seen at several of the week end parties. . . On their party schedule is the Tennis Club opening, a cocktail party at which the McClures will be hosts Tuesday, and a dinner at the Rocquet Club.

Recent returnees to the Village, Mr. and Mrs. Levering Moore, are back for the season and are staying at El Rincon. . Since leaving here they spent the greater part of their time in L.A.

A former Palm Springs girl, Mrs. Edward C. Ellis, who was Clarice Beebe before her marriage last year, is visiting her parents, the George Beebes. . Edward and Clarice lived in Vacaville until his recent release from the Army and now he is engaged in business in Los Angeles. . . He spent the week end at the Beebe home and will make other brief visits while Clarice is here.

Mrs. Bibo Entertains Weekend Guests

Weekending guests of Mrs. Ruth Bibo were Mrs. Ganelle Griffin, Sr. and Junior; Dr. Alice Brady of San Francisco and Miss Dorothy Bailey. The ladies dined at the Doll House Saturday evening and rounded off the evening with canasta.

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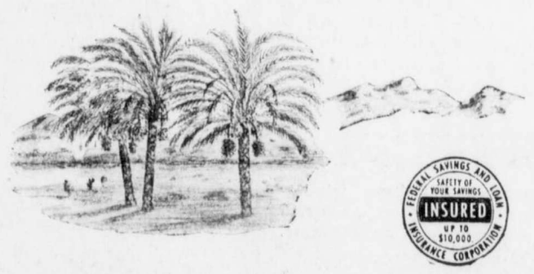
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Shadow Mountain Opening Attracts Large Gathering

Saturday night (November 10) marked the formal opening of Palm Desert's Shadow Mountain Club in a swirl of gay festivity.

The happy mood of the capacity crowd was heightened by an attractive setting of predominantly gold and white motif.

An interesting top-hat and cane mural, on the wall leading into the new Manzanita room (opening of which was delayed unavoidably), and the entire decorative arrangement for the evening was executed by Irene Matthias, Club's social director.

Music filled the air continuously during the evening, for in addition to the danceable rhythmns of the Todd's Trio, regulars at the Club, Danny Kuana's Hawaiians from Hollywood, furnished music for dancers on the terrace. Accordionist Agnes Kaspar (topflight - Barclay, New York; Surf Club, Miami, etc.) also entertained with solo renditions.

Members and guests came from far and near, since the formal opening marks the beginning of winter residence for many who have been building homes in the community during the past several years. Noted in attendance were: Mr. and Mrs. F. M. Pebbles, Chicago; Mrs. Hudson B. Werder, Palm Desert and Los Angeles; Mr. and Mrs. Ted Brown, Mr. and Mrs. Wayne L. Compton, Mrs. Florence Newhouse, Mr. and Mrs. William R. Brooks, all of Long Beach; Naji Gabbay of Arabia (soon to open in "Arabian Nights Revue," Assistance League Playhouse, Los Angeles); Mrs. Mildred Kennedy, Huntington Park; Mrs. Aline Blossom, Palm Desert, hosting Mr. and Mrs. Ralph Hancock, Palm Springs (he the author of best seller "The Fabulous Boulevard"); Alexis Smith, Mr. and Mrs. Edward F. Reed, Mr. and Mrs. Robert Fithian, Mr. and Mrs. Fred Gooden, all of Hollywood; the P. E. Neary's, San Diego; James Auest's, Anaheim and their guests Mr. and Mrs. Whalen H. Crawford, Los Angeles. From Palm Desert: the Floyd Mitchells, Vernon Pecks, Mrs. Frank Fisher, Darwine Bailey, Mrs. Polly Wilson, the Ralph O. Caplingers, W. S. Bears, Mr. Clay Stearns, and General George; from Palm Springs: Mr. and Mrs. Jules E. Hamachek, the Cecil T. Gordons, Guy Andersons, and the Ray Polverinis; Mr. and Mrs. Giles Miller, Dallas, Texas; Edith Eddy Ward, Ruth Warburton and Rose Davies, Palm Desert; Dora May Priester, Joseph Massaglia, Santa Monica; and many others.

Mrs. White to Entertain

Mrs. Marion White will have as guests over the weekend Col. and Mrs. Frank Bertholet and Col. and Mrs. C. Rodney Roberts of Upland. Col. Bertholet flies to Japan Nov. 26 to be on the staff of Gen. Swanson. The Bertholets and Roberts will stay at Charles Doyle's Hidden Springs Ranch and Mrs. White will have a dance for them at the Hidden Springs Ranch club on Saturday night.

Other guests will be Mr. and Mrs. Roger Sherman of Mt. View Dr. and Mrs. Richard Gyler of Mt. View, the Wilbur Bears, Joseph Kirks, Karl Hendersons, R. M. Trezevants of Palm Desert. The Renaud Hoffmans, Byron Sweringens, Arthur Chapmans, Charles Drais and M. J. Doyle of Hidden Springs Ranch and the Fred Hesses, Everett Roberts and Walter Bovees of Thousand Palms.

Irma Taucher Highly Honored

Highest honors were given Miss Irma Taucher, granddaughter of Mr. and Mrs. Albert Taucher, owners of the Winter Garden Hotel, when she was installed as a Grand Officer in Job's Daughters, Bethel 186 of Palm Springs. The Grand Bethel of California includes all Job's Daughters of the state and is comprised of the daughters of Masonry and the Order of the Eastern Star.

Present for the Son Jose installation were Mrs. Charles Sproule, Guardian of the local Bethel, Honored Queen Miss Sylvia Nelson and Miss Catherine Wallace, Marshall.

Box Dinner to Open Season at Jewish Center

First social event of the season at Jewish Community Center will be a box dinner next Monday evening.

The evening will get under way at 7 o'clock and those planning to attend are asked to bring a complete box dinner for two.

Cards and games are on the program with many prizes to be offered.

SPEAKER—David Seabury, author and lecturer, who will speak at the Woman's club Monday.

Club Women to Hear Talk by Seabury

David Seabury, author and lecturer upon the even facinating subject of phychology, will lecture at the Woman's Club Monday night, Nov. 18, at 8:00 p.m. The meeting is thrown open to the public because of the exceptional interest of the program; and husbands also will be invited to the feminine citidal upon payment of $1.20.

Dr. Seabury is noted as a dymanmic speaker and an expert on why human beings behave the way they do. His subject for Monday night is, "What Makes Us All So Queer?", a topic of considerable challenge. He is a consultant in psychology for a number of large industrial firms and the author of several best selling books on human behavour and happiness. Among his books are, "Why We Love and Hate," and "How to Worry Successfully," the latest is "Help Yourself To Happiness."

Newman Shows Latest Designs at SM Opening

Introducing his 1952 collection of holiday, cruise and spring styles on the terrace of the Shadow Mountain Club, in the brilliance of desert sunshine, Ernest Newman, outstanding Hollywood designer, personally presented a special outdoor showing, last Sunday afternoon, as part of the weekend activities marking the formal opening of the desert club.

Lee Hogan ("Lee Hogan Presents," and "Hello Again," television star of KNBH and NBC radio,) pleased the fashionable throng on the terrace with her interesting commentary. Of unusual interest was the feature-showing of mink furs: beautiful creations that included stoles, capes and long furs. Furs were attractively modeled by Kitty Sully, RKO starlet, former Conover model, currently making her first movie in Hollywood, playing a role in "Lovely to Look At."

Other models participating in the show were popular localites, Candy Hughes, Marilyn Wilson and Ann Ellis. Show was sponsored by the Truman Stuard's of the Sun Shop, Shadow Mountain Club.

Mrs. Farrell Leaves on Mexican Tour

Mrs. Charles Farrell planed out of Tia Juana Tuesday morning for a six weeks vacation in Mexico. Accompanying Mrs. Farrell on the southern jaunt is Mrs. Clay Borden, formerly of Palm Springs, who now makes her home in San Francisco.

Included on their itinery will be visits to most of the major cities of Mexico including Mexico City and the beach resort town of Acapulco.

Entertain Here

Mr. and Mrs. John Pike of Redlands entertained in honor of their houseguests, Mr. and Mrs. L. L. Somerville of Berington, Illinois with a delightful dinner and cocktail party at the Racquet Club.

Among others present for the Saturday night party were Mrs. Volney Kincaid of Redlands and Mr. and Mrs. Sewell Jones.

Palm Desert Sunbeams

By EDITH EDDY WARD

Screen Writer John Grant and his wife, Dorothy, have closed their Laguna Beach place and have moved into their new Palm Desert home for the winter. Mr. Grant, who is famous for writing the Abbott and Costello shows and the Ma and Pa Kettle pictures, has just finished two TV shows for Martin & Lewis. Having sold their Lake Arrowhead home to the Gordon Warrens of Hollywood, the Grants plan to make this their permanent home for at least eight months of the year.

Square dancing at Shadow Mountain Club on Thursday nights is becoming very popular among the local residents. "Cutting a rug" and entering into the fun last week were the Floyd Mitchells, Ralph O. Caplingers, Joe and Mrs. Kirk, Mr. and Mrs. Earle Hupp with their entire family of five children; Mr. and Mrs. Werner Gubitz, the Maynard Strahls and Irene Mathias. Never missing a dance was white-haired Wilbur Bear, the champion square dancer of them all. Youngest of the group and doing a good job of learning the intricate steps, was little three-year-old Misty Strahl, who caused a burst of applause every time she danced by in her little red boots.

Many house warmings are being planned for November and December in several of the new homes which were started last summer and are now nearing completion. The Clarence Bullocks from Chicago have been busy buying furniture since they were informed by the Duval Construction Co. last week that their new place will be ready for occupancy by December 1; while the Tom Browns will be moving in their furniture this week to be ready for a family Thanksgiving dinner in the new home. The E. W. Stewarts will be in sometime during December. Mr. and Mrs. Jascha Veissi couldn't wait, so they have moved in and are finishing the house at their leisure. The Leonard Firestone house is progressing nicely—more about that later.

Speaking of the Firestones, they will be on hand this Saturday to assist Cliff Henderson in the opening of the new Firecliff dining room and break ground for the new swimming pool at Firecliff Lodge. Also coming down for the occasion are Union Oil Officials, Wm. L. Stewart and Arthur Stewart. Managers Thorne and Pam Holmes are busy scurrying around with last minute preparations to take care of a record crowd at the opening.

SHADOW MOUNTAIN ECHOES

Bill Holden arrived for a few days' rest before going on to New York. He says he is really TIRED after completing his latest picture called "This is Dynarite." Aline Blossom (at the re-tired age of 73) is learning to play tennis! Her teacher, Flo Allen, says she is more alert than many of her younger pupils and should make a good tennis player—her ambition is to beat Cliff Henderson. Movieman Thurston Hall and Mrs. Hall were house guests of the Robert Fithians for the week-end. The Jimmy Malones have planted their desert play ranch to permanent pasture and have gone into cattle fattening as a hobby (pretty good money-making hobby, we would say!) Spotted at various tables or dancing at the formal opening of the Shadow Mountain Club last Saturday were the Richard Baileys with Verne and Lorraine Peck; Guy Anderson, the Charles Carrs, Dr. and Mrs. John S. Hill, Lee Hogan, who put on the fashion show Sunday; Alexis Smith, the Giles Millers from Dallas, Texas; Rose Davies with the Arthur Lakes and Ruth Warburton, Mr. and Mrs. Wm. S. Wells; and Polly Wilson with the Ed Oshiers.

Armistice Bridge Tea Attended by Large Throng

With over one hundred guests enjoying the Annual Armistice Bridge tea sponsored by Owen Coffman Unit No. 519, American Legion Auxiliary, last Friday afternoon at the Desert Inn, the event was declared a most successful one.

Arrangements of fall flowers enhanced the charm of the spacious lobby, which accomodated most of the bridge and canasta players, while others chose the tables on the veranda, it being a perfect day for out-door enjoyment.

Recipients of many beautiful prizes donated by local merchants were Mrs. John Yde, Mrs. Vera Gordon, Mrs. Barney Bourne, Mrs. Charles Burket, Mrs. Trudy Blanco and Mrs. Herman Reich. Mrs. Mabel N. Hays was winner of a painting, the work of Mrs. Arthur Burkland, and Auxiliary member.

Proceeds from this fifth annual benefit given by the Auxiliary at the Desert Inn through the courtesy of Earl Coffman and George Roberson, will aid in the organizations holiday Child Welfare and Rehabilation work.

Preceeding the afternoon party Mrs. Tom Kieley wsa luncheon hostess to the tea and Ways and Means committees. Enjoying Mrs. Kieley's hospitality were Mrs. Lou Billington, Mrs. Archie Long, Mrs. Charles Henderson, Mrs. Albert Redding, Mrs. Hilton McCabe, Mrs. Charles Knupp, Mrs. Harold Lienau, Mrs. Mildren Jacskson, Mrs. Jay Morrison and Mrs. Arnold Davis.

Baptism Rites for Bruce L. Baldwin

Bruce Ludwig Baldwin, three months, son of Dr. and Mrs. Charles H. Baldwin, received Holy Baptism Sunday afternoon at St. Paul's in the Desert with the Rev. Robert Hogarth officiating at the font.

Godparents were George Strebe, Warren Strebe and Betty Strebe.

Following the service about 75 friends of the very young Episcopalian assembled at the Baldwin residence on San Antonio for a reception in his honor.

Riders' Wives Entertained

During the Palm to Pines ride Mrs. Travis Rogers was almost as busy as Trav, who was included in the group of men roughing it in the Santa Rosa Mountains. Mrs. Rogers, familiarly known as Auntie Willie, was busy seeing to it that wives of the men on the ride had fun while in Palm Springs.

Highlight of her hospitality was the cocktail party at the Rogers residence. Guests included Mesdames Don Lake, Bob Mount, Bud Pozzo, Paul Campbell, M. A. Carter, Quentin Best, Mary Hurrell, Fay Neal, Margaret Henry, Janis Bogert, Bernice Grant, Billie Moseley, Ruth Valeur and Fritzie Aaron.

Miss Walter to Wed Soon

An engagement of interest here is that of Miss Henrietta Walter and Lt. Col. Henry Edgar William Barnes, USMC. Miss Walter, daughter of Mr. and Mrs. Fred Lynn Walter, Pasadena, is a frequent visitor to Palm Springs and the Shadow Mountain Club, Palm Desert. The bride-to-be, a member of the Junior League, Pasadena, was graduated from UCLA, is a Kappa Alpha Theta.

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EUROPE—Mrs. John Lapp, who, with her husband, will present a showing of European travel films at St. Paul's in the Desert Parish House next Sunday at 7:30 p. m.

Travel Films to be Shown at Parish Hall

Villagers and winter visitors are expected to make up a large attendance for the showing of pictures made in Europe this summer by the John Lapps, in the Parish Hall of the Episcopal Church, St. Paul's in the Desert. The Guild of the church will sponsor the showing, at 7:30 p.m. Sunday and during the social hour following the exhibit, refreshments will be served, with Guild members as hostesses.

The Lapps, experts in the art of photography, will comment on these unusual pictures as they are shown. Mr. Lapp is a vestryman of the parish and Mrs. Lapp is a past president of the Guild, of which Mrs. Kenneth B. Kirk is president.

Donations of one dollar from each person attending the event will be added to the fund used by the Guild in carrying on its commendable community work. The Rev. Robert M. Hogarth is rector of St. Paul's church, which is located on West El Alemeda, just off North Palm Canyon Dr. The Guild extends a cordial invitation to Villagers and their friends to attend this picture showing.

Cocktail Party Given in Honor of Cmdr. James

A delightful cocktail party given by Charles Farrell in the Garden Room of the Racquet Club Sunday evening was followed by dinner dancing in the Club's dining room.

Commander and Mrs. T. H. James were guests of honor. Enjoying the pleasant evening were Mr. and Mrs. John Haskell (Dorothy Manners), Mrs. Nancy Sinatra, Mr. and Mrs. Ralph Kiner (Nancy Chaffee), Mr. and Mrs. William Powell, Mr. and Mrs. Fritz Magin, Mr. and Mrs. Townsend Netcher, Mr. and Mrs. Sherman Hull, and Jerry Nathanson.

Local DAR Group Meets State Regent

Nine chapters of the Daughters of the American Revolution were represented in the gathering at Arrowhead Springs Hotel Tuesday, November 6, when the State Regent, Mrs. Edgar Atkinson of Santa Monica was guest of honor.

Present from the Palm Springs Cahuilla Chapter were Mrs. Harry Erott, Regent, Mrs. Perle Swart, Mrs. Florence Bacon, Mrs. Harlan Bosler, Mrs. Frances Russell, Mrs. Howard Jay and Mrs. Cyril Fenton.

Presiding at the meeting which brought 125 D.A.R. members together for the luncheon, was Mrs. Marion Tilton Pratt, Regent of the San Bernardino Chapter.

Deanery Meets to Talk Plans for Convention

Officers of the Palm Springs Deanery of National Council of Catholic Women, met last week at the home of Mrs. Valentin Blatz. This quarterly meeting, was preceeded by a luncheon at Chi Chi. Those present were Mrs. George Smith, first vice-president; Miss Sarah Sloan, treasurer; Mrs. Christine Renier, secretary; Mrs. Tom Holland, recording secretary; Mrs. Frances George, junior past president and Mrs. Blatz.

Principal topic discussed was the yearly convention to be held in Calexico November 23. Mrs. Blatz urged all members of the Palm Springs Deanery to be present at this convention and asked that they call Mrs. Renier at P.S. 3801 for reservations.

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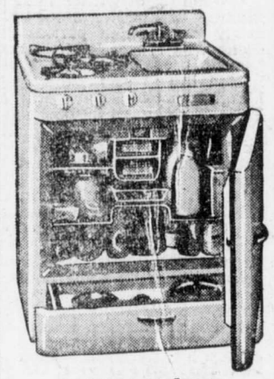

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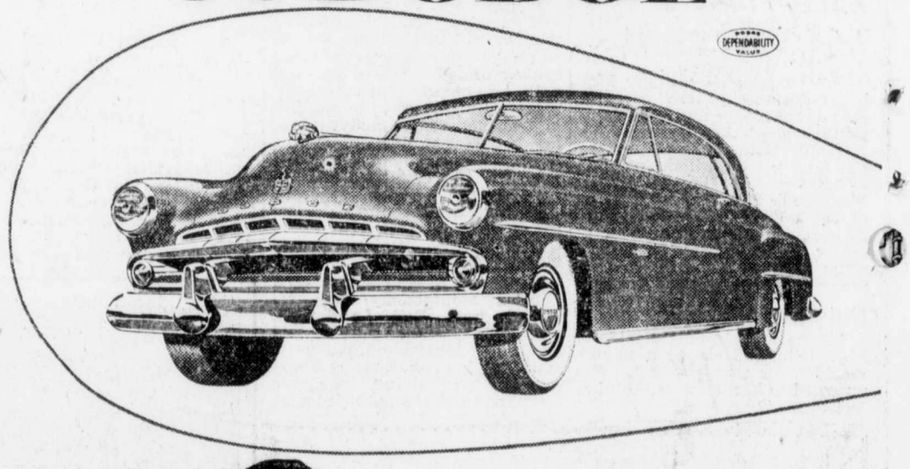

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Jan Olman Describes Tour of Europe and Travel Fair

By JAN OLMAN

Leave Paris 7:00 p.m. Saturday night—via TWA and you're in Los Angeles 6:20 p.m. Sunday night! That was my flight schedule on my return from the ASTA (American Society of Travel Agents) World Travel Congress in Paris! And at my desk at work Monday morning by 8:30 a.m.!

My itinerary included a short visit in Madrid, Spain—my future plans call for a longer visit as the little I saw of Spain was fascinating. Madrid is colorful—gay—and clean! The Ritz and Palace Hotels are very luxurious and offer excellent service.

FROM MADRID we flew to Rome—arriving in the evening—immediately changed clothes and headed for the famous Alfredo's restaurant. Enjoyed the delicious delight of their specialty — fettucini (noodles with rich butter sauce and grated cheese). Later a ride through the streets of Rome in a horse-drawn carriage — a moonlight night — our driver toured us around the old Roman ruins—the Forum—the former Baths of Caracalla — by the beautiful monument to Vittorio Emanuel—and finally—to the Coliseum! Earlier in the evening there had been a concert in the Coliseum, and candles had ben left burning at various places in the ring—in the mysterious light of the moon and candlelight — imagination played tricks—and you could picture the life and excitement in the Coliseum hundreds of years ago.

A fast train ride from Rome to Naples and on to Sorrento—as beautiful as the travel folders in our office claim it to be! High up on the cliffs—looking across the blue bay of Naples and Capri! In the future, when we plan itineraries, we'll include a week to rest and enjoy the beauty of Capri and Anacapri.

WE LEFT SORRENTO early in the morning by boat to Capri—had from 11 until 4 in the afternoon. We rented a car and driver from the Hotel Caesar Augustus—the hotel porter, Franco, went along to make our day perfect. He took us up to the shopping district of Capri and kept track of the four of us as we proceeded to get lost wandering around the fascinating shops. Then a drive up the beautiful road to Anacapri and the Caesar Augustus Hotel—that's the one King Farouk of Egypt "took over" this summer. And no wonder—high on the cliffs, beautiful gardens, from the veranda you look down one thousand feet to the sea and watch the rowboats pulling toward the Blue Grotto.

Wonderful lunch — trying to eat and dream out the window at the same time. Then a fast ride down the hill with our porter, Franco, singing the lilting Italian songs to us as we traveled along. A motor launch to the Blue Grotto—about a 15-minute ride—made even more enjoyable by the wonderful singing of our boatman — music everywhere! At the Blue Grotto (you change to small rowboats—two to a boat—and in order to enter into the cave entrance of the grotto (without losing your head), you must lie down flat on the bottom of the rowboat. Once inside the cave—you can't believe your eyes. You've read about it—you've seen pictures of the blue of the Blue Grotto—but you didn't begin to imagine what a brilliant, phosphorescent blue this would be! Then down to the bottom of the boat again—and quick out into the bright sunlight. Back to the motor launch, more music, and you're headed for Capri and the ship to Naples—all too soon!

FROM ROME TO ZURMATT, Switzerland—cold and beautiful—with the Matterhorn towering above. Last time we visited Zermatt in the summer season—this time they were preparing for their winter guests—the skiers and winter sports enthusiasts. No wonder Mr. and Mrs. Max Schwab consider Zermatt "the jewel of Switzerland"—it is!

By train and plane, I arrived in Stuttgart, Germany, October 12 to join a group of 14 travel agents invited as the guests of the German Tourist Information Office to study the German tourist and travel facilities. We traveled by de luxe sightseeing bus for five days through the beautiful countryside along the excellent autobahn highway. Rolling green farm lands, neatly trimmed wooded areas—and all unspoiled and unmarred by commercial billboards we have in our country. Every city and resort entertained us with luncheon, tea, or dinner, depending on the hour of our arrival. The most entertaining was the "tea party" at Mainz on the Rhine. Down into a wine cellar—"tea" consisted of their famous Liebfraumilch wine, and huge tasty sausages from a tub of boiling water.

Music and singing—and a most pleasant afternoon. In Nurenberg, they arranged colorful street dances for us—and in the quaint village of Dinkelsbuhl, the famous Dresden Choir sang for us. Germany is looking forward to entertaining many American tourists and offers warm and friendly hospitality, good food, beautiful resorts and cities.

AFTER GERMANY we were the guests of the Austrian State Tourist Department for a five-day tour of the Austrian cities—Salzburg, Vienna and Innsbruck. Vienna is a beautiful city and in spite of being "behind the iron curtain" it's a must on every traveler's itinerary A night at the Opera in Vienna is a wonderful experience. On my tour of Austria, I visited only the cities on husband George's tour, which he is enjoying now, they will visit the mountain resorts such as Bad Gastein, which are beautiful and very, very reasonable. Luxurious hotels and wonderful meals for around $5 per day per person!

By train from Innsbruck, leaving 6:45 a.m., we arrived in Paris at midnight the same night. George arrived the next morning from New York via Air France — and the convention commenced. Early morning meetings discussing the travel and hotel situation in the United States and the rest of the world—and evenings spent seeing Paris. At the end of the week, some of us headed homeward, others left for post convention tours.

EUROPEAN TRAVEL will be very heavy next summer as it now seems certain the airlines will have an aircoach fare across the Atlantic. It's fun to travel in Europe—fun to try to understand and learn the languages—and the Europeans are so patient and helpful in attempting to understand your efforts to pronounce their words—and your sign language—and your experiences with their various monies!

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Calendar

November 20-30 — Hope Chest display, sponsored by the American Legion Auxiliary — Desmond's, Inc.
November 16, 17—Regional Sor-optimist meeting Desert Inn.
November 17, 18—Landscape architects meeting.
November 15—Thursday night club, Jewish Community Center.
November 20-30 — Hope Chest display, sponsored by the American Legion Auxiliary — Desmond's, Inc.
December 1—Hope Chest dance, Legion Hall, sponsored by the American Legion Auxiliary.
December 9—Palm Springs Kennels Dog Show, Polo Grounds. Many champions and Blue Ribbon pedigreed dogs are shown and judged during this one-day event.
December 25—Christmas. Celebrate the holidays in a never-to-be-forgotten manner in the balmy paradise of Palm Springs.
December 31—The Gayest of New Year's Eves—fun-making on the desert. Gala celebrations ring throughout the Village at its world-famous clubs, hotels and theaters.

From Page One—MORE ABOUT

CRASH

to a series of coincidences. A nearby resident reported a car rolling over four times in a crash that must have killed or badly hurt the occupants. Palm Springs police called Weifels' ambulance and the highway patrol as the accident was outside their jurisdiction.

ARRIVING on the scene they assumed the ambulance had beaten them to the wreck and removed the victim to the Desert Hospital. So did the California Highway Patrol upon their arrival. A check of Desert Hospital, County Hospital and San Gorgonio Pass Hospital failed to turn up the victim. Weifels didn't have him either.

The injured man apparently made a supreme effort and climbed into the car of the first passing motorist and requested to be taken to his home.

Postcards

Date for Hike in Rates Now Jan. 1

Postmaster R. M. Gorham said Wednesday that the date for the increase in U.S. postal cards and postcards has been changed. The new two-cent rate will go into effect January 1 instead of February 1.

On January 1 other important changes go into effect in mail rates. Special delivery minimum will advance from 15 to 20 cents and registered mail minimum from 25 to 30 cents.

From Page One—MORE ABOUT

THIS SIDE OF THE SUN

here that I wasn't surprised but that would be mean.

MARY MAHAN, formerly Mary Walker and social director at the Desert Inn got back from New York the other day and brought me a copy of the N. Y. Times because of an advertisement of the Macy company which she said reminded her of me. . . I don't know whether to be insulted or complimented. . . . The ad was in connection with Saturday closing and goes like this: "All of us Macyites join in hoping your week-ends will refresh, renew and rejuvinate your weekends, whether they occur at the end of a golf club, fishing pole, barbecue fork or deck chair." . . . Mine mostly occur at the end of the eighth race.

THERE ARE A GROUP of boys in town who want sponsors . . . They're members of the Student Rocket Society which was started here and already has chapters in several midwestern and eastern cities. . . . They are planning to build a proving ground and experiment with rockets. . . Paul Summers is their local advisor and Prof. Z. A. Typaldos of Caltech come down to give them lessons, too. . . The boys who belong so far are Alfred Goldenberg, Foster DeJesus, Leo Rojo, Leslie Whidden, Prentiss DeJesus and many more are coming in. . . Why they need sponsors is that it takes cash to build the proving grounds and buy materials.

THEY TELL ME that Joe Butler spent most of the day in the barber shop getting ready for today's Safeway opening. . . And the dumb cluck who thinks that quarter horse racing means you can bet two-bits is going to find himself a dollar six-bits short. . . Seems to me this is enough.

FORTY DAYS until Christmas.

From Page One—MORE ABOUT

RACING

with the clear teachings of God's word."

DR. BLACKSTONE pointed out that the application for a race meeting here had been made on Oct. 2, but that the matter "had been kept secret until Nov. 6. He said that the swift action of the city council in approving use of the Polo Grounds "is evidence of a total lack of good faith with the community of Palm Springs. The citizens have a right to voice their opinions in regard to such an innovation," the minister continued. "The city council in its haste to satisfy the insistent request of a small group of racing promoters gave no opportunity for public discussion."

Referring to the charity fund that would be derived from "charity days" Dr. Blackstone declared that "such ill gotten money is not true charity . . . a million dollars of it could not atone for even one of the many homes that are wrecked by gambling. . ."

"FROM THE NORMAL standpoint," the minister reminded his congregation, "a Christian can make no compromise with a system that breeds dishonesty, lawlessness, corruption and violence and it our duty to register our protest and to seek to prevent the entrance of legalized race tract gambling into the beautiful resort."

"If, in the considered judgement of the majority of citizens, it is best for Palm Springs to have quarter horse racing with gambling," the Community church pastor concluded, "then it will have to come."

Pulitzer Prize Play to Launch El Paseo Season

(Picture on Page 10)

The Pulitzer prize play, "A Streetcar Named Desire," with Vivien Leigh and Marlon Brando, opens the art season at the El Paseo Theatre tomorrow. Currently holding the screen at the Plaza is the hilarious hit, "Texas Carnival," with Esther Williams, Red Skelton and Howard Keel, which plays through Saturday. Opening on Sunday is the star-studded musical "Starlift," with Doris Day, Gordon McRae, Virginia Mayo and many others. James Cagney in "Come Fill the Cup," closes at the Village tonight making way for two entertaining pictures: "The Family Secret," with Lee Cobb and John Derek, and "Sunny Side of the Street," musical in color with Frankie Laine, Billy Daniels and Toni Arden. This show plays through Friday and Saturday with Robert Mitchum and Lizabeth Scott in "The Racket," opening Sunday.

From Page One—MORE ABOUT

HOSPITAL

will introduce the District Hospital board members.

Kenneth Kirk will then introduce the speaker of the day, Congressman John Phillips.

CONGRESSMAN Phillips will deliver the dedicatory address.

Dr. Harold M. F. Behneman, chief of the medical staff at the Desert hospital will introduce Dr. John Cline, president of the American Medical association who will make a brief talk.

Herbert Ecclestone, president of the Palm Springs Community hospital association will present the dedicatory plaque.

The benediction will be pronounced by Father Michael O'Connor of Our Lady of Solitude church.

TOURS OF THE NEW hospital will follow.

General Chairman of the program is Kennteh Kirk assisted by Herbert A. Ecclestone.

Committee members are:

BROCHURE —George Wheeler, chairman, William Dunkerley, C. Ronald Ellis, George Olman, O. A. Torgerson, Percy Whiteside.

PUBLICITY — Oliver Jaynes, chairman, Arthur Bailey, William Hillery, Hermine Rosin, Blanche Turonnet.

HOST — Teresa Fields, chairman, Virginia Farrell, Rueben Fleet, Ida Hotchkiss.

DECORATION — Hazel Wilson, chairman, Alice Guthrie, Majorie McKenzie.

ARRANGEMENT — Robert Peterson, chairman, Val Blatz, Jacque Crommelin, Agnete Hansen, Marion Mathews.

SPEAKER — Florian Boyd, chairman, Ernest Alschuler, Frank Bennett, James Easley, Stanley Whitworth.

ENTERTAINMENT —Dr. Hugh Stevens, chairman, John Connors, Culver Nichols, Earl Coffman.

TOUR — Caroline Hicks, chairman, Charles Burkett, Muriel Fulton, Ruth Hardy.

MEDICAL — Dr. Wm. P. Aikin, chairman, Dr. Charles Baldwin, Dr. Harold Behneman, Dr. William Elliott, Dr. Frank Purcell, Dr. Percy Staley, Dr. Hugh Stevens.

PARKING — Palm Springs Police Reserves under direction of Captain Rudy Salazar.

From Page One—MORE ABOUT

SURVEY

yon drive carries on normal weekends.

A MASTER PLAN for traffic control has been prepared by district engineer Loren Moore who spent several weeks making a traffic seuvey here. It was Engineer Moore's opinion that Palm Springs would benefit from routing southbound traffic on Indian avenue and northbound on Palm Canyon at periods of peak congestion. This could be done on a temporary basis through the use of directional one-way markers such as are used to route rush hour traffic in metropolitan areas.

PEAK TRAFFIC pouring into Palm Springs from the north was Saturday, between 9:00 a.m. and 4:00 p.m. when 3,294 cars were recorded. Peak south load coming in Palm Springs was from Friday 2:00 p.m. to Saturday, 9:00 a.m., when 4,027 cars were checked through.

Meaning, apparently, that people from the south come on Friday and people from the north on Saturday. It also indicates heavy traffic in from Rancho Mirage, Palm Desert, and other points for Friday night blood at the next mobile unit service here should file their names, addresses and telephone numbers with the Desert Hospital or with the Blood Bank of San Bernardino. The blood drawn is for use in civilian hospitals and donors may establish a credit for one year for a blood transfusion for themselves, or a member of their families.

25 Villagers Donate Blood to 2 Counties Mobile Unit

Twenty five Villagers turned up with their blood for the first blood bank collection Tuesday at Desert Hospital. Drawing and typing blood was the mobile unit of San Bernardino and Riverside counties. A total of 21 pints was secured, four of the would-be donors having been rejected.

Manning the canteen for refreshments for the blood donors were Ida Hotchkiss, Helen Staley and Dee Dee Bennett. Doctors giving their services were Dr. William Aikin, Dr. Robert Morrey and Dr. William Elliott. Organizations represented by the blood donors were the Palm Springs Lions and Rotary Clubs, Palm Desert Rotary and the California Letter Carriers Association.

The mobile unit also collected blood at the San Gorgonio Pass Hospital.

Persons interested in giving

Sunair Theater to Show Latest in New Pictures

Benjamin Bronstein, owner - manager of the Sunair Drive-in Theater, recently returned from a trip to Los Angeles after having concluded successful agreements with all major motion picture companies. He said that from now on he will exhibit all the latest outstanding films from major companies such as M-G-M, Warner Bros., Paramount, and others. Among the top films to be shown in the very near future are "A Place In The Sun", "The Desert Fox", "Alice in Wonderland", "Come Fill The Cup" and "Ace In The Hole". Also included are the great M-G-M musicals "The Great Caruso", "Showboat", and the newest of them all, "An American In Paris".

He has also stated that starting this week, the free pony rides which were so popular last year will be resumed.

"The Sunair Drive-in Theatre has recently completed its first year of operation and had remained open all summer," said Bronstein, "and we will continue to remain open 365 days in the year."

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A Statement by the Village Market

• • •

UPON THE OPENING of the new Safeway Store in Palm Springs the management of the VILLAGE MARKET wish to congratulate Safeway upon the completion of this fine new addition to their chain. Their new store is a credit to themselves and to Palm Springs and indicates a confidence in the future of this community which we ourselves feel.

We believe that the chain grocery store has a definite place and fills a need in the scheme of business and free enterprise. Chain Grocery Stores, by their purchasing power and distribution methods were the original leaders in lowering food costs in America. To meet this challenge Independent Grocers everywhere have organized into co-operative buying groups. Here in Southern California there are several such Co-operatives.

VILLLAGE MARKET is a stock owning member of "Certified Grocers of California Ltd." "Certified," as it is affectionally known to the trade, is the largest Grocery Co-operative in the world. Certified purchased and distributed to its fourteen hundred member stores in Southern California about ($150,000,000.00) One hundred and fifty million dollars worth of groceries during the past twelve months. Certified's purchasing power is second to none and their overhead and distribution costs are lower than were ever dreamed possible in the food business fifteen years ago, and are the lowest costs on record!

"Competition creates business," is an old and true statement. VILLAGE MARKET welcomes Safeway into our block. By virtue of our membership in Certified we are GOOD COMPETITORS. We know that the bulk of the food sold in Palm Springs will be sold in our block. WE INTEND TO SELL OUR SHARE. We invite comparison in the matters of friendly service, wide variety, quality and price.

Sincerely,

Herman Reich

The Village Market

Test Planned for Air Raid Posts Here

Six Craft to Fly Over Village Area Friday Afternoon

Palm Springs Air Raid warning posts will be given a test tomorrow afternoon between 2 and 5 p.m. when six aircraft will fly over this area to test civilian observation towers.

Major Courtland Sawtelle, U.S. Air Corps, was in town last week to map plans for the tests. He is in command of air warning and control in this district.

CIVILIAN superintendent for this district is Frances F. Crocker and his chief aide is Mrs. Zaddie Bunker who is chief observer. Her assistant is Lucille Pavney.

Lieutenants for the local posts are Roger Williams, Hortense Murray, Ella L. Johnson, Russell E. Denney, Toby Curtis, Maude McQuillan and Ann Baker.

Major Sawtelle is head of the Santa Ana Filter Centers where the course of aircraft is plotted from reports of air observers.

AIR RAID observation posts are not in service at this time but personnel has been chosen and the service can be activated within a short time should an emergency arise, the major said.

The district covers 56,000 square miles and includes 125 stations, personnel for which has been recruited.
to have 400 observation posts in

Major Sawtelle said his aim is this area which extends from San Bernardino to Thermal.

Crashes

Hit and Run Auto Mishaps Reported

The week was marked by a series of hit and run car collisions all of which were tracked down by police officers.

Gene Jamison filed charges of hit and run against Michael Holubar who struck the Jamison car while it was parked on Indian avenue.

Another hit and run was reported by Miss Shirley Gill in the Doll House parking lot, with the motorist hitting her identified by Ferrel Wrathall, parking attendant, as Harry Gerard.

Also in collison were the cars of William Robert Shapiro, who claimed to have been struck by Robert G. Roach in front of the Cork and Bottle.

MAGIC CARPET—John W. Hodgkin demonstrates his "magic carpet" airplane which extends the field for small craft flight.

Magic Carpet Pilot Lands at Palm Springs Airport

Putting down at the Palm Springs port this week was John W. Hodgkin, war air corps pilot and currently making experimental landings in snow fields and on sandy beaches in his small cub plane.

Pilot Hodgkin calls the adaptible landing gear he has invented and installed on his plane his magic carpet — it allows him to take off for the snows for skiing and to the sands for swimming. Landing fields are no problem to him, and he says that insisting on a full sized airport for the landing of small aircraft is just about as sensible as insisting on a ocean liner dock for putting in with a rowboat.

"I FEEL all pilots could get a lot more of the magic carpet into their planes if they would get over their fixed ideas that they must land at an airport."

Big crusade being carried on by Hodgkin at this point is trying to secure landing privilges for small planes in National Parks and on Federal Forest reserve lands. A one-time forest ranger, Pilot Hodgkin resents the new law which bans aircraft landings in National parks.

OF INTEREST to Palm Springs is the new ruling. The route of the proposed aerial tramway to San Jacinto's snow fields can be flown over, but no stop-overs for pilot skiers who have the nerve to try it.

Pilot Hodgkin was once marooned for about three weeks on a snow cap in Mount Rainer due to a broken landing gear. Helicopters finally succeeded in lassooing him and dragging him out. The landing enthusiast brushes over this event lightly, but it was national news for 21 days throughout the U.S.

Deadline

It's Almost Too Late Right Now

It is almost too late.

Those wishing to send gift packages to GIs overseas have only today, Thursday, in which to get the gift mailed.

Otherwise it will be too late for Christmas.

And letters to men overseas should be mailed within the next few days to make sure they will arrive on or before Christmas.

Use of air mail is advised.

Four Killed, Five Injured in Crash Near 29 Palms

Four were killed and five injured in a collision on the Twentynine Palms road early Sunday morning.

The head-on crash almost wiped out an entire Highland Park family.

Identified as the dead by Constable Jack Cones of Twentynine Palms were Ray Schieldge, 55, his wife, Sophia, 53, their son, Ray, 16, all of Highland Park, and Robert Miller, 17, of Joshua Tree.

The injured included two hitchhiking Marines from Camp Pendleton, Wayne R. Wood and S. E. Failace, who were riding in the Schieldge car when the accident occured a few minutes after midnight. Others injured were Patrica Jones Morley, 21, Barbara Bazan, 18, and Robert McCormick, 16, all of Joshua Tree.

Commercial Pilot Licenses for Two

Commercial pilots licenses were issued at the Airport Friday to Frank Chalfonte of Chalfonte Insurance Adjustment Co. and Jay Reingold. Both flyers held private licenses.

C.A.A. examiners, who come to the local port once a month, were Roy Outcen and Walter McClain of the Ontario Civil Aeronautics Safety Division.

Defense

Two from City at L. A. Conference

City Manager ussell Rink and Police Chief A. G. Kettmann will attend an all-day meeting on plant facilities protection in Los Angeles today.

The meeting, arranged by Maj. Gen. Walter M. Robertson, state director of civil defense, will be held in the morning at Loyola University campus and in the afternoon at the Hughes Aircraft plant, ending with a demonstration of the Hughes plan.

Last Rites Said for A. S. Patencio

Albert Santos Patencio, 72, an historic figure in Palm Springs brief history, was laid to rest Friday in the Indian cemetary while Indians of the Agua Caliente Band and other reservations, paid him final tribute.

Burial in the simple, lonely, little desert cemetary followed a Requiem Mass at the Catholic church of Our Lady of Guadalupe conducted by Father Ramon Klumbis preceding this was the traditional 24 hour vigil at the Indian Council House.

Patencio, last of the tribe's hereditary chiefs, died at Desert Hospital Nov. 3, following several years of failing health. He is survived by two daughters, Flora and Matilde Saubel and ten grandchildren.

Woman Fleeces Elderly Man Out of $30 Savings

Dan Roberts, 65, was having considerable trouble with his arthritis when a dark-skinned woman knocked at the door of his house on the reservation. She was sympathetic and understanding and after discussing his pains for some moments entered and told him she possessed powers of healing. She was willing to treat the old gentleman without charge and went into her routine with incantations and the Bible, which she held against his knee.

The case seemed very stubborn so she asked him for an old shirt, from which she tore two pieces. Then she told him to get all the money in the house and wrap it up in one of the pieces. He took three $10-bills out of a jar kept in the stove and did so. After she had spoken magic words over the packet of money, she told Roberts to put it away in some secret place and not to open it for nine days. The "blessing" of money was the strongest charm she possessed, she told him, and sure to cure him.

It cured him of trusting dark-skinned women, for when he unwrapped the packet after two days, on the insistence of his wife, his $30 had been replaced by toilet paper.

Police sent out an all-points bulletin on the "money blesser."

Coachella Opposes Court Consolidation

Petitions are in circulation in the Coachella valley area opposing plans to consolidate three township courts in that area.

Coachella, Mecca, Thermal and the Oasis section are against the plan favored by Supervisor Homer Varner.

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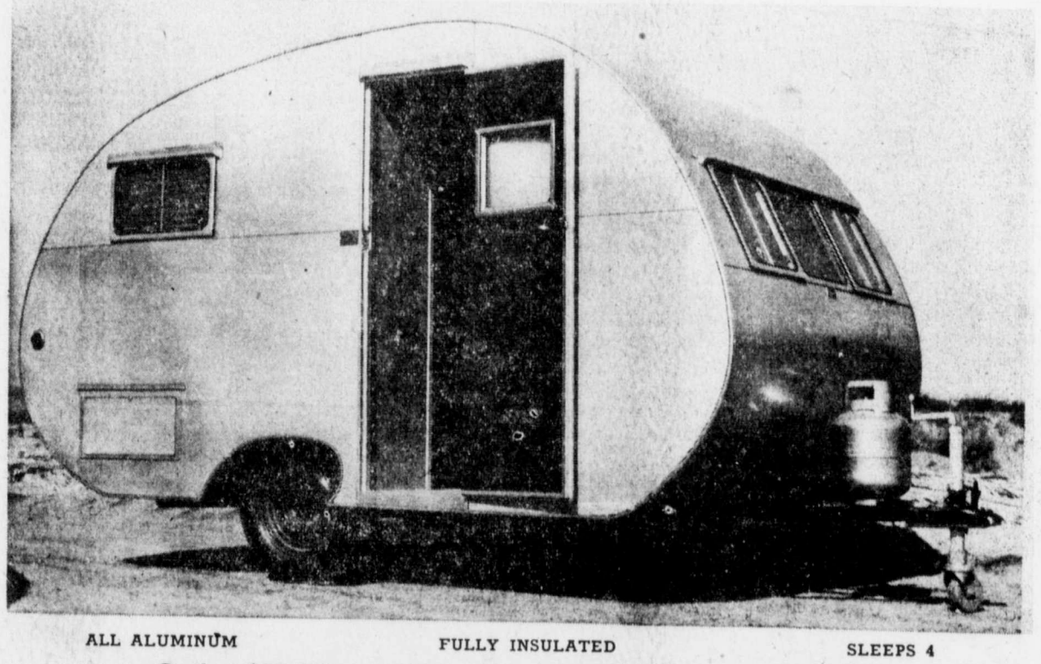

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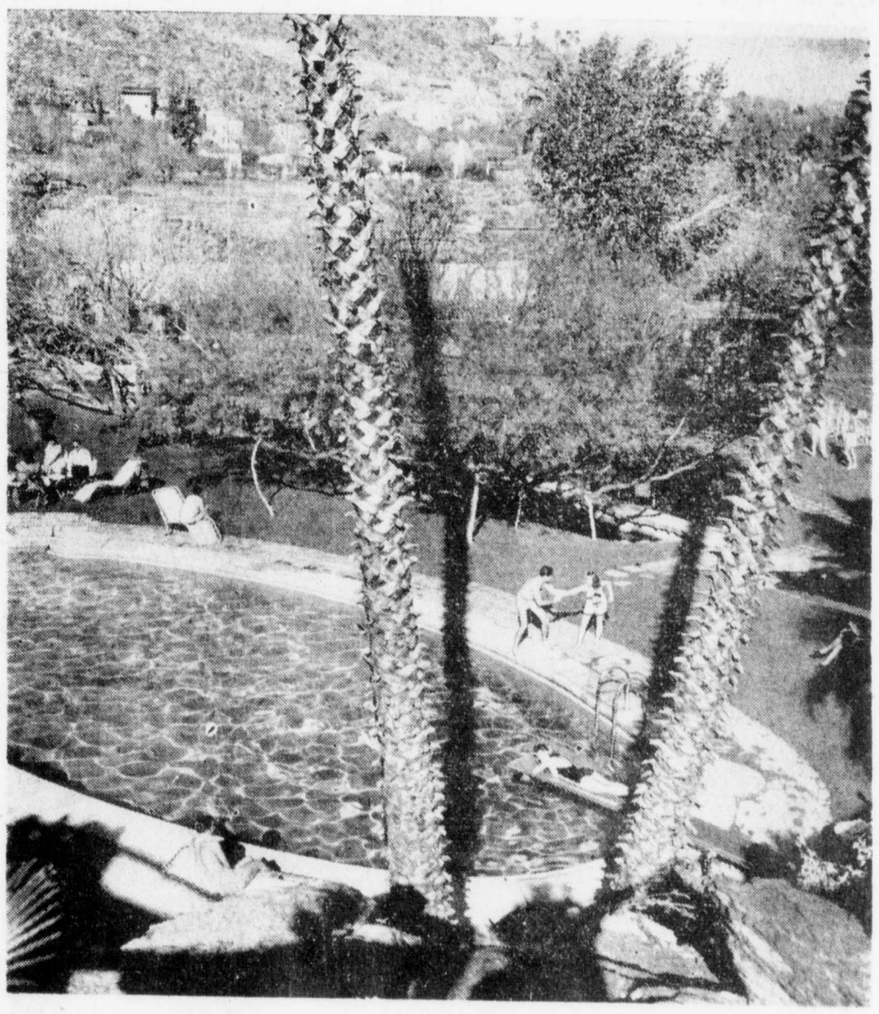
Greetings to our Members

for the New Season



A needed place for relaxation from cares amid delightful surroundings

The Tennis Club

PALM SPRINGS

OPENS TOMORROW!

ON THE OCCASION of the Informal Opening of the Club we welcome back our members and their friends for the 1951-1952 Season. The Club will be operated by the new management for the fullest enjoyment of members and their guests. A program of weekly events is being arranged or the enjoyment of all, with superb food, dancing, and delightful entertainment. A cordial welcome awaits you all.

A PRIVATE CLUB FOR MEMBERS AND THEIR GUESTS

Under new management of MR. GEORGE SAWTELLE MR. SAM TAYLOR

...CAFE SOCIETY...

JAM SESSION—It use to happen here before on a Sunday afternoon but nothing like the aggregation of musicians that congregate at the Bali Bali to give vent to their own interpretation of popular songs and even jazzed up versions of Verdi They're good because the establishment is jammed from wall to wall and door to door each Sunday afternoon. (Sun Photo).

Bali Bali Jam Sessions Packing 'em in

If you want to hear music that bounces and runs the gamut from a jazzed up version of William Tell's overture to Jack Benny's "If you say I beg your pardon then I'll come back to you," make a date to be at the Bali Bali Sunday afternoon.

There you will find an assortment of Village musicans from the various night spots and some that just filter in from nowhere with a "licorice" stick under his arm and gradually melts into the hottest old-fashion jam session ever heard in this town.

And if you think they are playing for their own edification you have another thought coming "cause, like magic, people have already assembled waiting for the musical demons to appear. They do, and start stepping gingerly, around the crowds to the band stand while Ed Landfield, the owner, stands in a small isolated space into which he has been pushed and looks on with utter amazement written on his face, that seems to say:

"How did this nice thing ever happen to me and the Bali Bali."

FIRESIDE DINING ROOM

Bali Bali

SCRUMPTIOUS
SOUTHERN FRIED
CHICKEN
BAR-B-Q'd
SPARERIBS

By CHEF GALLOWAY
of Savannah, Ga.

SAMPLE MENU
CHOICE OF—CHICKEN OR SPARERIBS
BALI-BALI SALAD SHOESTRING POTATOES
FRESH VEGETABLE HOT SOUTHERN BISCUITS
CHOICE OF
FRESH PEACH, RASPBERRY OR STRAWBERRY SHORTCAKE
SMOTHERED IN THICK CREAM
BEVERAGE

ALL FOR $2.50
FIRESIDE DINING ROOM
BALI-BALI—IN THE ROYAL PALMS HOTEL

Sips and Snacks Provide Dishes of Three Nations

Probably the most unique dinning place in the desert today is the establishment operated under the ownership and management of William Weintraub.

Sips 'n Snacks he calls the place a familiar name to visitors and Villagers alike, but the food these days is different than it was, say three months ago.

Believe it or not, a patron there can order food native to three countries and from all reports delicious as well as authentic.

The menu sparkles with American, Chinese and Italian dishes prepared by Chef Manning and his assistants, an expert in spaghetti, chicken chowmein or the good old fashioned American bean soup and steak.

Crowds Jam Chi Chi to See St. Cyr, Buckley, Cover Girls

"I'm sorry but there's standing room only and unless you have reservations for a table for the second show, the Starlite Room is sold out for that perormance, too."

Headwaiters, Lou Mawby and others employed at Irwin Schuman's Chi Chi had to repeat that statement over, and over again Friday, Saturday and Sunday to throngs who crowded into the establishment to see Lili St. Cyr for the opening of her return engagement at that fabulous night spot.

THEY WERE surprised as well as delighted by the superb performance Miss St. Cyr gave. Her act from that of last year is considerably changed and lengthened and her pantomine of a girl in love waiting for her special heart throb while other suitors sought her hand was really excellent.

Each performance found the audience warm and receptive as indicated by the deafening rounds of applause she received. Her acting was equally surprising to many who came to see Lili take her bubble bath and then walk off the stage. In the opinion of many she give a great performance.

ON THE SAME BILL with gorgeous Lili is Lord Buckley and the famous Cover Girls. The Lord, from the moment he stepped out on the boards until he finally extricated himself from applause, had his audience convulsed.

The Cover Girls move in and out of the show with refreshing songs, antics and dancing and have been so popular with the customers, Schuman has held them over for the third consecutive two-week engagement.

Mitch Sitkoff Opens Spot of His Own

Mitch Sitkoff, original chef at the Steak Ranch announced this week that he has opened his own unique restaurant in Cathedral City. The eating place will be known as Mitch's Charcoal Broiler and will feature charcoal broiled steaks, and prime ribs of beef. They will also serve broiled sandwiches. The restaurant is located at Date Palm Drive and Highway 111.

He has worked at some of the finest establishments in the Village and resort hotels in other communities.

"You name the dish and we'll prepare it right before your eyes," declared Weintraub.

AT EL PASEO—Tim Hunter is terrified by Marion Brando in this scene from the Pulitzer prize play, "A Street Car Named Desire" said to be the season's most sensational film. It will open a limited engagement at El Paseo theater tomorrow night.

THE WHOLE TOWN'S TALKING ABOUT

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SADDLE & SIRLOIN
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October

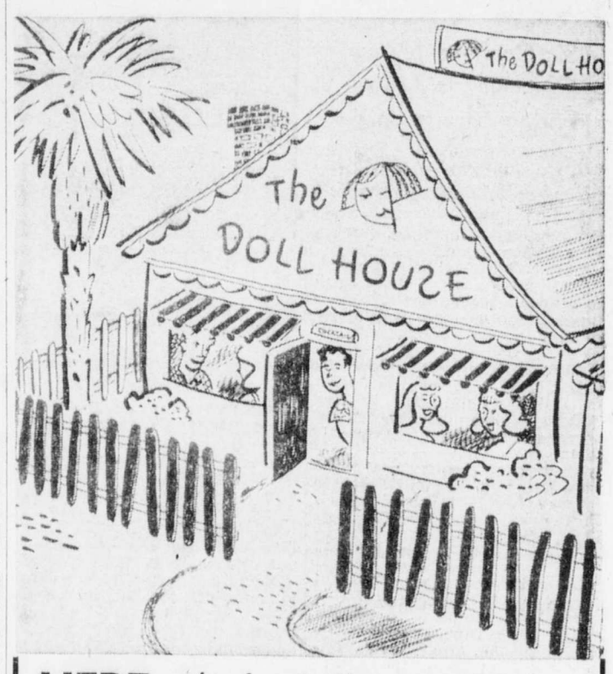
Worst Month for Violent Deaths

Coroner Ben White said that October had lived up to its reputation of being the worst month for violent deaths in the county. There were 33 last month he said, the highest for any October in the county's history.

The coroner said he couldn't explain why October was such a bad month but it has been since 1930 when he first took office.

In October, 1950, there was 24 violent deaths, 13 of them on the highways.

There were 16 traffic fatalities in October this year.



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DANCING *the sweetest!*
PEOPLE *the friendliest!*

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BY THE
The Sophomore Trio
in the
Gaucho Room
of the
DEL TAHQUITZ HOTEL

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on the BEAUTIFUL NEW TERRACE

• • •

For the Finest in Dining
The Fabulous
Bolero Room

MOLLY ALLEN, WELL-KNOWN HAND ANALYST WILL AMAZE YOU WITH HER READINGS.

CATHEDRAL CITY NEWS

By Mrs. Paul Clark — Phone 8-4691

Kyle Memorial

An initial appropriation of fifty dollars toward a structure to be erected in Sunair Park in honor of Prof. James Kyle was last week voted by the board of directors of the Cathedral City Chamber of Commerce.

Director Paul Clark submitted a design by Uno Palo-Kangas, the sculptor which can be developed in progressive stages. The Woman's club has been asked to make an appropriation as has the Lions club. Chamber President Warner Moon said that he is confident these organizations will make similar appropriations, and that contributions will be asked for from individuals who believe that Prof. Kyle's years of labor toward the development of streets and park should be recognized.

The Veterans of Foreign Wars has suggested that suitable space on the memorial be devoted to recognition of our World War II dead. Contributions made out to Prof. Kyle Memorial Fund should be sent to Carl Emerson, Desert Bank manager who is treasurer of the Chamber of Commerce.

Woman's Club

The regular bi-weekly meeting of the Cathedral City Woman's Club will be held Wednesday, November 21, at two o'clock in the Town Hall. The program for the afternoon will be presented by Mary Headly McLaughlin who will give timely and humorous dramatic readings. The program will follow by a tea arranged by Mrs. C. E. Martin and Mrs. Vernon Krings, tea chairman. Guests will be welcome.

Cub Scout Activity

Public spirited women of Cathedral City have rallied to the aid of the Cub Scouts with mothers for three dens having volunteered and a fourth at Rancho Mirage, it was announced this week by Mrs. Gwenn Mayfield. In Cathedral City, Mrs. Wilma Gordon and Mrs. Florence Philp, Rancho Mirage, Mrs. Frances Woody, and in Tramview, Mrs. Gwenn Mayfield. The boys will meet in Mrs. Gordon's and Mrs. Woody's homes immediately following school on Monday's, and at Mrs. Philp's on Monday evenings. Mrs. Mayfield of Tramview will have her meetings on Monday afternoons at Carl's fruit and date shop in Tramview. There are enough bovs to form another den in Cathedral City if a fourth den mother will volunteer. Mrs. Gordon has asked for donations of leather and handicraft material of any kind.

Desert Art Center

The boast that "the walls of the small studios of Desert Art Center would bulge when the classes started" came true last Monday morning, states Art Center President Zaddie Bunker, when Frederick Kann began his courses in painting at the Center, 744 Broadway, Cathedral City. He started with classes in drawing giving still life to see what the students could do. Soon he will take them out of doors he says. Uno Palo Kangas has a full schedule too and hopes to start childrens' classes in clay modelling on Saturdays. Among students registered are: Lillian Zalud, Virginia Duke, Mrs. Chas. Becker, Jaqueline Cotrer, Harriett Potter, Jane Hamilton, Royala Ross, Mrs. Elizabeth Johnson, Dr. H. A. Le Vantine, and Henry De Vink.

The rummage sale opened last Saturday and is contributing a fair sum to the treasury and clothes left over to the war relief.

Credit was not given last week to the right party when the painting of the sign for American Art Week at the Royal Palms Gallery was mentioned. Harold Lee, of Lee's Sign Shop gave his professional services as a donation to the Center. He also sold sign-linen at cost out of his private supply to make signs for the sale.

A new painting exhibit will go on display at the gallery November 15 and Mrs. Billie Williamson, resident manager, says that it will be confined to the juried works of the member artists. The public is invited and there is no charge. There will be no formal opening this month because the sale, school opening and purchase of furniture has made too much work for the staff and the chairman.

Cathedral Briefs

Paint brushes and paint flew around like mad when the Women's Auxiliary of the Cathedral City Community Church had a painting bee on Tuesday. The kitchen and restrooms of the church emerged looking like new at the end of the day. All paint, materials and brushes were donated for the project.

Mr. and Mrs. Everts F. Mills have returned from their home in Lodi to their lovely adobe desert winter home in Cathedral City.

Bill Hillery was the olcal representative with the Palms to Pines Riders over last week end, and while the trip was rugged, and the trail steep in many places he reparts a most enjoyable ride.

Regretfully the Claud Cobbs have brought their trailer home from Willow Beach on the Colorado where they have had it parked ready for on the spur of the minute fishing trips. They report excellent fishing over this past week end.

Keeping pace with the rapid development of land and housing facilities, the Cathedral City Water Company has just completed the laying of 2000 feet of six inch water pipe in the section towards the hills, back of Cathedral City and Sunair tract.

Rev. Graham Hunter, Pastor of the Cathedral Community Church announces a Thanksgiving Service at 10 A.M. Thanksgiving day to which the public is cordially invited to attend.

DESERT HOT SPRINGS

By THERESE WHITESIDE

A charming tea at Marie Ropp's Little Gallery of the Desert at Desert Hot Springs wound up the activities of National Art Week in this community. Amid a setting of colorful western paintings, Nancy Barnhisel and her committee entertained a large and appreciative group of guests. Winifred Moshier poured and others who assisted were Sophie Sturtevant, Mrs. John M. Addington, Dorothy Chester, Mabel Ecclestone and Grace Parsons Harmon.

Nevada Wilson, well-known western artist, was introduced as the guest of honor. She was visiting Marie Ropp and will soon return, bringing her sketching class.

Other distinguished artists who have been in our community recently are Norman Yeckley, Willian T. Krehm, Darrow Durham, C. R. Walline and Balthasar Kundert.

The American Legion Auxiliary will hold a bazaar here on Saturday, Nov. 17.

Speaking of bazaars, the recent Community Methodist Church sale netted them around $175. Marie Ropp graciously offered her art gallery for the affair.

The Woman's Society of Christian Service served a pot-luck luncheon at the Community Methodist church last Thursday, followed by an interesting program.

On the same day, almost a dozen flower lovers drove to Twenty-nine Palms to view the ninth annual Weed Show there. It was well worth the trip to see the interesting arrangements of rocks and wild material. Theresa B. Berg was chairman of the show.

Mr. and Mrs. Harry Eaton, of Fond du Lac, Wisconsin, spent the week-end at the Desert Hot Springs Inn.

Fontana, are staying at Marie Ropp's place with their two children, Paula and Merida.

The theater building is turning into a second community center, with its shady patio and easy chairs. The county library has moved there and is open on Monday and Friday from 10 to 2, on Wednesday evening from 4 to 7 and on Saturday afternoon from 1 to 4. Ruth Wright is the new librarian and she reports a steady growth in library book withdrawals.

On Tuesday evenings, the Friendship Club meets in the Improvement Association hall at 7:30 for old-time singing and games, as well as canasta. All the older people in the community are cordially invited to these free parties.

Mr. and Mrs. Earl Stockwell have their daughter, Lucille O'Connor, and their granddaughter, Kathy, with them, while Lucille's husband, Lieutenant Commander Remi O'Connor, is stationed in Japan.

Mr. and Mrs. Bert Procter, of Corona del Mar, have been vis-

Mr. and Mrs. Edgar Boetani, of iting the Cabot Yerxas.

Recent guests at Viola Dinsmore's Blue Heaven Rancho are Mrs. M. D. McManus and Miss Wilda Nylin, E. B. Smith and Mr. and Mrs. Edgar H. Stapper of Los Angeles, and Mr. and Mr. and Mrs. Bullard.

Mrs. Winifred Moshier, Mrs. Theresa Whiteside and George Lewey and his son are spending the winter in their trailer-houses at Blue Heaven Rancho.

At Casa Colina

Marvin Yager, hospitalized for many months with spinal surgery, was admitted to Casa Colina hospital at Chino last week for convalescence. He expects to be out of his cast in December.

Nelson's
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IN THE CENTER ARCADE
Store Hours:
Daily— 9 to 6
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DESERT Museum NEWS

Friday, Nov. 16—8 p.m. at Museum. Social study series: "African Holiday."

Saturday, Nov. 17—10:30 a.m.-3 p.m. All day hike to Eagle canyon back of Tramview. Beautiful palm Oasis. Three miles hiking, 12 miles driving. Bring lunch and water. Meet at Museum.

Saturday, Nov. 17—8 p.m. at Frances Stevens school. Guest lecturer Dr. Thor Nielsen of San Diego showing very unusual Kodachromes of Todos Santos island, lower California, an uninhabited island off Ensenada with views of rare plants and bird life to be found there.

Monday, Nov. 19th—8 p.m. At Museum. Desert Geography series: "Introduction to Geology; Soil Formation, Cycle of Life."

Tuesday, Nov. 20th—8 p.m. At Museum. Films: "Vegetable Insects," "From Silkworm to Parachute," "Developing Imagination," and Yosemite National Park."

Thursday, Nov. 22nd—8 p.m. Museum Members Only. Special Membership film program: "Glory of Spring," "Ferns," "Pond Life," and "The Rocky Mountains—Continental Divide." (Attention is called to a change in printed program: The film "Green Vagabonds" listed for this date is not available.)

(All programs listed above with the exception of the Membership Program on November 22nd. are open to the public without charge.)

THE DESERT MUSEUM IS AN AGENCY OF THE LOCAL COMMUNITY CHEST.

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PASSPORTS TO NEW PRETTINESS
DRENE SHAMPOO 6 Oz. Bottle 89c
DOROTHY GRAY Hormone Hand Creme. Reg. $2 size $1
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HAZEL BISHOP No Smear Lipstick.. 1.10

ODORONO DEODORANT Spray Bottle 1 Oz. Bottle. 59c
TRUSHAY LOTION Beforehand 5 Oz. Bottle. 49c

WILDROOT CREAM OIL Hair Tonic Barber Size $1.39

UPJOHN UNICAPS All 8 Vitamins Bottle 100..... 3.11

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GIANT SIZE 79c
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Cathedral City Church to Assist Korean Victims

Cathedral City Community church is collecting blankets, warm clothing, shoes and money for Thanksgiving Day shipment to the people of Korea, homeless and suffering in winter weather.

An appeal has gone out for contributions to be brought to the church Sunday when a special Thanksgiving service will be held.

For those unable to attend Sunday a big barrel has been placed outside of the church for receiving the articles.

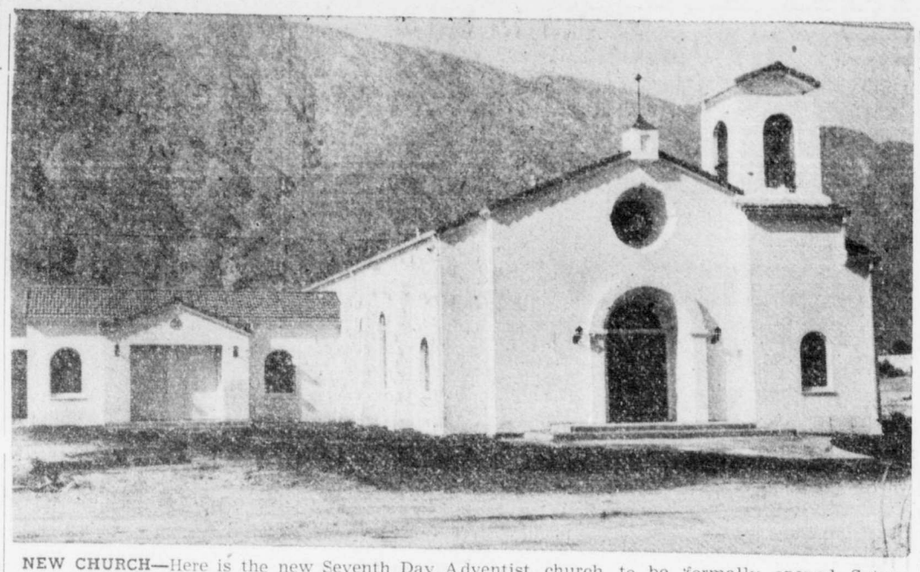
Dr. Graham Hunter will also preach at a service at 10 a.m. on Thanksgiving Day, next Thursday.

An all-church social and dinner is planned for Wednesday at 6:30 p.m. at the church.

Church Starts Christmas Plans

Community church Sunday school teachers and superintendants gathered Monday at 7:30 p.m. to make plans for Christmas. After the business meeting, Mrs. William T. Blackstone, well known speaker and missionary from China gave a talk on "Missions in Sunday School."

Wednesday at 6:15 p.m. there was a covered dish supper followed by the regular mid-week service, with Mrs. William T. Blackstone as speaker.



NEW CHURCH—Here is the new Seventh Day Adventist church to be formally opened Saturday afternoon with many church officials present. (Sun Photo).

New Seventh Day Church to Be Opened Saturday

The Rev. R. A. Renfro - pastor of the Palm Springs Seventh-Day Adventist church announced today that the "Official Opening Services" will be held in the new church this Saturday, November 17, at 3 P.M.

The new church edifice, located at the corner of South Riverside drive and Camino Real, was built during the summer and adds it's imposing Spanish architecture to the entire community.

NUMEROUS CHURCH leaders will be present for the official opening, among whom will be the speaker for the a.m. service, the Rev. C. L. Bauer, president of the California, Arizona, Nevada-Utah and Hawaiian conferences.

The speaker for the 3 p.m. meeting will be the Rev. H. H. Hicks, president of the Southeastern California Conference of Seventh-day Adventists. Others scheduled to be here will be the Rev. E. A. Schmidt, treasurer, The Rev. F. B. Jensen of Riverside and The Rev. Stanley Jefferson, all of the Southeastern California Conference.

THE FINAL and third meeting of the day will be held that night at 7:30 o'clock, when an impressive sound film will be shown, entitled, "The Bible on the Table."

Rev. Renfro has recently sponsored a unique "Pennies For Heaven" crusade, designed to pay off the church debt.

Commenting on this the pastor said: "Through the simple faith of a Methodist minister from Oakland, California, and the ten Seed Pennies he mailed to me, many local people have started to save Pennies for Heaven. At first, just a few pennies were collected and finally poured into a large five-gallon water jar. This jar is at the door of the "Little Neighborhood Church of the Desert" during every service and is now well on it's way toward being filled. We trust that a $5000 debt will thus be paid, with enough left over, to completely finish, complete with organ, this fine little church. "Truly a Gem in the Desert."

"SOME OF THESE 'Seed Pennies' are being taken out of the water jar and are being sent to various people with the hope that this 'seed' will grow and multiply."

In closing, Rev. Renfro said, "One local family today made a generous gift requesting that it be the starting impetus to be used toward the purchase of the new church organ and will be called the Gladys Provencher Memorial Fund. We will welcome all contributions to this important cause."

PASTOR—The Rev. R. A. Rentfro, pastor of Seventh Day Adventist church, whose new edifice will be opened Saturday.

Rabbi Lebowitz Assumes Duties in Palm Springs

Rabbi Arthur B. Lebowitz, newly-appointed spiritual leader of the Jewish Community Center has arrived in the city to assume his religious duties with the Congregation. Rabbi Lebowitz comes from Niagara Falls, New York, where he served for a number of years and has served various congregations in Havana, Cuba, Panama City, Republic of Panama, and Hamilton, Ontario.

He is a graduate of the Hebrew Union College of Cincinnati, and Ohio State University, and has attended Michigan State College, St. Bonaventure College, and studied in Palestine for five years. He has also attended seminaries in this country as well as in Europe, and has traveled extensively. He is a student of Latin American affairs, and has lectured for various religious and educational groups in this country. He has been prominent in national interfaith activities, and is a member of various civic organizations.

Rabbi Lebowitz conducted his first service this past Friday evening, to an overflow audience, and a reception was tendered him by the congregation in the beautiful library of the Center.

Church Women Plan Bazaar, Food Sale

Woman's auxiliary of Cathedral City Community church will hold a bazaar and food sale Tuesday, November 20, starting at 11 a.m. in the Claude Cobb building.

There will be home-cooked food, aprons, rummage and white elephants on sale.

Harvest Sunday to be Observed

"The Lord of the Harvest" will be the theme of the Rev. Robert M. Hogarth at St. Paul's in the Desert, Episcopal church, Sunday, the Sunday before Thanksgiving.

There will be Holy Communion at 8 a.m. and at the Sunday school hour, each child is asked to bring a little gift of non-perishable food for the Episcopal Home for children in Pasadena as next Sunday is to be observed as Harvest Home Sunday.

Rev. Hogarth announced services for Thanksgiving Day, Thursday, November 22, as follows:

Holy Communion at 8 a.m.

At the 11 a.m. there will be Thanksgiving Day sermon by the Rev. George W. Morrell, rector of Trinity Episcopal church at Redlands.

Lutheran Service at Episcopal Church

These services are held at the Episcopal Church on El Alameda. The Sunday School is conducted at 3:15 p.m. and provides Bible study for all age groups including adults. The worship service is at 4:00 p.m. to which the public is invited. Sermon topic for November 18 is "The Day of Judgement". The Rev. W. H. Tensmeyer of Banning is the pastor.

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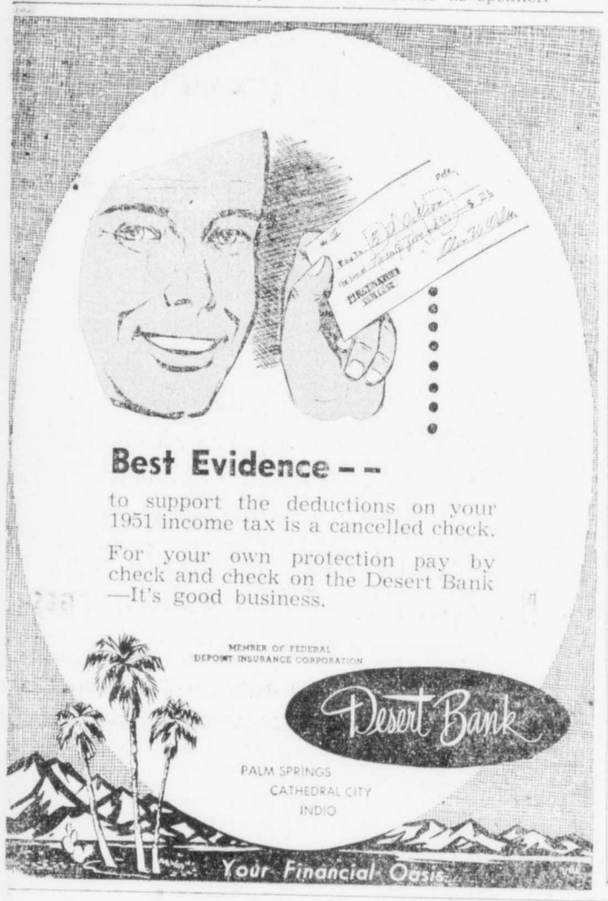
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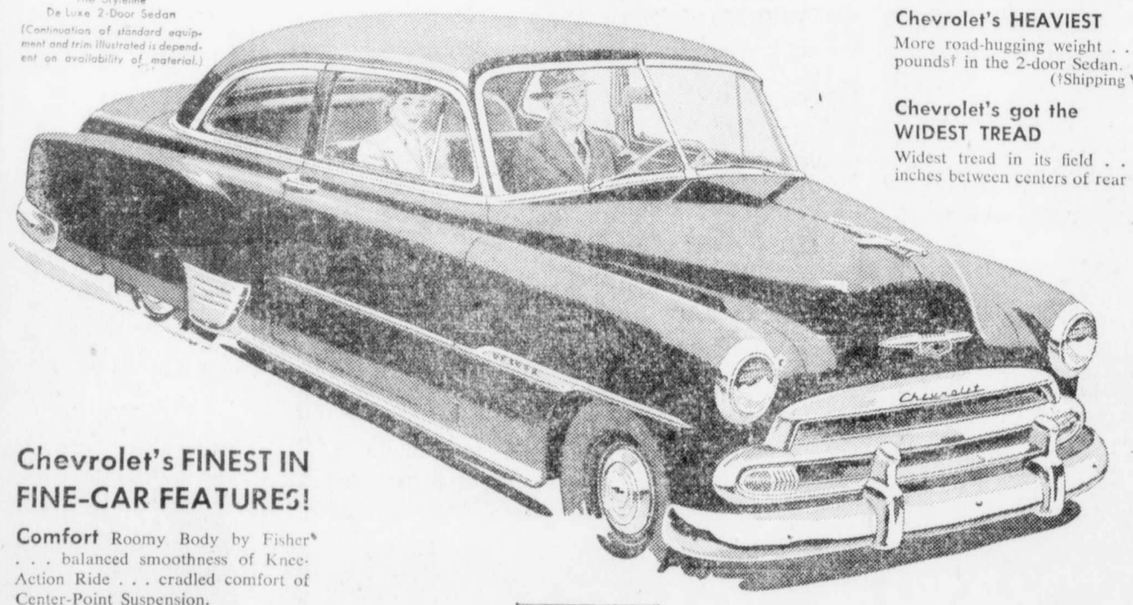
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...PALM DESERT...

TIME OUT FOR REMINISCING—Mr. Cliff Henderson, Mr. and Mrs. Charles Howard(Howard Buick Company, Los Angeles), and Mr. Paul Reynolds (Automobile Club of Southern Calif.), take time out to talk about happenings of the past. Occasion for get-together was the recent dinner-dance banquet of the Motor Car Dealers Association of Southern California, held at Pam Desert's Shadow Mountain Club. (Photo by Willis.)

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Little Theater Group Busy Rehearsing First Offering

Members of the Palm Desert Little Theater have their first play, "Accent on Youth" well going in rehearsal and scripts for their second play were expected to arrive this week. A second cast will start reading lines at the weekly meeting Tuesday night, according to Director Stearns.

Stearns emphasized in a recent interview that all the folks in the Valley who desire to participate in the program of the Desert Players are invited to come out and read a few lines. The organization is more than a local Palm Desert organization sought throughout the Valley. for outstanding talent is being From Coachella to Palm Springs, members are joining up—and having fun!

Alterations on the theater building are going forward slowly but steadily. Plans for incorporation are in the hands of Richard Marsh, Indio attorney who is also a member of the organization. Cash donations continue to pour in in substantial amounts as residents of the area express their desire to actively help in getting the Little Theater established.

Parent-Teacher Bazaar Planned at Palm Desert

Highlight of the week at Palm Desert is the big annual Carnival and Bazaar to be held Friday night at the Palm Desert school. Commencing at 5:30 when dinner is served, festivities will not end until 8:30.

There will be fun for the entire family. Dinner at a dollar a plate, is to be served by Shadow Mountain club catering service and will be in the Community church, directly across the street from the school building where a heated room will be available, instead of serving outside as was formerly done.

Featured with the entertainment will be a Farmers' Market, full of pleasant surprises for young and old. There will also be a balloon-busting booth, darts, grab-bag and, of course, a fish pond. A tradutional part of the bazaar will be the gift section where home-cooked food and fancy handwork will be for sale. Some of the handwork in previous years has been outstanding and this year will present some fine Christmas gift selections.

New Gift Shop at Palm Desert

Another new gift shop will soon be added to Palm Desert's growing shopping center. The Arthur Shepards have leased a unit in the new addition to Palm Desert Patio Shops of May Hanson, across from the post office, where they will stock ceramics, potted plants, gift lamps and other items of interest to shoppers. A specialty line will be lamp shades made to order.

Dr. Weatherall at Community Church

Dr. Weatherall, Pastor Emeritus of Palm Springs Community church, conducted Sunday services in the Palm Desert Community church in the absence of Dr. John McCartney, who has been confined with illness. Ths Palm Desert church edifice is nearing completion but work has been temporarily suspended while plans are being drawn for a future manse for the pastor.

Caplingers to Host Canasta Party

Some of Palm Desert's first settlers have organized themselves into the Kanasta Kids of Palm Desert" and regularly meet at the homes of members. Next Tuesday evening the Ralph Caplingers will entertain the group in their spacious home on North Side. Nine couples belong to the new club, including the Wilbur Bears, the Joe Kirks, Carl Hendersons.

Van Dame Put on Chaffey Committee

Michael Van Dame of Palm Springs, Chaffey College, Ontario, sophomore, has been chosen as one of 15 student members of the Chaffey Campus Promotion committee. Elwood Chapman, director of Distributive Education, is in charge of the faculty-student group. Van Dame is program chairman of the men's outdoor club, John Muir, and is a forestry major.

Busy Weekend Put in by Palm Desert Rockhounds

Following a meeting of the Shadow Mountain Gem and Mineral Society, last Friday night, nearly 100 members of the group held open house at the new lapidary workshop at Panorama ranch and served coffee, cider and cake.

The November meeting, held as always in the Palm Desert Community church, heard Mrs. Erma Clark of Redlands relate how she collected and worked up many rare varieties of petrified wood, much of which was on display during the evening.

ABOUT 40 MEMBERS of the society spent Sunday on a field trip to the Orocopia Mountains for specimens. First stop was at the old mine near Salton Sea where interesting glaubers salt crystals were obtained. The group then proceeded to the Mineral Hot Wells where dragon flies and other insects, trapped in the hot water, were daintily coasted with aragonite, making very desirable specimens.

As a final attraction for the day, field trip chairman Omar Kerschner led the caravan up historic Salt Wash where bloodstone was obtained.

MEMBERS of the archaeological section of the society Sunday explored a previously unknown village site a few miles west of the famous Fish Traps which represent the oldest known culture of the Colorado desert country. Discovered the previous weekend by Dan Bowlin, a member of the society, it was thought to be only another Cahuilla Trail into the Santa Rosas, but the examination last Sunday by more experienced members of the section led to identification of the site as a bona fide Malpais site. Three very crude but well flaked scraping tools were recovered.

Raiders Honor Carl Henderson, Elect New Heads

Directors of the Palm Desert Raiders, meeting Saturday morning in a special meeting to elect officers for the coming season named Carl Henderson, founder and first Guide of the organization, as Honorary Guide in recognition of his constant interest and work in the organization. Elected to succeed Henderson as Guide in the active leadership of the Raiders is Jack Rogers, popular equestrian. Peggy Paul was re-elected as Wrangler to handle the secretarial work.

The horsemen are going all-out to insure a real success of the forthcoming gymkhana to be held in the new stadium on November 14.

Editor is Speaker

Lelande Quick, editor of the Lapidary Journal, a rockhound publication of national circulation, was speaker at Palm Desert Rotary last Friday. He talked on "The Stone Age" pointing out the rapid rise of gem societies throughout the country. He also exhibited several outstanding specimens of polished rocks.

Special Service at Palm Desert

Dr. J. R. Macartney of Palm Desert Community church announced that there will be a Thanksgiving Day service at 10 a.m. next Thursday.

His topic for the day will be "Altars or Halters, the Choice before the American People."

Regular services will be conducted next Sunday.

Dr. B. B. Weatherall conducted the services last Sunday during the absence of Dr. Macartney who was at Forest Home.

Special Service on Thanksgiving

Dr. James H. Blackstone Jr., pastor of Palm Springs Community church, will preach on "Our American Thanksgiving" at Sunday morning's 11 o'clock service.

There will be special music appropriate to the occasion.

Young people will meet at 6:15 p.m. in two sections, Junior and Senior high Christian Endeavors.

At the Sunday evening service Dr. Blackstone will deliver the third in a series of talks on the life of the Apostle Paul.

There will be special music and a special service on Thanksgiving Day, at 10:30 A.M., Dr. Blackstone announced.

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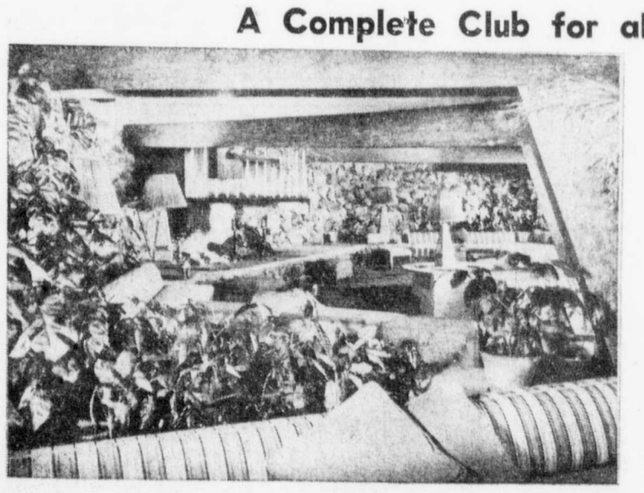

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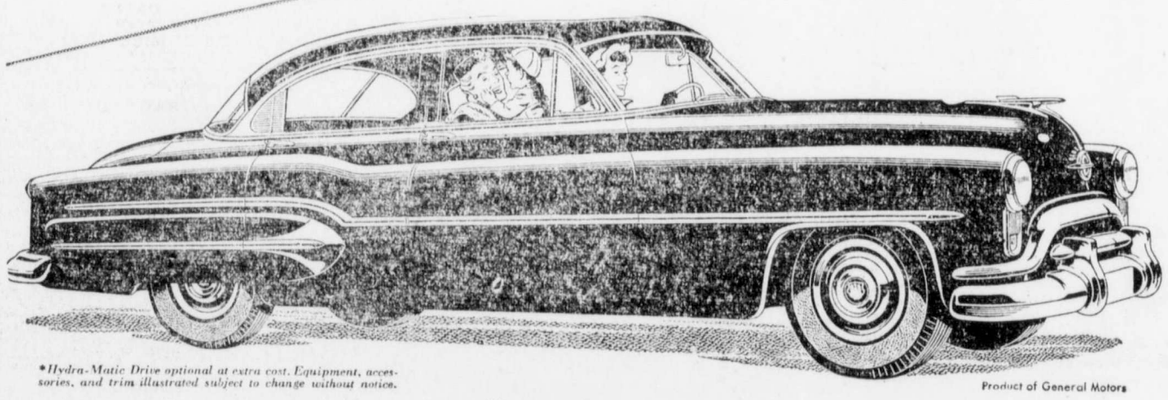

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Notes from the Library

In schools and libraries all over the country boys and girls are honoring this week of November eleventh through the seventeenth as Book Week. Parties, programs, fairs and exhibits from one end of the country to the other testify to the genuine friendship between young Americans and the world of books. In Palm Springs the Children's Library is featuring a week-long exhibit of delightful, informative new children's books. Among the appealing books on display in the Children's Library this week are:

MINN OF THE MISSISSIPPI by Holling Clancy Holling.

Minn, a snapping turtle, was born at the Minnesota headwaters of the Mississippi. She learned early that her life would not be easy, for right after hatching she lost a hind leg to a hunter's bullet. A young Indian protected her for the next few weeks, painted Minnesota's abbreviation on her small shell, and started MINN on her way down the Mississippi River. It was a long journey. The Great River pushed her two thousand five hundred miles — across the breadth of America. Pine forests, farms, factory towns, the whole panorama of America is experienced by MINN before she finally settles down to a philosophic old age of sunken pirate treasure. Color illustrations and beautiful marginal drawings make this a rewarding and exciting book. The author is well-known for his distinguished story-book series of America, past and present. A fascinating experience for a boy or girl of 10 to 14.

THE APPLE AND THE ARROW by Mary and Conrad Buff.

Walter, the twelve year old son of the famous Swiss hero, William Tell, relates the story of how he stood in the market place balancing an apple on his head while the Austrian tyrant, Gessler, commanded Walter's father to take aim at the apple with his great crossbow. Told with the great simplicity and plainness the story of the Tell family might be the story of any family, and the man who became one of the greatest heroes in history, William Tell, might be anybody's father. The book is vividly and dramatically illustrated with full-page, full-color pictures and black and white drawings by Conrad Buff whose exhibits have often occupied an important place in the art galleries of Palm Springs and the surrounding desert area.

YOU AND SPACE TRAVEL by John Lewellen.

Here is a clear and simple book about the progress that has been made toward flight beyond the earth's atmosphere. What is the principle of rocket propulsion? How does a helicopter work? What is the sonic barrier? Is it possible for man to establish a 'satellite rocketship', a platform out in space, that could be lived on and used as a fueling and supply station as well as an astronomical laboratory for interstellar travel? And these and many other fascinating questions are answered in a way that is both interesting and easy to understand. Delightful illustrations as well as clear-cut diagrams to please anyone who has ever flown a model airplane, and dreamed of rocket ships.

Also choice and charmingly illustrated:

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Of Courage Undaunted, by James Daugherty — Heroism, adventure, and drama in the story of Lewis and Clark. A Junior Literary Guild selection for older readers.

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For Sale or Exchange 34

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EXCLUSIVE AGENTS FOR CHOICEST PALM SPRINGS PROPERTIES
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Income
Twenty-One Years in Palm Springs Real Estate
Ransom Realty
CORPORATION
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William Boggess
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SUN VIEW ESTATE HOME

3 bedroom, 2 bath, almost new furniture, complete. Double garage, landscaped and fenced Special price $22,500.

DON'T MISS THIS!
In Tennis Club area, completely furnished 3-bedroom, 3-bath home. You can buy now for only $30,000.

Frank Miller
REALTOR
Gordon Nicholson, Associate.
128 N. Palm Canyon Dr. Ph. 2929

WE OFFER
3—1-bedroom furnished apartments, South, at $24,500.
—New home, 3 bedroom, 2 baths, pool, fenced, at $28,500.
—New home, 2-bedroom, 1 bath, garage, at $16,750, ¼ down.
—16-unit hotel, pool, a beautiful property at $120,000.
—5 units, Cathedral City, at only $18,000.
—3 units, a nice property, at $20,000, South end.
APPLEBAUM & ASSOCIATES
REALTORS, 320 S. INDIAN

DUPLEX
Furnished, 3 years old, in good location and close in. Has panel ray heat and air-conditioning. Both sides are rented. Only $13,500.
Martha James
Realtor
Graham Dexter and Arch Noble
445 N. Palm Canyon Drive
2751 — Phones — 2812

JUST COMPLETED
4 New Dwellings, 3 with pools
DARWIN & SLOAN Inc.
GENERAL BUILDING CONTRACTORS
Phone 5497—Evenings 2888 or 3152
Courtesy to Brokers

SPECIAL VALUE
4 bedrooms, 3 baths, furnished. Good close-in location, large patio, neat and attractive, $20,000.
PALM SPRINGS REALTY CO.
Associate
Irene Lawlor
507 N. Palm Canyon. Phone 2742

4 UNITS—2 FURNISHED, AND 4 GARAGES, FULL PRICE—$28,000. TERMS.
A. H. JONES CO.
REALTORS
600 South Palm Canyon Drive
Phone 4644

$4500—Full price, 2 bedrooms, 2 baths, small home on leased land near Desert Bank. Phone 2957.

Real Estate—For Sale 35

BEFORE YOU BUY A DESERT HOME SEE BEAUTIFUL
SUN GOLD PARK
Healthy, harmonious living under beautiful date palms, remote and safe from smog, war industry and traffic hazards, yet close to schools and shopping center.
Here, in the country's fastest growing community you will find new homes designed with your comfort and convenience in mind, located in a setting of unusual beauty.
$9,375 — $15,000—F.H.A.—V.A.
MODEL HOMES OPEN
Tuesday through Sunday.
Evenings by appointment
STEVE CRUM
Sales Manager.
SUN GOLD PARK
W. Miles Ave. Phone
Indio 7-3293

Exclusive
MERITO VISTA
4 bedrooms and den, 4 baths, large living room with fireplace. Separate dining room, large screened porch for outdoor living, sundeck. Lot 150 by 175 completely walled. Outdoor barbecue, double garage, numerous citrus trees and shrubs, priced completely furnished at $45,000. Terms.

LESS THAN $5,000 DOWN, South end, 2 bedrooms, breezeway, double garage, large lot landscaped. Total price, completely furnished, $18,150. Less than $5,000 down, small monthly payments.

Muriel E. Fulton
REALTOR
482 N. Palm Canyon Dr.
P. S. 2226 or 2225
Frances Wilson, Ernie Dunlevie
Associates

EXCLUSIVE AGENTS FOR CHOICEST PALM SPRINGS PROPERTIES
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HURRY
GET SET
FOR COMING WINTER SEASON
Still a few OUTPOST ESTATES homes available at no increase in price and thousands less than cost. Special low down payment if you qualify. Pay balance like rent.

Lovely new 6 rooms, including tennis and swimming club membership.

PALM SPRINGS OUTPOST ESTATES
Located on RAMON ROAD
4 miles East of Palm Canyon Dr
Los Angeles Office
1031 S. La Brea Ave., L. A. 19
WEbster 0168

CHARMING 2 BEDROOM, 2-bath home, nicely furnished, located on 120 ft. lot, well planted and completely fenced —has furnace heat and cooling system in all rooms, all floors carpeted. House in excellent condition throughout. See
JOHN W. WILLIAMS, Realtor
423 N. Palm Canyon Dr.
Phone 3311

FOR SALE—105 acres on 29 Palms hwy., 1½ mi. East of Yucca Valley P O. 2452 ft. hwy. frontage. Inexhaustible water well. 2 houses, one furnished. Many other improvements. Bargain for quick sale. Only $39,000 takes all. See Harry Michael owner, on property or 2638 Rich St., Los Angeles 39, Calif

Beautiful Residential Lot

150x200—north side of Carlos Rd. between Virginia Rd. and Puesta Del Sol. 4 foot brick wall on rear and Oleander trees for wind-break on each side of lot. Any reasonable offer!
WAALE-CAMPLAN CO.
816 W. Fifth St. Madison 9-2389
Los Angeles 17

IF A GOOD BUY IN CATHEDRAL CITY I KNOW IT
- HOMES
- LOTS
- INCOME

REAL ESTATE BROKER
RUTH BILES 56 GLENN ST.

LOT — TAHQUITZ RIVER ESTATES. CASH OUT $3000.
A. H. JONES CO.
REALTORS
600 South Palm Canyon Drive
Phone 4644

SMALL HOME, all electric, spacious sun room, beautiful view Don Haislet, Box 379, Twenty-nine Palms. Phone 172—1101.

Real Estate—For Sale 35

Specials!
Palm Springs studio home close in. Just completed, 1700 sq. ft. under roof, 20x9 picture windows in living room, corner fireplace. 2 bedrooms, 2 baths. Kitchen with electric dish washer. Bendix in laundry. 2-car garage. Landscaped. Price only $15,500.

IN SAME AREA—
3-bedroom, 2 baths.
Price—$18,500.

RENTAL—Brand new, completly furnished 2-bedroom, 2 baths, swimming pool. Only $2,000 for season.

Culver Nichols
REALTOR
861 N. Palm Canyon Drive
PHONES 2182 - 2183
L. S. Pritchard—E. A. Banning
Al. E. Hoover
Associates

DON CAMERON Says:
Drive out today to Rancho Mirage. See our 3 bedroom, 2 bath home on hillside corner overlooking Thunderbird Country Club—Only $18,500, Terms. Corner of Mirage and San Gorgonio Rds. First road on right after passing Thunderbird. Turn right to yellow house. Follow signs.
DON CAMERON
REALTOR
ASSOCIATES:
PHYLLIS LELAND
ISABELLE CAMERON
CAL BROWN
Phones: 8-4411 or 8-3232
Next to Rancho Mirage P. O. or see any member of Realty Board.

TWO-bedroom, nicely furnished house. Large living room, tile floor, bar, kitchen, stone fireplace, tile bath, knotty pine beam ceiling, tile roof, 40-ft. concrete porch with small pool, sun deck, trees & shrubs, built in 1942. 10" concrete walls. FP. $8500—only $2800 cash. Bal. $60 month including interest. Owner occupied. 66-184 W. Pierson Blvd., Desert Hot Springs, Calif.

DUPLEX—Complete home, fireplace, beamed ceiling, French doors to beautiful garden. Furnace heat, plus complete 3-room guest suite or apartment with kitchenette. South end locale. Just $16,800. Terms.
GANNON, Realtor
463 N. Palm Canyon Dr. — 2772

ARABY LOTS. Wonderful mountainside section of large and small homes. No. 18 and No. 19 on Tamarisk. Few minutes from Postoffice. $1500 each. Courtesy to brokers. Nordholm. 419 Griffith Way, Fresno, California.

WIDOW MUST SELL
3 bedroom, 2 bath stucco home, tile roof, huge patio beautifully landscaped and walled, furnished complete. Faces 3 streets. Possession at once. $27,500. Ph. 8-3673. 569 "F" ST., CATHEDRAL CITY.

2 HOUSES ON ONE LOT. (NEAR NEW SAFEWAY STORE). . . PRICED TO SELL ON TERMS.
A. H. JONES CO.
REALTORS
600 South Palm Canyon Drive
Phone 4644

TO BE SOLD in one parcel only. 3½ lots on N. W. corner Patencio-Baristo Sts., Tahquitz Park. Courtesy to brokers.. Call Mr. Lohn, Los Angeles Kimball 0161 or Balboa Harbor 2946R.

3 UNITS ON INDIAN AVE. FULL PRICE $9,000. TERMS
A. H. JONES CO.
REALTORS
600 South Palm Canyon Drive
Phone 4644

TWO BEDROOMS, new house. All new furniture. Wall-to-wall carpeting. Draw drapes throughout house. Brick wall around. Cooling system in every room. Reasonable. 626 Hermosa Dr.

NEED CASH—Will sell 250 feet at N.W. corner of N. Palm Canyon Drive and Olivero St. at sacrifice. Inq. Herman Morton, Hollywood Drake Hotel. HO 92241.

BALBOA beach—Furnished duplex on corner lot with beautiful bay view. $17,500. Courtesy to brokers. Call Mr. Lohn, Los Angeles Kimball 0161 or Harbor 2946R.

TAHQUITZ RIVER ESTATES.—Three bedrooms and two baths New wall-to-wall carpeting and drapes. Completely fenced. Make offer. Phone P. S. 2-4174.

COMPLETELY furnished, 2 bedrooms, 2 baths plus den. Beautiful landscaping. Terms to suit. Call at 1645 Sunrise Way for showing.

RANCHO Mirage, Annex 2, Residence lot No. 74, 120x160 ft., $1200. See Broker or write Box 190, File E-1.

DHS View Lot 200x300, all or part. Furse, HO 96255, 202 Equitable Bldg., Hollywood.

MOTEL—(all apartments), completely furnished, with cafe. 977 Broadway, Cathedral City.

Business Directory

AMBULANCE SERVICE

AMBULANCE SERVICE
WIEFELS & SON
666 Vella Road
Palm Springs.
Phone 2977

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PRINTING
Stationery • Brochures
Announcements • Menus
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Complete Service
ESTIMATES GLADLY GIVEN
DESERT MAGAZINE PRESS
Palm Desert
Phone Palm Desert 76-2311
for salesman to call

BUILDERS SUPPLIES

BUILDING SUPPLIES
"To Meet Your Every Need"
JOHN M. WOOD, Mgr.
DILL Lumber Co.
579 So. Palm Canyon Dr.
Phone 2753 and 2759

Car Need Service?
Call FRED HILLSTRAND at 9017 for
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• Goodrich Tires • Delco Batteries
• Marfack Lubrication
• Wash & Polish
FRED'S TEXACO STATION
395 No. Palm Canyon Dr.

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The Desert Sun

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It's the ONLY way to get all the news about what is going on in this community of interesting people and places. It's IMPORTANT, too, to know what is taking place here — especially if you are a property owner, home owner, business or professional man or woman.

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Box 190, Palm Springs, California

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(City) (Zone) (State)

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Don't let Old Sol make your barnyard, patio or parking lot a dust bowl. For free estimate ask your contractor or call

John J. Swigart Co.
Asphalt Paving Plant: Indio
Phone Indio 73675

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Real Estate—For Sale 35

Peter B. Sheptenko

THE PIONEER REALTY CO.
OF PALM SPRINGS

OFFERS THE BEST BUYS IN
PALM SPRINGS REAL ESTATE

Years of Experience
WIDER SELECTION
DOLLAR VALUE

HOMES

$10,000 THRIFT HOME

of the week — jumbo size 2 bdrm. Completely Furnished on 102 ft. fine R-3 Lot & close in too. You can add units.

$16,500 TAHQUITZ

river estates—almost everybody's favorite for its 2 bedrooms & DEN. Completely furnished in soft desert shades.

$23,500 HOME &

Cozy Guest House. A brand new and different 2 bedroom house. Completely and beautifully furnished. A picturebook home with all the extras. It's near Rogers Ranch on large walled lot.

HOMES WITH POOLS

$19,500 — AMAZING

value 3 bdrms, 2 ba, partially furnished. Pool.

$21,500 — BERMUDA

modern 2 bdrm, 2 ba. unfurnished—walled corner lot. One of the best buys in town. Pool.

$27,500 — REAL STAND

out—a brand new HOUSE with IDEAS. 3 bdrm. 3ba. furnace heat, air conditioned. 2 car garage, completely walled. Pool. SEE THIS IF YOU WANT A BUY.

$45,000 — MERITO

vista home. Out of town owner says SELL my completely furnished, spacious exceptionally well built 5 bdrm. 4 ba. (fireplace in master) & mds. with 20x40 pool. Secluded patio, near schools, churches & shopping on walled 116x225 ft. lot. A tremendous opportunity.

$89,500 — MATCHLESS

beauty of design & setting make all STOP & LINGER at this VIEW Tropical modern 6 bdrm. 5 ba. home, and will give that 'just right' touch of elegance & gaiety to every party. Pool sets like jewel on terrace of 225 ft frontage. . . . Desert Paradise.

INCOME PROPERTY

$28,500 FOUR UNITS

partly furnished. Room for more units. AN OUTSTANDING BUY.

$75,000 — 14 UNITS —

Quality, location and price make this an enormous value. Modern architecture, tropic mode furniture. Beautifully landscaped. Easy terms at 5% interest and only 3 yrs. old on 2 lots. IN PALM SPRINGS FINEST RENTAL AREA. SEE THIS ONE—TODAY.

FOR THE BEST IN RENTALS AND TRADES — SEE

Peter B. Sheptenko

THE PIONEER REALTY CO.
OF PALM SPRINGS
475 N. Palm Canyon Drive
Phone 2727

ASSOCIATE BROKERS
Jos DeVorzon Ken Herman
Bill Heiser Frank McCready

DUST CAN'T ENTER
this new and immaculately clean 3-bedroom, 3-bath home. Large lot, 100x125. Living room draperies and floor covering included. $26,500.

MUNHOLLAND & CO.
431 N. Palm Canyon Drive
PHONE 3673

3-BEDROOM, 2 bath house, furnished, on well planted R-3 lot. Room for more units if desired. $12,750 furnished. Terms if desired. — See JOHN W. WILLIAMS, Realtor 423 N. Palm Canyon Dr. Phone 3311

FURNISHED 4 BEDROOMS — 4 BATHS — 4 CAR GARAGE ON ACRE OF GROUND. COMPLETELY FENCED. NEAR RACQUET CLUB. $27,500. EZ TERMS.

A. H. JONES CO.
REALTORS
600 South Palm Canyon Drive
Phone 4644

WHO SAYS HIGH PRICES?
Owner says "Sell my 3 bedroom, 2-bath home, 100-foot front, quick at EZ terms. Restricted area. SEE BILES 56 Glenn, Cathedral City

Real Estate—For Sale 35

BILLY WRIGHT SPECIALS

TAHQUITZ RIVER Estates Modern - new 2 bedroom home - only $13,500

LARGE new home located near the Colonial House. Three large bedrooms and three baths. Unit heat. Air-conditioned. Large living room modern kitchen, service porch & garage. Completely walled yard. Priced at only .... $37,500.

NEW FIVE unit court. Must sell. ..... $26,500.

LARGE R-1 corner lot, 120 x 106 partly walled. Priced to sell. ..... $3300.

WANTED. Palm Springs property for L.A. Exchange.

See
BILLY WRIGHT
Realtor

285 N. Palm Canyon Drive
Phone P.S. 5727 or 2815
Chas. Snyder, Art Greenfield
Ed Tedford
Associates

SEE
THE CLARKS
CENTER OF CATHEDRAL CITY

3—1 bedroom houses completely furnished, lot 50 x 195, facing 2 streets. Good location. All rented total $190.00 month. $14,000. Good terms.

BUNGALOW 4 large rooms. Modern, close-in. Tub and shower. $8500. $2,000 down.

10-20 acres ripe for subdividing. Overlooking new Wonder Palms golf course. Good well and irrigation lines.

NEW, 1 bedroom house only $6000. Terms arranged. Good location.

SOME EXCELLENT small close in acreage with and without improvements.

THE CLARKS
CENTER OF CATHEDRAL CITY
BROADWAY at VAN FLEET
Phone 8-4691
With W. R. Hillery, Realtor

"Panoramic View"

Overlooking city, owner built and just completed. Glassed front affords excellent view. Modern architecture, partially furnished including Calcinator, stove, refrigerator, cooler, etc.

SEE THIS ONE TODAY! !
ONLY $13,000—TERMS

"Really Lovely"

Exclusive section, near mountains and very secluded! Exceptionally well built two-bedroom and den. All electric, refrigeration, air conditioned and completely furnished. Only three years old, modern in every detail.
Make an appointment to see!!

PRICED TO SELL—$39,500

TERRY RAY
773 North Palm Canyon Drive
PHONE 2064

ACRE and COTTAGE!
2 Bedroom home completely furnished including automatic laundry. On 1 acre overlooking Wonder Palms Golf Course. Full Price .... $5950—

CHARM TO SPARE!
2 Bedroom Home 2 months old, cement block construction. Fireplace, beautiful roomy kitchen. View lot. Located south side where the television reception is best. Full price $7900. Terms.

LARGE VIEW LOT. 65 x 187. Water and electricity available. Breath taking view. Trailers O.K. Full Price $750, this lot is on the south side of Cathedral City. You will like it.

We have very good buys on income property. Please come by or phone.

JORGENSEN REALTY
574 Broadway
CATHEDRAL CITY
Phone P.S. 8-3401 or evenings
P.S. 8-3373

13,500—Modern 3 units, cement block. 2 bedrooms in 2 units.

$10,000—nice 3 bedroom, 2 bath home.

$6,750—2 bedroom new cement block home.

$6,000 — LAUNDERETTE and trailer park; buildings included. Leased land.

OTTO REALTY
830 Broadway Cathedral City
PHONE P.S. 8-4461

FOR SALE—60 acres adjoining Palm Desert Corp. High and level, excellent view, 2000 ft. frontage Highway 74, excellent well, pump. R. G. Cardwell, 10158 So. Colima Rd., Whittier, Calif.

Real Estate—For Sale 35

MAKE OFFER

FOR 2 unusual homes, 481 Merito Place—4 bedrooms and large guest house—

780 Via Monte Vista—6 bedrooms and cottage. See your broker or phone owner 5314.

CATHEDRAL CITY
One to three bedroom homes, $5,700 to $6,500
$1,000 to $1,500 down.
RUTH BILES, 56 GLENN

Exchanges 36

INCOME property in Whittier for some in Palm Springs. New 4-unit apartment building. 3 garages and 4-room home. Choice corner location. Asking $39,500. Terms. P. A. STRAND & SONS, 2351 W. Whittier Blvd., Whittier, Calif. Ph. OX. 47-195. Evenings., OX 453-184.

Real Estate Wanted 37

WE HAVE BUYERS
List your properties with Madge O. Rocks, Realtor, for sale, rent or trade. 380 N. Palm Canyon. Phone 5187.

OWNER WILL TRADE 5 room furnished house leased lot, clear, for equity of equal value in home on deeded land. P. O. Box 942, Beaumont, Calif.

LISTINGS WANTED
SHOWCASE PROPERTIES OF PALM SPRINGS
875 N. Palm Canyon Dr. Ph. 5671

FOR QUICK ACTION
List your property with Adolph Israel, Real Estate Broker 671 N. Palm Canyon. Ph. 2981.

Business Rentals 38

ULTRA MODERN

NEW BUILDING—Store 42x36. Can be used as high-class tea-room or furniture business, etc. Also professional offices. Near Bullocks. Atikian. Ph. 2826.

Wanted to Rent 39

GARAGE WANTED TO RENT. PHONE 5795 AFTER 7 P.M.

Rooms for Rent 40

LIGHT housekeeping room, weekly, monthly or by season. Walking distance. 595 Calle Palo Fierro. Ph. 4851.

Singles — Doubles. Kitchen privileges. $7.00 weekly—$28. monthly and up. Ph. 9973.

2 ROOMS with connecting bath. $12.50 week each. 535 So. Calle anta Rosa. Ph. 2-6072.

PRIVATE entrance and bath, colorful, good beds, good district, quiet. Phone 6921.

BEDROOM with adjoining bathroom. Private entrance. $40 month. Phone 6191.

LIGHT HOUSEKEEPING, private bath and entrance. Suitable for two. 469 No. Calle Encilia.

ROOM with kitchen privileges. Pool and tennis court. $50 per month. Ph. 6101.

2 ROOMS, BATH, $13.50 weekly, $50 monthly. Radio Road. Phone 9973.

Apartments for Rent 43

LARGE new, completely furnished 2-bedroom penthouse apartment. Servel air conditioning, garbage disposal. In center of town. Grove Bldg., 254 No. Palm Canyon Dr. Ph. 4013.

CASA MARGARETA, 336 Paseo El Mirador. Completely furnished rooms and apartments, doubles and singles. Panel ray heat, solarium, air-conditioned. Phone 2-5682.

APARTMENT, 2 rooms, kitchen and bath, $70 including all utilities. See THE CLARKS, corner Broadway and Van Fleet, Cathedral City. 8-4691.

LARGE, MODERN furnished 1 and 2-bedroom apartments. Panel ray heat, air conditioning. Near Village Market, 528 S. Camino Real. Phone 2837.

BEAUTIFULLY furnished 1-bedroom apartment, air-cooled, gas heat. Private patio and pool. 970 Parocela Place.

LARGE new studio apartment, completely furnished, utilities paid. Reasonable. 450 Ortega Avenida. Call after Friday.

LARGE, furnished, panel ray heat. Close in. Children okay. 557 Calle Roca.

$3.50 PER DAY and up. Modern apartments. Near Bullocks. 296 S. Palm Canyon Dr.

NEW 4-room apartment, beautifuly furnished, season or year. Real value. Ph. 2-6481.

GIRL WILL SHARE new 4-room apartment. Completely, beautifully furnished. Ph. 2-6481

$15 WEEK and up. Rooms and apartments. Center of town. Ph. 2957.

COZY 2-room apartment. Private entrance; yard. 1395 Granvia Valmonte. Ph. 4054.

ATTRACTIVE kitchenette apartment. Reasonable rates. 770 Chuchwalla Rd. Ph. 26-485.

SINGLE APARTMENT. Close in. Reasonable. 292 St. Mary's Court. Ph. 2-5974.

ONE SIDE of duplex. One bedroom furnished. Close in. Adult, no pets. Phone 4711.

1 SIDE OF Duplex - furnished, 1 bedroom, full bath. Season or monthly. Ph. 2-4502.

Apartments for Rent 43

RENTALS

Palm Desert and Shadow Mountain
ESTATES AREA

ROOMS with bath, $7.50 per day and up.
APARTMENTS: Furnished, $12.50 per day and up.
HOMES: $250 per month and up, furnished.
Call us for all your rental needs in this area.

Edith Eddy Ward
Palm Desert Rental Bureau
73-667 Highway 111, 12 miles east of Palm Springs
Phone Palm Desert 76-3431 or 76-3191.

HOTEL ROOMS

Singles, doubles. Light, airy, maid service. Gardens, verandas, excellent location. $60-75 per month.

278 So. Palm Canyon Dr.
Phone 5427

Houses For Rent 46

WHY RENT
when, if you can qualify, you can buy one of the few remaining OUTPOST ESTATES homes on easy terms and PAY BALANCE IN MONTHLY PAYMENTS LIKE RENT, at no increase over last year's low liquidation sales price of $10,950.00, including tennis and swimming club membership.
PALM SPRINGS
OUTPOST ESTATES
On Ramon Road
4 1/3 mi. East of Palm Canyon Drive.
L. A. Office
1031 S. La Brea, L. A. 19
WE 0168

PLEASANT, well furnished home, large living room, fireplace, 2 bedrooms, den, big kitchen, walled back yard, lovely lawn. Adults, no pets. Lease, season or year. 566 Vista Oro.

SECLUDED BUT CLOSE IN
Separate house on ¼ acre. Studio living-bedroom, large kitchen and bath, completely furnished. Adults only, $95. Cathedral City. CLARK, 8-4691

BEAUTIFUL two-bedroom house. Furnished. Sleeping porch, two baths. Attractive grounds, extra large patio. Heated swimming pool. Will lease 7 mo. $250 month. Ph. 2871.

FURNISHED. Two bedroom, bath and three-quarters, lanai, pool privileges. Modern furnishings. $300 month, by season. Phone 6101.

BEAUTIFULLY furnished 2-bedroom. 2-bath, patio, sundeck; garage Las Palmas Estates. $1800 season. Includes Gardener and water. Phone 3324.

UNFURNISHED 2-bedroom, 2-baths. Large living room; hardwood floors, garage, patio, barbecue; adults. Phone 7125.

NEW ONE BEDROOM furnished, Shangri La. Season or year. Tolbert, 650 W. 7th, Pomona. Ph. 2-2904.

LOVELY furnished 2 bedrooms, 2 baths, lanai, large guest house; adults, no pets. Ph. 2-5672.

TWO bedroom house. Partly furnished. Tennis and swimming pool privileges. $110 month. $110 month. Ph. 4554.

CHARMING, furnished, 2-bedroom, 2 baths, fireplace; garage; good district. Ph. 6921.

OCEAN FRONT—3 room cottage. $45 year round. 1509 Seal Way, Seal Beach.

$40 PER MONTH. Sleeps 2. Close in.
Phone 9062 mornings.

2-BEDROOM, 2 bath, stucco, $150 month, $100 month yearly, air conditioned. Central. Ph. 2957

BEAUTIFULLY redecorated and furnished; tub, shower, bedroom, good district. Phone 6921

ATTRACTIVELY furnished two-bedroom home. Phone 3106, Friday.

Trailer Rentals 49

FOR VACATION TRIPS — Cozy Cruiser, 12-ft., $25 week. Tear Drops, $12.50 week.
Auto Trailer Exchange, Inc.
1½ Mi. E. of Cathedral City
Hiway 111 — Phone 8-4109

COMPLETELY furnished large trailer, excellent condition. Close in, monthly rental only. Phone 3362 or 5435.

Household Goods 50

USED FURNITURE. Chairs, beds, coffee tables, end tables, washing machines, gas and electric ranges, baby buggy and beds like new; sink, drain-board and cupboard unit. 1 bamboo bar and stools. 1 massage table, 8-pc. walnut dining set, bicycles.
NEW FURNITURE; Early American maple chairs. Unpainted furniture. Metal roll-away beds with innerspring mattresses. Box spring and mattress sets. Metal (adjustable) frames. Lawn furniture, metal and redwood.
MANY OTHER ITEMS both new and used. Come out and browse around. You'll find real bargains at STELLA and SWEDE'S RAMON TRADING POST, corner Ramon and Sunrise Way. Phone 2173.
Open until 7:30 p.m. daily.
P.S. Why hoard things you no longer need? Let us trade or sell them for you!

Household Goods 50

NEW APARTMENT size gas range—$69.50

Smart new table lamps with shades—$4.95

Used platform rocker—$15.00

Used beds, complete with springs and mattress—$15 up

Used studio couch—$35

Trade in your old stove on new gas range up to $50 allow.

Maher's Furniture
DILLON ROAD
NORTH PALM SPRINGS
PHONE D.H.S. 156

Trailers For Sale 51

$2600 TRAVELLO house trailer.

All aluminum, Special at only $1395.

Also other trailers from $100 up.

Coleman lanterns, parts and service.

Butane tanks filled while you wait.

Pavnys

Butane and Trailer Supplies

AIRSTREAM, ALL ALUMINUM, TRAVELEZE. BUTANE, REFRIGERATION. COLUMBIAS NEW & USED. AUTO TRAILER EXCHANGE, INC. 70-400 HIWAY 111, 1065 E. RAMSAY, BANNING.

1932 Continental

Tandem wheel, shower, toilet, sleeps four. Sold new for $3750 Special this week at only $2385

PAVNYS

1001 South Palm Canyon Drive

ROAD QUEEN trailer. Like new. $475. Can be seen 2nd street south of Highway 99 on Broadway, the first block west in Cabazon.

Columbias--Traveleze
New -- Used
Auto Trailer Exchange, Inc.
1065 E. Ramsey Banning

---

21 FOOT LIBERTY. Sleeps four. Good condition. $495. Inquire 1371 San Lucas.

3-ROOM TRAILER with bath & toilet. On improved lot A-33, Rancho Park.

15-FT. TRAILER, awning. W. Gray. Corrall Trailer Park.

18-FT. TRAILER, factory built, air brakes, $600. Phone 84165.

Trailer Space 53

$17.50 PER MONTH. Close in. Clean, quiet. Heated showers. Desert Trailer Village. 432 E. Andreas Rd. Ph. 9091.

Miscellaneous For Sale 60

BUILDING
SUPPLIES
"To meet your every need"
DILL LUMBER CO.
JOHN M. WOOD, Mgr.
679 So. Palm Canyon Dr.
2758—Phone—2759
OPEN SATURDAYS

TOP AT RASMUSSEN'S
Frontier Shop, located at Smoke Tree ranch Stables. Used saddles and new, Stetson hats, Justin boots, over 2000 western shirts to choose from. "Levis for all." Everything for the horse.
GEO. C. RASMUSSEN
Owner

A BARGAIN—Must be sold—beautifully upholstered chair, inner springs. $15 & $20 apiece —wool carpets, $10 per room, good condition. Table desk & nite stands, $5 each; 4-drawer chest, $20. 1420 No. Indian Ave. Shown Saturday and Sunday only.

DE LUXE O'Keefe & Merritt range, $175; davenport & chair $70; Mangle $40. Round oak table $12, 2 lamps $4. & $6. curtain stretchers $3. Ph. 4555

NEW compact kitchen unit, sink, electric refrigerator, gas range and cabinet, $485, includes freight. 537 Calle Abronia.

MOTOROLA Console Radio, with new automatic Webster record changer. Excellent condition. $65. Phone 2991.

GIRL'S used bike, good condition. Reasonable. 693 Sunny Dunes Road.

COMPLETE man's wardrobe, with new tuxedo and eastern top coat. Size 38 to 40. Ph. 3905

SMALL amount used lumber and shelves. 232 South Belardo Road.

G. E. STOVE, top table, deep well, good condition, $35. Ph. 25434.

TWO men's suits, size 42. Practically new, $25 each. See at 173 Palo Verde.

Pets-Poultry-Livestock 65

CHAMPION STOCK WIRE HAIRS
4 months female—$75
4 months male—$50
18 months female—$100
Ph. P. S. 8-4209 or write Maran Miller
91 Wapello, Altadena

RARE TROPICAL FISH
Beautiful Birds—Pet Supplies
One of California's Finest pet Shops
L. W. Wonn Dog Food Co.
2726 Main, Riverside. Ph. 1692

BOSTON male. 1 yr old. Pedigree. Small well marked. $50. Ph. 83233.

Nurseries 66

RUBY BLUSH GRAPEFRUIT TREES

WASHINGTONIA ROBUSTA PALMS

BARGAINS IN OLEANDERS AND LANTANA

There is always a good buy
at
THE LITTLE GRASS SHACK NURSERY

Highway 111 at Oasis St., Indio
Owned and operated by
Douglas and Veloma Waldron
Phone Indio 73749

Used Cars For Sale 70

STACK
Chevrolet

1949 Plymouth 2 door Deluxe. Good tires, radio, heater, Thoroly reconditioned ..... $1295.

1950 Ford Pickup. One local owner. 16,000 actual miles. Top condition ..... $1295.

1948 Chevrolet Club Coupe. A-1 condition inside and out. This one underpriced at ..... $1295.

1947 Chevrolet Sedan Delivery. Reconditioned motor. Ready to go to work $895

1947 Plymouth Club Coupe. Good tires. Interior spotless This is really a good one $1195

BUY WHERE YOU HAVE PROTECTION!

Above cars all carry the famous Chevrolet O.K. Written Guarantee.

See these low priced "Dandys"

1941 Chevrolet Coupe. New paint, very good motor, good tires, radio $525

1941 Dodge Sedan. New paint, good tires, fluid drive. $495

1937 Chrysler Sedan. Really a good car $195

1941 Ford Sedan. Reconditioned motor, new seat covers. A buy at $495

1940 Chevrolet 2 door. Motor just reconditioned $595

1937 Pontiac Sedan. Go to work in this one $195

Always "The Best Deal Under The Sun"

Stack Chevrolet
330 East Sunny Dunes
PHONE 2042
Open evenings until 9 P.M.

1951 STUDEBAKER Champion. Automatic 4 door sedan. Light green, loaded with extras. Low mileage at a tremendous savings—$475 below ceiling.

1950 STUDEBAKER Champion Regal. Starlight coupe— 5 passenger. Formerly owned by elderly lady. 11,500 miles, radio, heater, over-drive, seat covers. Real buy at $1,795.

1949 STUDEBAKER land cruiser 4-door sedan. Overdrive, radio, heater, very clean. A1 condition. Will not last long at this price $1,695

1947 STUDEBAKER Champion, 4 door sedan. Overdrive, radio, heater, seat covers, excellent condition. This car cannot be duplicated anywhere at this price $1,195.

1939 PONTIAC 6—4 door sedan. Motor completely rebuilt. Good tires, new paint. Won't need any repairs for many miles. $350.

All above cars are certified used cars.

Just received 2 of the hard to get Studebaker ½ ton pickups with overdrive.

The money you save on gas will help pay for it.

Paquette Motors
Your Friendly Studebaker Dealer.
1095 So. Palm Canyon Dr.

1947 OLDS Club sedan, all extras—a well cared for car—popular torpedo style.

PLAZA MOTORS
Indian and Arenas Road

OWNER SELLING his Palm Springs home, will sell 2 of his 3 cars at well below ceiling. 1950 Studebaker Champion 4-door, can't tell from new, only 3,000 miles. Fully guaranteed. Late 1947 Pontiac Convertible, shows best of care. New tires, all extras. Phone 5362 before 5 p.m.

1946—60 "S" Cadillac sedan, one owner car in immaculate condition. See to appreciate.

PLAZA MOTORS
Indian and Arenas Road

1941 PACKARD Clipper. Fair in appearance but good transportation. Private party will sell very reasonably. Ph. 7973.

1947 PONTIAC Eight, 4-door sedan, fully equipped with all extras.

PLAZA MOTORS
Indian and Arenas Road

1950 CADILLAC "60" Special. If in need of a truly fine car, phone 5565.

Used Cars For Sale 70

NEW 1952 CHEVROLET 5-passenger coupe. Radio and heater. $300 below list. Ph. 5176.

SUPERB antique Packard phaeton. First reasonable offer or trade. Phone 26892.

4-DOOR sedan, reconditioned motor, good tires, original finish, $95. Phone 26892.

1940 STUDEBAKER Commander. Good condition. Private owner. Bargain. Ph. 2-6072.

1947 OLDSMOBILE "98". Excellent condition; looks and runs like new. Phone 2169.

BUICK 1950—Can't tell from new. Not broken in yet. Owner —Phone 2004.

Automobile Service 72

JOHN
A. LITTLETON
DESOTO AND PLYMOUTH
DEALERS
682 S. PALM CANYON DR.
Phone 7022
REPAIR WORK
DONE ON ALL MAKES
OF CARS.
QUICK SERVICE
4 MECHANICS
ON DUTY AT ALL TIMES
OPEN FROM 8 A.M. TO 6 P.M.

Stack Chevrolet
Complete Auto Service
Mechanical — Body Work
Lubrication — Wash & Polish
Genuine Chevrolet Parts
Stack Chevrolet
330 Sunny Dunes Road
PHONE 2042

Legal Notices 75

CERTIFICATE OF BUSINESS
FICTITIOUS FIRM NAME

The Undersigned do hereby certify that they are conducting a hotel business at 405 Paseo El Mirador, Palm Springs, California, under the fictitious firm name of EL MIRADOR OF PALM SPRINGS and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit:

Wm. Berk, 4747 Palm Drive, La Canada, Calif.
N. N. Sugarman, 439 Veteran Avenue, West Los Angeles, Calif.
S. H. Steinberg, 4142 Holly Knoll Drive, Los Angeles, Calif.

WITNESS our hands this 31st day of October, 1951

Wm. BERK
N. N. SUGARMAN
S. H.STEINBERG

STATE OF CALIFORNIA,
COUNTY OF LOS ANGELES, SS.

On October 31, 1951, before me, the undersigned, a Notary Public in and for said County and State, personally appeared Wm. Berk, N. N. Sugarman, S. H. Steinberg, known to me to be the persons whose names are subscribed to the within instrument and acknowledged that they executed the same.

WITNESS my hand and official seal.
M. S. EVANS.
Notary Public in and for said County and State.
My commission expires Feb. 23, 1955.
Sun: Nov. 15, 22, 29 & Dec. 6, 1951.

NOTICE OF INTENTION TO SELL PERSONAL PROPERTY
AND
TO TRANSFER LIQUOR LICENSE

Notice is hereby given pursuant to the provisions of Section 3440 of the Civil Code and Section 7.2 of the Alcoholic Beverage Control Act that RUTH TRUE, Vendor and Licensee, of 198 S. Palm Canyon Drive, Palm Springs, Calif., intends (s) to sell to JESSIE M. RIETH Vendee and Transferee, of Glendale, Calif., all that certain personal property consisting generally of

A RETAIL DRUG STORE

and to transfer to said person (s) an Off-Sale Retail liquor license (Number C 387 G) of a drug business, known as Tahquitz Pharmacy and located at 198 S. Palm Canyon Drive, Palm Springs, Calif., and that the purchase price therefor will be paid at 10:00 A.M., on the 9th day of January, 1952, or at a reasonable time after the license has been issued in the name of the transferee, at the escrow department of McKesson & Robbins, Inc., 200 South Los Angeles St., Los Angeles, Calif., the place of escrow. The amount of the intended consideration for the license is $10,000.00.

DATED October 26, 1951.

RUTH TRUE
Vendor and Licensee
AND
JESSIE M. RIETH
Vendee and Transferee

McKesson & Robbins, Inc., Escrow Department, 200 S. Los Angeles St., Los Angeles, Calif.
Sun: Nov. 15, 1951.

NOTICE OF TIME AND PLACE OF SALE OF AUTOMOBILE

Pursuant to the provisions of Section 127 and 428 of the Vehicle Code of the State of California, on Saturday, the 4th day of December, 1951, at 10:00 a.m., at the Guarantee Garage, 3333 North Indian Avenue, Palm Springs, California, the undersigned will sell at public auction the following-described vehicle:

MAKE 1938 Buick 8 Sedan.
ENGINE NUMBER 43567364
LICENSE NUMBER: 1950 893709, Tab 4521453.

Said sale will be made to satisfy the following: Repairs, parts, labor and materials $27.79, and storage charges in the sum of $40.00, a total of 127.79; and costs of sale.

DATED this 9th day of November, 1951.
CLARENCE HAGER, sometimes known as BILL HAGER
By RUTH E. DEAN for
WING, WING & BROWN,
Attorneys for Clarence Hager;
City Hall Building,
Banning, California.
Sun: Nov. 15, 1951.

CERTIFICATE OF PARTNERSHIP DOING BUSINESS UNDER A FICTITIOUS NAME
Civil Code Sec. 2466-68

STATE OF CALIFORNIA,
COUNTY OF RIVERSIDE, ss.

We hereby certify that we are partners transacting business at 189 So. Palm Canyon Dr., Palm Springs, County of Riverside, State of California, as co-partners under a fictitious name, to-wit:

CANTINA MOTORS

We further certify that we are the sole owners and proprietors of said business. Our names in full and place of residence are as follows:

Name	Place of Residence
LEO BAKER	1037 Tamarisk Rd.
ROBERT B. LEVIN	787 Sonora Rd.

IN WITNESS WHEREOF we have hereunto set our hands this 9th day of November, 1951.

LEO BAKER
ROBERT B. LEVIN

STATE OF CALIFORNIA,
COUNTY OF RIVERSIDE, ss.

On the 9th day of November in the year one thousand nine hundred and Fifty-one before me personally appeared Leo Baker and Robert B. Levin known to be to be the persons whose names are subscribed to the foregoing instrument and they asknowledged to me that they executed the same.

WITNESS my hand and the seal of my office this 9th day of November, 1951.

EARL HOUGH
Notary Public in and for the County of Riverside, State of California.
My commission expires Dec. 26, 1951.
Sun: Nov. 15, 22, 29, and Dec. 6, 1951.

CERTIFICATE OF BUSINESS
FICTITIOUS FIRM NAME

THE UNDERSIGNED does hereby certify that he is conducting a Restaurant, Hotel and Bar business at 572 North Indian Avenue, City of Palm Springs, County of Riverside, State of California, under the fictitious firm name of

HOWARD MANOR

and that said firm is composed of the following persons, whose names and addresses are as follows, to wit:
ROBERT S. HOWARD, 303 St. Pierre, Los Angeles 24, California.

WITNESS my hand this 7th day of November, 1951.

ROBERT S. HOWARD

STATE OF CALIFORNIA,
COUNTY OF RIVERSIDE, ss.

ON THIS 7th day of November A.D., 1951, before me, a Notary Public in and for said County and State, residing therein, duly commissioned and sworn, personally appeared ROBERT S. HOWARD, known to me to be the person whose name is subscribed to the within Instrument, and acknowledges to me that he executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

RUSSELL E. DENNEY
Notary public in and for the said County and State.
My Commission Expires July 19, 1953.
Sun: Nov. 15, 22, 29 & Dec. 6, 1951.

NOTICE TO CREDITORS
No. 14121

ESTATE OF ANGELO A. POTENZA Deceased.

NOTICE IS HEREBY GIVEN, by the undersigned, FRANCES E. POTENZA, Executrix of the Estate of ANGELO A. POTENZA, Deceased, to the creditors of, and all persons having claims against the said deceased, to file them with the necessary vouchers in the office of the Clerk of the Superior Court of Riverside County, California, or to exhibit them with the necessary vouchers to the said FRANCES E. POTENZA at the office of EUGENE E. THERIEAU, Attorney at Law, 174 North Palm Canyon Drive, Palm Springs, California, in the County of Riverside, within six months after the first publication of this notice.

FRANCES E. POTENZA, Executrix of the Estate of ANGELO A. POTENZA, Deceased.

Dated at Palm Springs, California, October 25, 1951.
Sun: Nov. 8, 15, 22, & 29, 1951.

CERTIFICATE OF PARTNERSHIP DOING BUSINESS UNDER A FICTITIOUS NAME
Civil Code Sec. 2466-68

STATE OF CALIFORNIA,
COUNTY OF RIVERSIDE, ss.

We hereby certify that we are partners transacting business at 754 San Lorenzo Road, Palm Springs, County of Riverside, State of California, as co-partners under a fictitious name, to-wit:

PLACE in the SUN

We further certify that we are the sole owners and proprietors of said business. Our names in full and place of residence are as follows:

Name	Place of Residence
Joel E. Stone	1123 San Lorenzo Road
Maxine E. Stone	1123 San Lorenzo Road

IN WITNESS WHEREOF we have hereunto set our hands this 22nd day of October, 1951.

JOEL E. STONE
MAXINE E. STONE

STATE OF COLORADO
CITY AND COUNTY OF DENVER, SS.

On the 22nd day of October in the year one thousand nine hundred and fifty-one before me personally appeared Joel E. Stone known to me to be the person whose name is subscribed to the foregoing instrument and he acknowledged to me that he executed the same.

Witness my hand and official seal of my office this 22nd day of October, 1951.

ALBERTA M. CHILDRESS
Notary Public

My Commission expires August 17, 1955.

STATE OF CALIFORNIA,
COUNTY OF RIVERSIDE, ss.

On This 24th day of October, A.D., 1951, before me, C. J. Bell a Notary Public in and for said County and State, personally appeared Maxine E. Stone, known to me to be the person whose name is subscribed to the within Instrument, and acknowledged to me that she executed the same.

IN WITNESS WHEREOF I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

C. J. BELL
Notary Public in and for said County and State.
My Commission expires July 21, 1953.
Sun: Nov. 1, 8, 15 & 22, 1951.

NOTICE OF TRUSTEE'S SALE
Trust No. B-3128

On November 27, 1951 at 11:00 o'clock A.M., at the Main Street Entrance to the County Courthouse, Riverside, California BANK OF AMERICA NATIONAL TRUST AND SAVINGS ASSOCIATION as Trustee under the Deed of Trust made by Rowland H. Crocker and Constance Gertrude Crocker, husband and wife and recorded on November 8, 1948 in book 848 Page 537 of Official Records of Riverside County, California, given to secure an indebtedness in favor of Val Vista Corporation, a California Corporation and assigned to John W. Williams by reason of the breach of certain obligations secured thereby, notice of which was recorded on July 24, 1951 in Book 1289 Page 465 of Official Records of said county, will sell at public auction to the highest bidder for cash, payable in lawful money of the United States of America, at time of sale, without covenant or warranty, express or implied, as to title, possession or encumbrances, the interest conveyed to and now held by the said Trustee under said Deed of Trust, in and to the following described property, situated in the City of Palm Springs, County of Riverside State of California, to-wit:

Lot 9 of VAL VISTA TRACT, as described on the amended Map of a portion of VAL VISTA TRACT Map Book 20, Page 99, Riverside County Records, as shown by map on file in Book 21, Page 100 of Maps, in the office of the County Recorder of Riverside County, California.

Said sale will be made for the purpose of paying obligations secured by said Deed of Trust, including fees, charges and expenses of the Trustee, advances, if any, under the terms of said Deed of Trust and interest thereon, and $664.28 in unpaid principal of the note secured by said Deed of Trust, with interest thereon at six per cent per annum, from November 8, 1948 to the date of sale.

Dated: October 25, 1951.

BANK OF AMERICA NATIONAL TRUST AND SAVINGS ASSOCIATION, as Trustee.
By L. Clay Freeman, Vice President.
By R. C. Schulz, Trust Officer.
Sun: Nov. 1, 8, & 15, 1951.

NOTICE OF TRUSTEE'S SALE
Trust No. B-3139

On November 27, 1951 at 11:00 o'clock A.M. at the Main Street Entrance to the County Courthouse, Riverside, California BANK OF AMERICA NATIONAL TRUST AND SAVINGS ASSOCIATION as Trustee under the Deed of Trust made by Rowland H. Crocker and Constance Gertrude Crocker, husband and wife and recorded on November 8, 1948 in book 848 Page 535 of Official Records of Riverside County, California, given to secure an indebtedness in favor of Val Vista Corporation, a California Corporation and assigned to John W. Williams by reason of the breach of certain obligations secured thereby, notice of which was recorded on July 24, 1951 in Book 1289 Page 464 of Official Records of said county, will sell at public auction to the highest bidder for cash, payable in lawful money of the United States of America at time of sale, without covenant or warranty, express or implied, as to title, possession or encumbrances, the interest conveyed to and now held by the said Trustee under said Deed of Trust, in and to the following described property, situated in the City of Palm Springs, County of Riverside State of California, to wit:

Lot 10 of VAL VISTA TRACT, as described on the amended map of a portion of VAL VISTA TRACT a resubdivision of Lots 13 to 48 inclusive of VAL VISTA TRACT Map Book 20, Page 99, Riverside County Records, as shown by map on file in Book 21, Page 100 of Maps, in the office of the County Recorder of Riverside County, California.

Said sale will be made for the purpose of paying obligations secured by said Deed of Trust, including fees, charges and expenses of the Trustee, advances, if any, under the terms of said Deed of Trust and interest thereon, and $664.28 in unpaid principal of the note secured by said Deed of Trust, with interest thereon at six per cent per annum, from November 8, 1948 to the date of sale.

Dated: October 25, 1951.

BANK OF AMERICA NATIONAL TRUST AND SAVINGS ASSOCIATION, as Trustee.
By L. Clay Freeman, Vice President.
By R. C. Schulz, Trust Officer.
Sun: Nov. 1, 8, & 15, 1951.

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following persons, whose names and addresses are as follows, to wit:
ROBERT S. HOWARD, 303 St. Pierre, Los Angeles 24, California.

WITNESS my hand this 7th day of November, 1951.

ROBERT S. HOWARD

STATE OF CALIFORNIA,
COUNTY OF RIVERSIDE, ss.

ON THIS 7th day of November A.D., 1951, before me, a Notary Public in and for said County and State, residing therein, duly commissioned and sworn, personally appeared ROBERT S. HOWARD, known to me to be the person whose name is subscribed to the within Instrument, and acknowledges to me that he executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

RUSSELL E. DENNEY
Notary public in and for the said County and State.
My Commission Expires July 19, 1953.
Sun: Nov. 15, 22, 29 & Dec. 6, 1

Indians End Season Here With Elsinore

Last Game to be Played on Local Grid Friday Night

Palm Springs high school will close the 1951 football season Friday night on the home grounds with the last place Elsinore high as the opposition.

The Indians lost all mathematical chance for a tie or championship last Friday when San Jacinto upset them 20 to 6.

Coach C. E. Ballagh warned his boys this week that before they met San Jacinto, that team too, was in the cellar of the loop.

LAST FRIDAY the Indians started off with a bang but San Jacinto exploded in the second period for three touchdowns to take a 20-0 half time lead.

The only local score came in the third period when Wardell Jackson went into the end zone on a play that covered 55 yards.

In that second quarter an Indian fumble paved the way for San Jac's first teedee and two long passes counted the other two times.

THE INDIANS go into the last game of the season with three wins and three losses. They have scored 76 points and have allowed 92 for their six opponents.

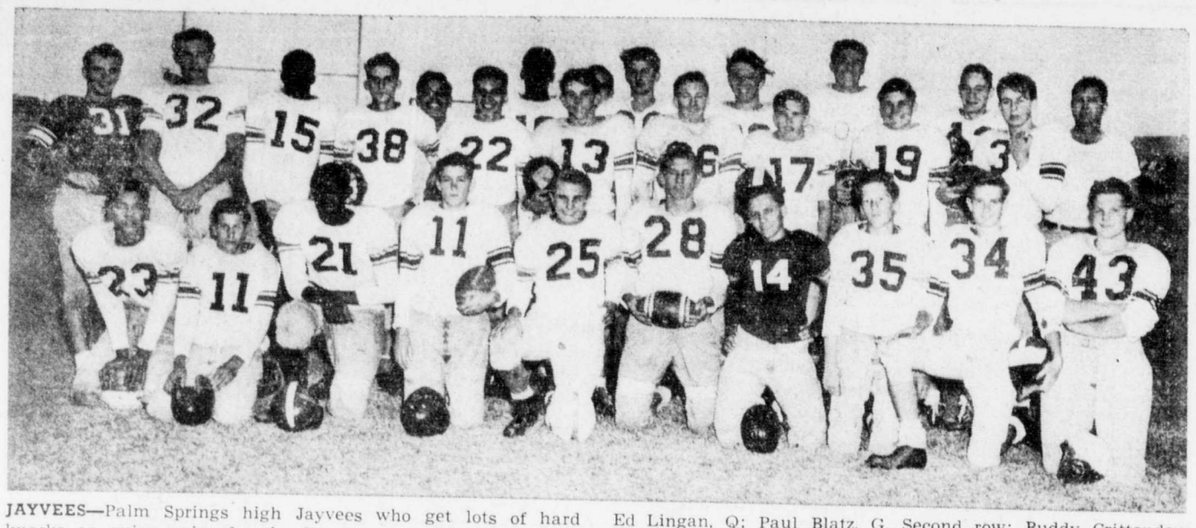
Elsinore has won two games and lost four. They have scored four touchdowns for 26 points against six opponents. Their opponents scored 98 points.

Top Net Stars at Tennis Club

Top tennis players put on exhibition matches at the Tennis Club Saturday at 1:30 when Frank Parker, Gene Mako, Frank Feltrop and the club's pro, Eddie Myerson will play both doubles and singles.

The stellar tennis marks the first in a series of exhibition matches which the club's new lessors, George Sawtelle and Sam Taylor, have scheduled for the season.

Round robin matches for members started Wednesday night.



JAYVEES—Palm Springs high Jayvees who get lots of hard knocks as guinea pigs for the Varsity, and ittle glory, have been putting in a lot of work this year. Front row: Jack Moore, E; John Ravenel, C; James Parker, G; Jack McDonald, E; Bill Herzog, H; Charles Potts, T; Jim Morton, E; Larry Briton, E; Ed Lingan, Q; Paul Blatz, G. Second row: Buddy Crittenden, H; George Strebe, F; Davey Jean, E; Robert Press, T; Leo Rojo, H; Larry Purnel, H; Don Moser, G; Bob Sproule, C; Tony Summers, G; Gary Driskel, G; William Manger, coach. Third row: John Bunton, H; Bill Manger, F; Bob Minor, E; Larry Coulton, T.

Jackson Second in Scoring Race

Ronald Terry of Banning continued to head the Riverside County league scoring race but Wardell Jackson was right behind him in second place.

Terry scored the lone touchdown in last Friday's Beaumont-Banning game to run his string to six and 36 points. Jackson scored Palm Springs' lone teedee against San Jacinto last week and has five with 30 points.

Jim Bolton is tied for fifth place in the race with 18, two teedees and six conversions. Phil Lewis is in ninth place with 14.

Others who have counted for the Indians are Gene LaSalle and Clarence Fields with six points each, Bob Hall with two and Bill Spencer with one.

Round Robin Net Tourney Under Way

Round Robin tennis started at the Tennis Club Wednesday night under the direction of tennis pro Eddie Myerson. Following the round robin, tennis playing members gathered in the lower bar for a late snack, served by the club for the players.

Many Handsome Prizes Offered for Bike Racers

Many handsome prizes will be offered Village youngsters in the bicycle racing program sponsored by Owen Coffman Post, 519 American Legion, scheduled for Saturday, November 24, Graham Dexter, commander of the local post, said Monday.

Commander Dexter said that a display of the prizes will be made soon.

These prizes are offered by national bicycle manufacturers in cooperation with the Amateur Bicycle League of America for promotion of interest and safety in cycling.

Commander Dexter also said that a meeting for all contestants will be called soon to plan details of the program. In the meantime, he said, those who plan to enter and compete for the prizes should "get out the old bike and warm it up for some real speed."

He has appointed Clinton Mitchell as chairman of a committee to handle details of the race program. Mitchell's telephone number is 7924.

Village Ball Club Stages Batfest to Trip Indio, 11-3

Palm Springs entry in the winter Desert Baseball league found its stride last Sunday when it took on the Indio Tigers and bopped them 11 to 3

The Indians, as the local team is called, scored in every one of the first six innings and held Indio runless during the same time.

They went into the seventh leading 11 to 0.

OISTED AND HENSON pitched for Palm Springs and held the opposition to five scattered hits. In the meantime, local batsmen got to Scott and Stone, pitching for Indio, for 14 safeties.

None of the blows were long ones but they were bunched and timely.

WARREN LINVILLE, manager of the Indians, announced that next Sunday the Palm Springs team will go to Redlands to meet fast opposition there.

Last Sunday's game was the second for the local squad.

The line score:	R	H	E
Indio ..... 000 000 210 - 3	5	3	
Palm Spgs. 113 213 00x - 11	14	2	

Scott, Stone and Ware; Oistad, Henson and Black, Heisser.

22 New Speedboat Records Set in Salton Sea Regatta

Twenty two new speed records were established as the annual Salton Sea Regatta moved into its final day Monday.

Five of the new marks were set Monday.

Rules committee members were studying the new marks this week and they may be reduced slightly when the examination is finished but it seemed certain that the four-day meet would go down into history as the record-breakingest of any ever held by the American Power Boat association.

Eddie Myer, Hollywood, successfully defended his title with Avenger II in the $1500 silver cup race of the APBB unlimited class.

Monday's events were highlighted with holdover drivers from 14 states and Canada, shooting for mile straightaway records.

Records set Sunday included: Rich Hallett, Downey, qualified at 75.821 MPH in five-mile competition to reset record made by Art Maynard, Long Beach, Saturday.

Morian Visie, Los Angeles, roared 77.519 MPH in the 135-cubic-inch hydroplane class. Jack Kelly, Oildale, 62.803 MPH for B-inboard racing runabout on one mile course. Paul Terhegen, Lynwood, drove 74.572 in a B-inborad racing runabout over five mile course.

Cal Graham, Ventura, drove Sir Echo, 40.684 MPH in a C-utility outboard.

READ SUN CLASSIFIED FOR QUICK RESULTS

EXCLUSIVE -- SELECT CLIENTELE

On the Grounds . . . emerald-blue pool, shuffleboard, putting greens, badminton, sun rooms. Bicycles provided for guests.

-for an Unforgettable Holiday!

Each apartment, accommodating two persons, is a culmination of the designer's art. Lovely sitting room by day becomes restful bedroom at night. Separate kitchen with dinette. Air-conditioned. Fully insulated and sound proofed.

In the Heart of the Exclusive Tennis Club Area

Seasonal rates for two persons.—$17.50, $25.00 and $30.00 Daily

Pre-Season and Post-Season—Rates for two persons—$10.00, $17.00 and $22.50 Daily

Newly-Completed Holiday House

200 West Arenas Road
Telephone 9986

Better performance 4 ways with DODGE 2-TON "Job-Rated" TRUCKS

1 MORE ECONOMICAL POWER

A big, high-compression 236.6-cubic-inch engine developing 109 h.p. You get the right engine for top economy with aluminum pistons, four piston rings (top ring chrome-plated), exhaust valve seat inserts and other extra values.

Powerful 236.6 cu. in. engine

2 SPEEDIER DELIVERIES

Five-speed transmissions, 2-speed rear axles, and choice of axle ratios give you greater pulling power, faster getaways and higher top speeds. Low loading height and hinged stake center sections help you to save work and time.

Five-speed transmission available
Two-speed rear axle available, too

Heavy frame; long, strong springs; big capacity axles

Cross-steering, wide front tread

3 EASIER HANDLING

You can turn sharper, maneuver better and park easier with a Dodge 2-ton *"Job-Rated"* truck . . . because you get wide front tread, cross-steering (except C.O.E. models), short wheelbase and worm-and-roller steering gears.

4 BIGGER PAYLOADS

In Dodge 2-ton *"Job-Rated"* trucks you can move extra-big payloads without overloading. That's because a lot more of your load is carried on the front axle. Deep, rugged frame and *all-steel* body stakes and sills mean extra strength.

THIS 2-TON CHASSIS is engineered to fit your body needs. On wheelbases of 128", 152", 170", and 192", it will accommodate a wide variety of bodies, from 8 ft. to 18½ ft. in length.

Dodge 1½-ton *"Job-Rated"* trucks provide similar features and advantages to give you better performance on your job.

The choice of champions! **59 out of 97 State Champions chose Dodge to drive in the 1951 National Truck Roadeo!**

IMPERIAL MOTORS

83-095 Highway 99 — Palm Springs and Coachella Valley — Indio, Calif.

DODGE Automobiles and DODGE "Job-Rated" TRUCKS

(Factory Deliveries Available) — Phone 7-3311

VILLAGE MARKET

IF YOU REALLY WANT TO SAVE?

And Who Doesn't - Check These Values!

BLUHILL Salad Dressing Qt. Jar 39c

BLUHILL Margarine Lb. 23c

EDGEWOOD FARMS SMALL GRADE "A" Ranch Eggs Doz. 49c

SWIFT'S GRADE "A" BROOKFIELD Butter Lb. 77c

Coffee Specials!

PERFECT HOST ..... Lb. 79c
GUEST ..... Lb. 75c
SCHILLING ..... Lb. 79c

DAINTY PAK FREESTONE Peaches 29 oz. 29c
4 FOR $1.00

SUNKIST Grapefruit Juice 46 oz. 29c
4 FOR $1.00

DOLE'S Pineapple Juice 46 oz. 29c
4 FOR $1.00

TREE SWEET Orange Juice 29 oz. 29c
4 FOR $1.00

C & H SUGAR

5 Lbs. 45c
10 Lbs. 89c

HUNT'S Catsup 14 oz. 14c

DEL MONTE Peas 16 oz. 16c

GERBOR'S—Strained and Chopped Baby Foods 12-98c

SWIFT'S Weekend SPECIALS!

SWIFTS PREM — READY TO SERVE 45c CAN

SWIFT'S PARD — YOUR BEST FRIEND'S BEST FOOD 13c CAN

"FOR A BETTER START IN LIFE" SWIFT'S MEATS FOR BABIES 21c CAN

SWIFTNING SWIFT'S SHORTENING 89c 3-LB. CAN

SWIFT'S CLEANSER 11c

JEWEL OIL FOR SALADS, BAKE OR FRY Qt. 49c

SWIFT'S Corned Beef Hash 16 oz. 39c

SWIFT'S VIENNA Sausage 4 oz. 19c

SWIFT'S PORK Sausage 12 oz. 43c

SWIFT'S Boned Turkey 5½ oz. 49c

SWIFT'S P'Nut Butter 12 oz. 29c

MEAT SPECIALS!

U. S. CHOICE GRADE "Ready for the Oven" Prime Rib Roast, Lb. 87c

WILSON'S "Corn King" Sliced Bacon Lb. 49c

LOIN END Pork Roast Lb. 53c

LEAN, TASTY Bacon Squares, Lb. 29c

SPECIAL SALE! 19c Frozen Foods

FRENCH CUT Green Beans 10 oz. 19c

CUT Green Beans 10 oz. 19c

Baby Limas 10 oz. 19c

Fordhook Limas, 10 oz. 19c

Broccoli Spears, 10 oz. 19c

Cut Corn 10 oz. 19c

MIXED Vegetables 10 oz. 19c

FROZEN FRESH Peas 10 oz. 19c

French Fries 9 oz. 19c

CHOPPED Spinach 14 oz. 19c

SUNKIST Orange Juice 6 oz. 15c

THURSDAY, FRIDAY, SATURDAY, NOVEMBER 15-16-17

All Items Subject to Stock on Hand.

WEEK DAYS 8:30 A.M. to 6:30 P.M.

SUNDAYS 9:00 A.M. to 6:00 P.M.

PALM CANYON RAMON VILLAGE MARKET

All Advertised Items Subject to Stock on Hand

441 So. Palm Canyon Drive — Phone 7932 or 9055

Safeway Store Section

TWENTY-FIFTH YEAR

The Desert Sun

Safeway Store Section

VOL. XXV—No. 15 Palm Springs, California, Thursday, November 15, 1951 Single Copy 10c

NEW SAFEWAY OPENS TODAY

New Store Epitome of Food Mart Design and Equipment

Ultra-modern design keynotes the pattern followed by Safeway Stores, Inc. in construction of their newest, largest and most complete deluxe market celebrating its Grand Opening today at 350 South Palm Canyon Drive in Palm Springs.

Between four and five times larger than the former models, the new Safeway store is the epitome of food store design and equipment; it fairly sparkles with the latest in fixtures and conviences for customers.

THOUSANDS of shoppers are expected to visit the new market during the festive (four-day) celebration which begins today when the doors are officially opened for business for the first time.

Safeway's new store offers innovations in food buying never before available in this territory. Shoppers will find the interior fully equipped with the latest in fixtures and conveniences to make their food buying easier, more pleasant and more economical.

OF MODERN DESIGN, reinforced concrete and masonry construction, and topped with a 40 foot sign tower is unique in food store design in that it has no windows, is briefly illuminated by the latest-type fluorescent lighting, and is completely air-conditioned.

Adjacent to the building is a huge parking lot providing off street parking space for 130 cars at one time. The lot is completely paved and marked off to provide ample space for car doors to be opened without touching the cars on either side. The parking lot provides room for approximately 10 to 15 times more cars than the average small Safeway stores have had in the past.

FEATURES of the new store include seven high-speed check-out stands, a large self-service meat section, refrigerated produce stands backed by mirrors and an entensive array of open-top, self-service freezer and cooler cases displaying dairy products and frozen foods.

Almost the entire main floor is devoted to the sales area. The thoroughly adequate and sanitary work-room areas are in the well - lighted, air - conditioned basement, and the merchandise is brought to the sales floor by

See EPITOME, Page 4

ULTRA-MODERN— Newest addition to the Village's business district is this modern, ultra-modern Safeway store in the 300 block on South Palm Canyon drive, extending from Palm Canyon to Indian avenue. The new store opens today. (Sun Photo).

Employes Receive Special Training to Better Efficiency

Safeway's big new store, in the 300 block of South Palm Canyon drive, one of the largest and most modern in the firm's system, which opens today, has been a school this past few days.

The large staff has been undergoing training in the Safeway manner. Although an experienced staff is the nucleous for the army of employes, they, as well as newcomers, have undergone a thorough refresher course in Safeway technique.

EXECUTIVES of Safeway company long ago realized that no matter how modern the building, how excellent the merchandise, or how attractive the price, customer patronage and goodwill rests largely upon the type of service rendered by its personnel. They have therefore instituted a most exacting method of selecting their employees, and give them an intensive scientific training course.

After a first rough screening of applicants for employment,

See TRAINING, Page 4

Let daughter treat the gang...

it costs so little with
CRAGMONT BEVERAGES

Your choice of several delicious flavors.
You'll like them or your money back.

2 full quarts 29¢
at SAFEWAY

Enjoy all the varieties of
ROXBURY BRAND CANDIES
Delicious . . . quality-made . . . low-cost

Roxbury Brand Candies fully satisfy your sweet tooth . . . and for little money! The many varieties give you wide choice to suit every taste and every occasion. Pick up some delicious cellophane-packed Roxbury Candies whenever you visit Safeway.

SPECIAL THIS WEEK
Chocolate Drops 1-lb. Cello Bag 32c
Gum Drops Assorted or Licorice—1-lb. Bag 25c

The finest marshmallows for eating and cooking
FLUFF-I-EST MARSHMALLOWS

Triple wrapping assures your getting Fluff-i-est Marshmallows as soft, tender and "pillowy" as when made. Enjoy them in desserts, salads, hot chocolate as well as toasted.

"4-in-1" package keeps each quarter pound daisy-fresh until used!

Per pound 29¢

YOUR NEWEST SAFEWAY
350 S. PALM CANYON DRIVE

Public Invited to Inspect New Store

The public is cordially invited to visit this new Safeway store during the Grand Opening celebration and inspect the many innovations of modern merchandise awaiting to serve them.

ZIP in every SIP

VIVA COLA
SPARKLING · LIVELY
INVIGORATING

. . . it's the new cola favorite in thrifty quarts
at SAFEWAY STORES

MANAGER— Joseph Butler, manager of Safeway Store here and prominent in civic affairs.

Veteran Safeway Workers Staff Store in Village

When the big, new ultra-modern Safeway opened this morning, a smiling crew of over 35 Safeway men and women em-

See VETERAN, Page 4

now taste the spread that's extra good because it's extra fresh

It's a promise! You'll agree, Sunnybank Margarine tastes fresher, or your money back!

"Fresh-made" flavor— yours with every pound, because Sunnybank is always made fresh to order in limited quantities and rushed fresh to your Safeway store. Get Sunnybank—taste the difference freshness makes!

BUY SUNNYBANK AT SAFEWAY

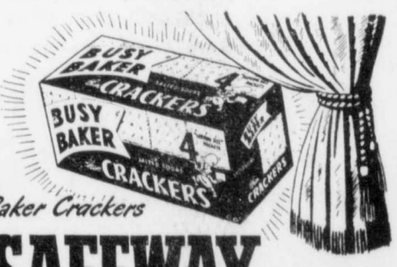
Nothing like 'em for freshness!

Now, Busy Baker Thin Sodas stay 4 times fresher!

New moisture-proof "serving-size" packets guarantee crisper, flakier crackers

Golly, what a pleasure to be able to serve *fresh* crackers every time you want 'em! And when we say *fresh,* we mean *Busy Baker fresh*—because Busy Bakers' flavor, freshness and crispness, is sealed in with moisture-proof cellophane. And, after opening, "serving-size" packets are easy to close. Just re-fold the packet and freshness is locked back in. That's why we say, "For freshness *and* economy, buy Busy Baker Thin Sodas. They *stay 4 times fresher!*"

Re-fold the packet, guard the freshness!
Put 'em back in the pack and re-fold till next time. They'll pop out flaky-fresh every time. No waste now.



Get crisper, fresher Busy Baker Crackers at SAFEWAY

Palm Springs, Thurs., Nov. 15, 51

GRAND OPENING!

FOUR Big Opening Days

THURSDAY, FRIDAY
SATURDAY, SUNDAY
NOVEMBER 15, 16, 17, 18

STORE HOURS
9 A.M. to 8 P.M.
WEEK DAYS
9 A.M. to 6 P.M.
SUNDAYS

All Safeway Stores will be Closed All Day Thanksgiving Day, November 22

De Luxe NEW SAFEWAY
350 So. Palm Canyon Dr.

This latest word in modern food stores is now ready to serve you

You are cordially invited to come in and inspect the many new features designed to make your shopping easier, faster, and more fun. Some of the outstanding ones are:

New style checkstands
Checkout is faster through these improved-style stands. New design eliminates unnecessary handling of merchandise. You're in and out without delay, your purchases checked quickly and accurately.

Frozen foods in open cases
It's as easy as taking a package from the shelf, to make your selection from this modern frozen foods cabinet. No doors to open, no tops to slide! No groping! No bending! Everything's in full view, making it easy for you to choose the items you want.

Refrigerated produce display
Refrigerated produce fixtures protect the natural goodness of fresh fruits and vegetables. You're assured of fine-tasting produce every time you buy.

Serve-yourself coffee mills
It's fun to grind your own coffee, just the way you want it in these easy-to-operate mills. You simply select your favorite brand, set the mill for the grind to suit your type coffee maker, pour in the coffee, and flip the switch. In a jiffy you have a bagful of freshly-ground, full-flavored coffee.

Open top dairy foods display
Your favorite dairy foods have come out in the open in this new-style cabinet. Modern refrigeration method has eliminated unwieldy doors. All the items are in plain sight and within easy reach.

Spacious, easy-rolling shopping carriers Glide down the aisles with one of these big, easy-rolling carts. Note how effortlessly it steers. When your purchases are completed, the cart fits into a special niche in the checkstand, where items are checked directly from the basket, saving time and effort. There's no lifting!

SELF-SERVICE MEAT SECTION

Serve yourself quickly or leisurely from these easy-to-shop-from cases. Complete sections of meats, pre-cut and pre-packaged.

SAFEWAY GUARANTEED MEATS

BACON	Popular Brands Heat-Seal Pack	GRADE A Sliced lb. **49¢**	GRADE B Sliced lb. **45¢**
BEEF ROAST	Standing 7" cut from first six ribs U. S. CHOICE graded Beef	Lb. **83¢**	
PORK ROAST	Either end of Loin of Eastern Grain-fed Pork (Center cut Roast, lb. 73c)	Lb. **53¢**	
PORK CHOPS	Center cut Loin of Eastern Grain-fed Pork (End cut chops, lb. 59c)	Lb. **79¢**	
BEEF LIVER	Sliced. Excellent flavor. Nutritious, Delicious. Serve with bacon.	Lb. **79¢**	
PORK LIVER	Sliced or in the piece. An economical, yet tasty, meat dish	Lb. **33¢**	
WHOLE WHITING	All Ready For the Pan	lb. **23**	
FILET of SOLE	Fine Flavored Fish Pan Ready	lb. **55**	

Margarine	Sunnybank Foilwrapped	lb.	**29c**	
Tomato Juice	Dawn Sunny Fresh tasting! (46-oz. can, 26c)	18-oz. can	**12c**	
Pie Mix	Comstock Pumpkin	20-oz. can	**19c**	
Shortening	1-lb. can **31c**	3-lb. can	**85c**	Royal Satin brand. Everything you want in a shortening . . . yet priced ow!
Heinz Soup	Cream of Mushroom	10¾-oz. can	**17c**	
Crackers	Busy Baker salted (7-oz pkg., 14c)	1-lb. pkg.	**25c**	
Crackers	Snow Flake salted (6½-oz. pkg., 14c)	1-lb. pkg.	**25c**	
Old Dutch Cleanser	2	14-oz. cans	**25c**	
Tide Suds	19-oz. pkg. **28c**	52-oz. pkg.	**73c**	
Surf Suds	19-oz. pkg. **28c**	39-oz. pkg.	**54c**	
Cat Food	Puss'N Boots (15-oz. can, 12c)	2 8-oz. cans	**15c**	

DEMONSTRATION SPECIALS!

The folowing items will be demonstrated in various sections and departments of the new store. Be sure you get your free sample and then buy plenty at the special low prices to take home with you!

KRAFT CHEESE — Popular American Cheese in the economical "family size" loaf. Excellent for sandwiches and cooking. 2-lb. loaf **99¢**

VELVEETA — Kraft created cheese food. Delicious, digestible — chockfull of milk and nutrients. Try some today! 2-lb. loaf **89c**

LUCERNE CONCENTRATED MILK — The triple-rich milk—3 times richer than regular milk. Just replace the water that has been removed to make table-quality milk. Saves time, refrigerator space, saves money! One quart of Lucerne Concentrated makes 3 quarts of regular milk! (Quart carton,52c). ⅓-quart carton **19¢**

SKINLESS WIENERS — Somerset Brand, No. 1 quality! All meat—No filler! Special reduced price. Lb. **59c**

Check Every Item - - See How You'll Save!

REFRIGERATED PRODUCE STANDS

Refrigerated Produce fi
tures protect natur
goodness. Another ste
in our program to brin
you the finest in produc

BIG DISPLAY OF FROZEN FOODS

LIBBY BRAND
Pineapple, frozen chunks, 12-oz. pkg., 27c

BIRDSEYE BRAND
Pineapple, frozen chunks, 12-oz. pkg., 27c
Asparagus Spears, 12-oz. pkg., 50c
Broccoli Spears, 10-oz. pkg., 30c
Stringbeans, grn., French, 10-oz. pkg., 25c
Cut Corn, 12-oz. pkg., 21c
French Fried Potatoes, 10-oz. pkg., 24c

CHINESE FOODS
Pork Chop Suey, 13½-oz. pkg., 49c
Sweet & Sour Pork, 12½-oz pkg., 55c
Egg Foo Young, 12½-oz. pkg., 49c
Fried Rice, 12½-oz. pkg., 49c
Chicken Chop Suey, 12-oz. pkg., 49c

BEL-AIR BRAND
Lemonade, concentrated, 6-oz. can, 11c
Orange Juice, 6 oz. can, 17c
Fancy Sweet Peas, 12-oz. pkg., 21c
Baby Lima Beans, 10-oz. pkg., 23c
Fordhook Limas, 10-oz. pkg., 22c
Sliced Strawberries, 12-oz. pkg., 31c

OTHER VALUES
Splt. Pea Soup, Anderson's, 16-oz. pkg., 22c
Turkey Pies, Clark Brd., 7-oz. pkg., 30c
Chicken Pies, Swanson's, 8-oz. pkg., 48c

Order Your Thanksgiving Turkey NOW!

Be sure to have a Thanksgiving Turkey that will roast to a golden-brown and taste tender as well . . . Safeway guarantees you perfect eating Turkeys because our poultry experts choose only birds which have been raised under ideal conditions . . . tender and sweet . . .

AND they are Oven-ready . . . you pay for no waste parts . . . no cleaning . . . Place your order today . . . Every Turkey is guaranteed to please . . . Also a large variety of ducks, ducklings and other selected poultry to choose from.

GRADE A BUTTER	Dairy Glen Brand. First Quality. Quartered and cartoned. Reduced!		Lb. **76¢**	
PUMPKIN	Libby Fancy 2 29-oz. cans **29¢**	Moon Beam Fancy	29-oz. can	**13¢**
WESSON OIL	For frying, for baking, making mayonnaise	pint bottle **28¢**	quart bottle	**54¢**
COFFEE	Edwards Vacuum Packed. Drip or Regular Grinds. Note Safeway's Special Reduced Price!		1- lb. can	**77¢**
JELL-WELL	Assorted Gelatins and Puddings. Six Wonderful Flavors each. Fine for salads and desserts.	3 Pkgs.		**17¢**
MAYONNAISE	NuMade brand, flavor whipped (Half-pint jar, 21c)	pint jar **37¢**	quart jar	**63¢**
CHUNK TUNA	Starkist Brand. Excellent for salads or sandwiches. Special reduced price!		6½-oz. can	**27¢**
MILD CHEESE	Oregon Cheddar. Pre-cut and wrapped. Special low price!		lb.	**49¢**
CAKE MIX	Cinch brand. All flavors. Makes cake-baking so easy! Economical too!		17-oz. pkg.	**32¢**

Be sure to get a steaming, refreshing cup of Edwards Coffee at the display in the new store.

Monte Cristo Wine fifth **69c**	Port, Sherry, Muscatel. Pale Sherry (Burgundy, fifth, 55c; Sauterne, fifth, 59c) Wine is offered only in licensed Safeways. Taxes are additional.		
Creme de Menthe	Roxbury brand, packed in cello.	8-oz. bag	**19c**
Swedish Mints	Roxbury brand. For coloring apples.	Roxbury 1-lb. brand bag	**29c**
Imperials	Imitation Cinnamon	8-oz. bag	**15c**
Cherries	Roxbury dark. Finest quality. Chocolate Covered	1-lb. box	**55c**
Emerald Walnuts	Long type, baby. In Cello bag.	1-lb. bag	**35c**
Diamond Walnuts	Large budded. Red label.	1-lb bag	**45c**
Lucerne Milk	Homogenized, pasturized (½ gal., 41c) Milk prices are effective in Los Angeles milk marketing area only.	Quart Carton	**20½c**
Butter AND Bread	Mrs. Wright's. Sliced. Freshly baked.	small loaf	**17c**
100% WHOLE WHEAT Bread	Mrs. Wright's. Sliced. Freshly Baked.	small loaf	**20c**
Cracked Wheat	Mrs. Wright's Sliced. Freshly Baked.	Small loaf	**17c**
Large, Grade A Eggs	Breakfast Gems, packed in cartons.		dozen **76c**
Bisquick		Biscuit Mix 40-oz. pkg.	**43c**
None Such **Mince Meat**		9-oz. pkg.	**20c**
None Such **Mince Meat**		28-oz. jar	**39c**
Borden's **Milk**		2 tall cans	**25c**

CRANBERRIES	Cape Cod grown. In Cello Bag	1-lb. bag	**19¢**
APPLES	Idaho Grown Rome Beauty Excellent for baking	lb.	**9¢**
PEARS	Northern grown, Comice variety. Excellent flavor	3 lbs.	**25¢**
RED YAMS	Fancy Quality. Serve with holiday bird	3 lbs.	**25¢**
CELERY	Northern grown. Utah type. Crisp, fresh		**5¢**
CELERY HEARTS		per Cello pkg.	**17¢**
GRAPES	Red and Sweet. Emperor Variety	2 lbs.	**15¢**
DATES	DEGLET NOOR VARIETY (3-lb. shipping carton 69c)	1-lb. pkg.	**23¢**

Come In! Look Around! You'll Find Hundreds of Other Values Too Numerous To Mention!

350 S. Palm Canyon Drive

Just South of Baristo Road In Palm Springs

Store Hours: 9 A.M. to 8 P.M. WEEKDAYS--- 9 A.M. to 6 P.M. SUNDAYS, Including Meat Section

SAFEWAY

OPENING!

De Luxe NEW SAFEWAY
350 So. Palm Canyon Dr.

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Checkout is faster through these improved-style stands. New design eliminates unnecessary handling of merchandise. You're in and out without delay, your purchases checked quickly and accurately.

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It's as easy as taking a package from the shelf, to make your selection from this modern frozen foods cabinet. No doors to open, no tops to slide! No groping! No bending! Everything's in full view, making it easy for you to choose the items you want.

Refrigerated produce display

Refrigerated produce fixtures protect the natural goodness of fresh fruits and vegetables. You're assured of fine-tasting produce every time you buy.

Serve-yourself coffee mills

It's fun to grind your own coffee, just the way you want it in these easy-to-operate mills. You simply select your favorite brand, set the mill for the grind to suit your type coffee maker, pour in the coffee, and flip the switch. In a jiffy you have a bagful of freshly-ground, full-flavored coffee.

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Spacious, easy-rolling shopping carriers Glide down the aisles with one of these big, easy-rolling carts. Note how effortlessly it steers. When your purchases are completed, the cart fits into a special niche in the checkstand, where items are checked directly from the basket, saving time and effort. There's no lifting!

FOUR Big Opening Days

THURSDAY, FRIDAY
SATURDAY, SUNDAY
NOVEMBER 15, 16, 17, 18

STORE HOURS
9 A.M. to 8 P.M. WEEKDAYS
9 A.M. to 6 P.M. SUNDAYS

Seasoning	Bell Poultry	1-oz. pkg.	12c
Stuffing	Bell Poultry	6-oz. pkg.	15c
Pitted Olives	Ebony Large ripe	7½-oz. can	34c
Green Ripe Olives		Large 9-oz. size can	31c
Gulf Oysters	Early California brand. Windlass Cove	4 2/3-oz. can	38c
Crab Meat	Brigade Fancy	7-oz. can	75c
Oysters	Norwest Whole Fancy Pack	10-oz. can	49c
Lobster	Lucky Star brand	5½-oz. can	47c
Dunbar Shrimp	Large wet pack	5-oz. can	49c
Tuna	Fair Winds brand solid pack	7-oz. can	27c

SAVE 5c

on a 1-lb. carton of
SUNNYBANK MARGARINE

EXTRA GOOD FLAVOR
BECAUSE IT'S EXTRA FRESH!

Bring this coupon to your Safeway and get 5c off on the regular retail price of a pound of Sunnybank Margarine.

Offer Expires Nov. 30, 1951
(Cash Value 1/10 of 1 cent)

FREE!

2500 ORCHID CORSAGES at your new Safeway

Free Princess Aloha Orchid Corsage, as long as 2500 last! Each woman who enters the big, new, de luxe SAFEWAY this week end will receive absolutely free a beautiful imported Princess Aloha Orchid Corsage flown in directly from Hawaii. Better hurry for these! There are only 2500 and they'll go quickly!

REFRIGERATED PRODUCE STANDS

Refrigerated Produce fixtures protect natural goodness. Another step in our program to bring you the finest in produce.

SAFEWAY

ON SPECIALS!

...e demonstrated in various ...f the new store. Be sure ...nd then buy plenty at the ...ome with you!

VELVEETA — Kraft created cheese food. Delicious, digestible — chockfull of milk and nutrients. Try some today! 2-lb. loaf **89c**

...CENTRATED MILK — ...r than regular ...at has been ...ilk. Saves ...oney! One ...es 3 quarts ...c). 1/3-quart carton **19¢**

...WIENERS — ...o. 1 ...o fil- ...price. Lb. **59c**

...te Cristo Wine fifth **69c** — ...Port, Sherry, Muscatel. Pale Sherry ...undy, fifth, 55c; Sauterne, fifth, 59c) ...s offered only in licensed Safeways. Taxes are additional.

...me de Menthe 8-oz. bag **19c** — ...oxbury brand, packed in cello.

...edish Mints Roxbury brand 1-lb. bag **29c** — ...xbury brand. For coloring apples.

...erials Imitation Cinnamon 8-oz. bag **15c** — Roxbury dark. Finest quality.

...rries Chocolate Covered 1-lb. box **55c**

...erald Walnuts 1-lb. bag **35c** — Long ...pe, baby. In Cello bag.

...mond Walnuts 1-lb bag **45c** — La... budded. Red label.

...er... Quart Carton **20½c** — ...ogenized, pasturized (½ gal., 41c) ...prices are effective in Los Angeles milk marketing area only.

...ter AND EGG **Bread** small loaf **17c** — ... Wright's. Sliced. Freshly baked.

...% WHOLE WHEAT **Bread** small loaf **20c** — ... Wright's. Sliced. Freshly baked.

...cked Wheat Small loaf **17c** — ... Wright's Sliced. Freshly Baked.

...ge, Grade A Eggs dozen **76c** — ...akfast Gems, packed in cartons.

...quick Biscuit Mix 40-oz. pkg. **43c** — ...such

...ce Meat 9-oz. pkg. **20c** — ...such

...ce Meat 28-oz. jar **39c** — ...'s

... 2 tall cans **25c**

CRANBERRIES	Cape Cod grown. In Cello Bag	1-lb. bag	**19¢**
APPLES	Idaho Grown Rome Beauty Excellent for baking	lb.	**9¢**
PEARS	Northern grown, Comice variety. Excellent flavor		**3 lbs. 25¢**
RED YAMS	Fancy Quality. Serve with holiday bird		**3 lbs. 25¢**
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CELERY HEARTS		per Cello pkg.	**17¢**
GRAPES	Red and Sweet. Emperor Variety		**2 lbs. 15¢**
DATES	DEGLET NOOR VARIETY (3-lb. shipping carton 69c)	1-lb. pkg.	**23¢**

COFFEE VALUES

Special low prices on fine coffee for the Holiday feast!

M. J. B. Drip or regular (2-lb. can, 1.57)	1-lb. can	**79c**
NOB HILL Finest quality (2-lb. bag, 1.43)	1-lb. bag	**72c**
AIRWAY Mild & Mellow (3-lb. bag, 2.07)	1-lb. bag	**70c**
PENNANT Good quality at economy price	1-lb. bag	**69c**

SAVE $1.00 — KLEENCUT SPRING TENSION SHEARS

RETAIL VALUE $1.50

only 50¢ with blue triangle from bag

Get order blanks at store

KITCHEN CRAFT Enriched FLOUR

5-lb. bag **51c** 10-lb. bag **99c** 25-lb. bag **2.25**
(2-lb. bag, 23c)

OPEN SUNDAYS
9 A.M. TO 6 P.M.

Prices listed in this ad effective through Sunday, November 18, 1951, at the Big, Beautiful, Ultra-Modern, Safeway Store at

350 So. Palm Canyon Drive

PALM SPRINGS, CALIFORNIA

Right to limit quantities reserved. No sales to dealers.
Sales tax added to retail prices on taxable items.

SAFEWAY

Same Fine Quality Meats for Which Safeway Stores are Famous, to be Offered at New Store in Village

The very same fine-quality meats for which Safeway stores have become famous are still being offered to discriminating food buyers at the new ultra-modern Safeway stores, but with added convenience of self-service cases for customers' selections.

Safeway's basic meat program has for years assured food buyers the finest eating meat sold in this area. Under this program, only top government grades of beef, lamb, pork and veal are bought by Safeway. It is then aged in their scientifically controlled meat-aging rooms at their special meat plant for just the proper time to bring each cut of meat to its peak of tenderness, juiciness and flavor."

AFTER AGING, each cut is carefully trimmed leaving for customers' selections only the best eating portion of the various cuts.

This program has not been altered or changed in any manner. Rather, it has been enhanced by the additional convenience of self-service for the buyer. The meats are prepared and wrapped right at the store in a special refrigerated room where highly-skilled meat cutters (men who formerly served behind the meat counters) prepared each cut to give best cooking and eating results. Then, neatly uniformed wrappers immediately weigh, package and price it. The weight of all wrapping material is deducted before weight, price per pound, and total price are entered on the label.

THE PUBLIC is cordially invited to inspect the cutting room at any time. A word to any employee of the store will result in a guided tour of the meat cutting and packaging room.

The same complete and unconditional money-back guarantee, which has for many years protected purchasers of Safeway meats, also applies to meats sold the self-service way.

As a matter of fact, a spokesman for Safeway stores stated, "Everything about our meat plan is exactly the same except for the methods of selling. And we're certain everyone is going to be more than pleased with that added convenience, too!"

Self-Service Meats Great Aid to Patrons

With more than 65 feet of the latest - type self - service meat cases, the new Safeway store brings to this area the most modern meat service available.

Shoppers will be able to select their meat purchases from big displays of pre-cut, pre-packaged and carefully weighed meats in the gleaming, sanitary self-service cases.

Every cut of meat is carefully weighed on the latest type of scales which almost automatically figure the price of the cut, and then the meat is wrapped in cellophane and the exact weight and price plainly marked on the package.

Safeway's outstanding meat program, which for years has provided customers with perfect-eating, scientifically aged meats will continue to assure meat satisfaction in the new store.

Store Provides Smooth-Gliding Shopping Carts

The new Safeway has hundreds of easy-rolling shopping "buggies". Anyone who has ever been bothered by a balky shopping cart will appreciate the effortless way the new Safeway "buggies" steer and glide down the aisle. Even when the basket is piled high with packages, one hardly knows he's pushing it.

Important too, is the way these carts fit into one another when empty. Nested together they take up little space. Because they require so little floor space when not in use, the Safeway store can keep a big supply of them on hand so that there's always one ready when you need it.

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EPITOME

elevator, "dumb waiter" and conveyors.

A SOUND-ABSORBENT ceiling, asphalt tile floors set in a pleasing "basket-weave" design, and special tile-like walls give the entire store an outstanding appearance of beauty, spaciousness and cleanliness.

Many attractive specials are being offered during the gay festivities of the gala four-day Grand Opening celebration, and there promises to be fun and entertainment as well as bargains galore for everyone.

No Need to Wonder About Safeway Prices

No one need ever wonder about the prices of anything in the Safeway. The price of every item is clearly marked, not only on the shelf, but, in most cases, right on the package itself. Each package of meat, for instance, has a label showing the price per pound, the exact weight of the piece and the total price of that particular piece of meat.

LOTS OF GROCERIES—Here's a view of the stacks of groceries to be available for local shoppers at the new Safeway Store which opens today. Wide aisles and fluorscent lighting make for comfortable shopping.

Orchid Corsages to 2500 Ladies

Free orchid corsages will be distributed to the first 2,500 ladies visiting the big, new deluxe Safeway during the Grand celebration this weekend.

Each woman who enters the store will have one of these beautiful Princess Aloha orchid corsages presented to her as she comes through the door in honor of the festive occasion.

The Princess Aloha orchid corsages are imported direct from Hawaii, and Safeway has them specially flown in by fast plane to preserve their freshness and delicacy.

There will be 2,500 of these lovely corsages ready and waiting for the first 2,500 lucky ladies who will enter the new Safeway beginning at 9:00 A.M. today (Thursday) when the doors are officially opened for business for the first time.

Customers Will Find Plenty of Parking Space

The large Safeway parking lot, more than 10 to 15 times larger than the average older-type Safeway lots, border the store building on the North, East and West. There is more than ample space provided on the lot for 130 cars at one time.

The parking spaces on the lot are marked off on the asphalt pavement to leave plenty of room between cars so that doors can be opened and packages placed in the cars without banging the cars on either side.

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VETERAN

ployees, most of them local residents, were on hand to greet the food buyers of this area.

Heading the fully trained staff of efficient food merchandisers at the new Palm Springs store is veteran Safeway Manager Joseph F. Butler.

Butler is in individual charge of the new market. He began his career with Safeway 20 years ago, and has been at the old Safeway in Palm Springs for the past fifteen years.

Presiding over the Self-Service Meat Section of the new store is Marvin Wolfe Head Meat Cutter.

Wolfe has been employed by Safeway since February 1949, at Palm Springs.

Both Butler and Wolfe extend a cordial invitation to residents of this area to visit the new store and inspect the many new innovations in modern food shopping.

High Speed Checkstands Provide Fast Service

Customers of the new Palm Springs Safeway can be assured of fast and accurate service at the check-out stands. The new store has seven of the most modern, scientifically-designed checkstands.

They are so designed that the shopping "buggies" fit neatly into the space where the purchases are checked directly from the basket. There is no lifting, no waste motion.

Of interest to the housewife is the fact that the cash registers are placed so she can plainly see the prices on each item as it is being rung up.

Open Top Cooler, Freezer Cabinets Feature New Store

In the new Safeway, more than 75 feet of open-top freezer and cooler cabinets refrigerate and display a wide selection of frozen foods, dairy products, and other foods requiring refrigeration.

The displays are out in the open. There are no doors to slide; no stooping or groping is necessary. The shopper simply reaches in and picks out the package she desires as easily as she takes a can from the shelf. Prices are displayed directly above each item as well as on the package itself, so there's no question about the cost.

Frozen foods include everything from seafoods to fruits, vegetables, juices, ice cream, pastries, and even some complete meals.

Dairy foods are displayed in the "open" way. Milk, cheese, butter, eggs and other dairy products are spread out in these open cooler cases so the shopper can make her choice at leisure. And they are kept at just the right temperature at all times.

Modern engineering methods and the Safeway store's improved equipment provide adequate refrigeration without the necessity for enclosed cabinets.

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TRAINING

those whom a staff of personnel experts felt were best qualified were asked to return to the store at a later date. A more complete application was then given each applicant to be filled out, and each was reuqired to undergo a series of written and manual tests prepared by a national organization specializing in just such tests to measure abilty and aptitudes for certain and specific types of work.

THOSE who are to serve as checkers, for instance, were given a number of scale charts to test their ability to read indicators correctly and compute the proper amount to charge for items of various weights and varying amount per pound. Both checkers and meat wrappers were given tests for ambidexterity. These included such manual operations as pulling out a row of plugs from one set of holes and placing them quickly and properly in another. Another set involved the reversing of a set of round blocks, one end of which was red, the other yellow. These tests also gauge speed of thought and muscular reaction. All such operations are carefully checked with a stop watch. Each applicant is graded and his score noted upon his chart.

NEXT COMES the personal interview with the store manager. Applicants who are approved by him are then given vision tests with the latest industrial eye testing equipment. They are then sent to a local physician for a complete physical examination.

When all tests have been successfully passed, each applicant is ready for a week's training period. This is given regardless of how much previous experience he may have, even in other Safeway stores. That is because the operation of a large new-type unit is considerably different from the operation of a smaller store. Floor plan, arrangement of merchandise, and most equipment in the new store is also different from older Safeways in the area. Just how well the carefully selected staff learn their lessons will be demonstrated when they serve the public after the official opening ceremonies.

Cleanliness Top Aim of Store

The new Safeway is a model of cleanliness. Gleaming tile-like walls and the smooth asphalt-tile floor give the appearance of a store "as bright and shiny and spotless as your own kitchen at home."

In addition, the equipment throughout the store is the type that can be kept spotless.

The air-conditioning equipment will not only add to the comfort of customers and employees, but will also filter dust from the air and help keep the store and merchandise clean.

Ultra-Modern Fruit, Vegetable Display Offered

A unique feature of the new Palm Springs Safeway is the ultra-modern fruit and vegetable section.

More than 50 feet of the fruit and vegetable displays are on new-type, refrigerated fixtures which are backed by mirrors. The mirrors add beauty and spaciousness to the displays and the refrigeration keeps the fruits and vegetables in "first-morning-fresh" conidtion.

Another advantage of the new display fixtures is that they are placed at a convenient height so that the shopper can choose items easily without reaching, stretching or stooping.

The new fixtures add attractiveness to the high-quality fresh green foods offered by Safeway. The company's expert buyers go right to the fields wherever crops are reaching maturity. They select the "pick" of the crops and rush the fine produce to the local Safeway stores, where, at the peak of goodness, the fresh vegetables and fruits are on display for selection every day.

Clean Storeroom and Workroom Space Provided

The storage and workroom areas in the basement of the new Safeway are spotlessly clean, well-lighted and air-conditioned. A conveyor and elevator system will bring merchandise from the basement to the sales floor.

It is in a special "kitchen-clean" packaging room directly beneath the mirrored self-service meat displays, that the meat is cut, carefully weighed and sealed in cellophane packages. Nearby is a refrigerated storage room for the meat which is waiting to be packaged.

A freezer room for the storage of frozen foods, coolers for dairy products and fruits and vegetables, and a large area for the storage of so-called "dry" groceries are also located in the basement.

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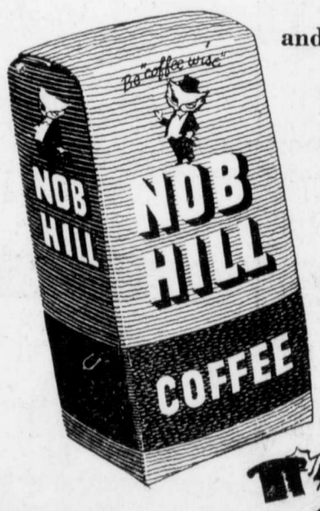

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